

GOVERNMENT OF THE DISTRICT OF COLUMBIA

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OFFICE OF THE DEPUTY MAYOR
FOR PLANNING & ECONOMIC DEVELOPMENT

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KENNEDY STREET, N.W. ECONOMIC DEVELOPMENT &
SMALL BUSINESS REVITALIZATION ADVISORY COMMITTEE

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THURSDAY
MAY 31, 2018

+ + + + +

The Advisory Committee met in the
Emery Heights Community Center, 5701 Georgia Ave
NW, at 6:30 p.m., Loretta Caldwell, presiding.

PRESENT

LORETTA CALDWELL
SYBONGILE COOK
DEREK FORD
DAVID GOTTFRIED
ERKIN OZBERK
JORDAN HAFERVIER
ALISA MOLYNEAUX

LENA PRINCE NCHAKO

C-O-N-T-E-N-T-S

Welcome and Introduction 3

Roll Call. 4

Old Business81

New Business81

Opportunity Zones Project.12

Committee Reports:

 Clean and Safe Committee,
 by David Gottfried18

 Transportation and Public Realm,
 by Erkin Ozberk.20

 Economic Development,
 by Derek Ford.26

 Housing.26

 Collaboration and Partnering,
 by Derek Colbert26

Unfinished Business. 8, 33

Meeting Schedule and recommendations37

LISTSERVs.41

Other Events52

Overlays58

Adjourn.82

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22

P-R-O-C-E-E-D-I-N-G-S

(6:17 p.m.)

CHAIR CALDWELL: Good evening,
everyone.

(Chorus of good evening.)

CHAIR CALDWELL: Good evening, ladies.
Good evening. We are now officially starting our
meeting. I'm Loretta Caldwell. I'm the Chair of
the Kennedy Street, N.W. Economic Development and
Small Business Revitalization Advisory Committee,
formerly known, informally known as KSED,
K-S-E-D.

I'd like to welcome everyone for
coming to our second meeting of the KSED Advisory
Committee Meeting and acknowledge that we have
started late today, at 6:18 p.m., and so we will
not finish until 7:18 p.m.

We do try to start on time, with those
members that are here, or reading of Minutes.
Please try and arrive on time, so that we can
leave at exactly one hour.

We do appreciate the fact that you are

1 taking your time to come to our meeting, so I
2 want to make sure that you are in and out within
3 an hour. Ms. Cook, could you please do the roll
4 call?

5 MS. COOK: Absolutely. Ms. Loretta
6 Caldwell.

7 CHAIR CALDWELL: Present.

8 MS. COOK: Lisa Colbert, absent. Ms.
9 Dierdre Jeffries, absent. Mr. David Gottfried.

10 MR. GOTTFRIED: Present.

11 MS. COOK: Lamont Atkins, absent.
12 Annie McCarthy, absent. Derek Colbert, absent
13 due to anniversary, he had already sent
14 information stating he would not be here today.
15 Sybongile Cook, that's me, present. Erkin
16 Ozberk.

17 MR. OZBERK: Present.

18 MS. COOK: Ms. Dolly Turner, absent.
19 Mr. Derek Ford.

20 MR. FORD: Present.

21 MS. COOK: Okay. We have one, two,
22 three, four, five present, at this time, one,

1 two, three, four, five, six not, or are absent.

2 We do not have a quorum.

3 CHAIR CALDWELL: Anything that we wish
4 to vote on this evening we'll table, until we do
5 have a quorum. Are there any questions?

6 MS. COOK: No.

7 CHAIR CALDWELL: Okay. I'd like to
8 acknowledge that we do have an eleventh member,
9 finally, Ms. Alisa Molyneaux, yay, and she's on
10 her way in, okay. She's Director of the Emory
11 Beacon of Light Initiative.

12 Their granting provide great street
13 consulting to small businesses and work closely
14 with businesses on Kennedy Street. She's not our
15 eleventh member, however, she -- I misspoke. She
16 is in interested in joining a subcommittee.

17 She's also very familiar with many of
18 the businesses on Kennedy Street and can provide
19 great insights and be helpful and convenient to
20 small businesses, so I will throw her name up to
21 all of the subcommittees, if she is, as someone
22 who is interested on being on one of the

1 subcommittees, which we'll hear from later.

2 We do, however, have a new Committee
3 member, Mr. Charles, Charlie, Charles Paret. He
4 is with the Colomariver, Colomariver Group and,
5 although, he is not here this evening, he will be
6 our eleventh member. Sorry. That is our
7 eleventh member.

8 MS. COOK: Okay.

9 CHAIR CALDWELL: He represents a,
10 approximately, 19 business --

11 MS. COOK: Yes.

12 CHAIR CALDWELL: -- on Kennedy Street
13 and is very interested in becoming an active
14 subcommittee members, as well, so we will welcome
15 Mr. Charles Paret to our next meeting and that
16 will complete our 11 official members to the KSED
17 Group. Questions, comments?

18 (No response.)

19 CHAIR CALDWELL: Okay. I was under
20 the impression he might be here this evening, in
21 which case he will be an unofficial, to
22 unofficially participate in our meeting this

1 evening.

2 I'd like to go over the Minutes of the
3 previous meeting. Has everyone had an
4 opportunity to read the Minutes of the previous
5 meeting?

6 (Off the record comments.)

7 CHAIR CALDWELL: Yes?

8 MR. FORD: Yes.

9 (Chorus of yes.)

10 CHAIR CALDWELL: Are there any
11 additions and/or corrections?

12 (Laughter.)

13 CHAIR CALDWELL: If you --

14 MR. FORD: No ma'am.

15 CHAIR CALDWELL: No? If no, I'd like
16 to entertain a motion to approve the Minutes, as
17 they are so stated.

18 MR. FORD: So moved.

19 CHAIR CALDWELL: May I have a second?

20 MR. GOTTFRIED: Seconded.

21 CHAIR CALDWELL: Okay. It has been
22 properly moved and seconded and we will --

1 MS. COOK: Could you please state your
2 name, so -- for --

3 CHAIR CALDWELL: Sorry.

4 MS. COOK: -- the reporter?

5 MR. GOTTFRIED: David.

6 CHAIR CALDWELL: It was properly moved
7 by --

8 MR. FORD: Derek Ford.

9 CHAIR CALDWELL: And seconded --

10 MR. FORD: And seconded --

11 MR. GOTTFRIED: David Gottfried.

12 CHAIR CALDWELL: It was properly moved
13 and seconded, we will table the vote, until we
14 have a quorum. And so that is part of the next
15 meeting, business for the next meeting.

16 We did, in fact, in terms of some of
17 the unfinished business, I put together a
18 template for subcommittee reports, which I
19 promised I'd have at today's meeting and it has
20 been reviewed and approved by Ms. Cook, as well
21 as Ms. Turner, and both Ms. Cook and Ms., and I,
22 didn't print it out to bring.

1 So I promise you, it is fairly simple.
2 It is very straight forward, as it relates to
3 the, your name, your subcommittee members, as
4 well as, what the intent of the premise of your
5 meeting at present was, what were the actions and
6 what were the outcomes and next steps, so it's
7 only like six or seven items on it.

8 It's not meant to be difficult, or
9 onerous, I do highly suggest that you make it as
10 brief, as possible, while making it as clear and,
11 as it is concise.

12 New business. As you may or may not
13 be aware, the Opportunity zones have been
14 approved. There is a lot of discussion about the
15 merits of the Opportunity zones and I just want
16 to -- I have a couple of articles, which I will
17 pass around, if anyone has not seen them, City
18 Lab did one, as well as, the Greater Washington,
19 Washington, D.C. Region Paper did another.

20 There is one thing that I want to
21 point out that has been brought to our attention
22 that it may, in fact, be negative, as well as, it

1 is positive and that is that, one individual has
2 said, at the heart of the issue with this
3 program, because it, although, it was approved
4 under a Republican administrator, administration,
5 is said to be a great value to everyone,
6 Republicans, Democrats, everyone, it would appear
7 as if the value of the tax subsidy is ultimately
8 dependent on rising property values and rising
9 rents and higher business probability.

10 And so there really is -- it is felt
11 that it could also serve, as a subsidy for
12 displacing local residents in favor of higher
13 income professionals and the businesses that
14 cater to them. In other words, it's being looked
15 at as, possibly, a subsidy for gentrification.

16 I quote, at the heart of the issue
17 with the program is its adverse incentive
18 structure. Though, Opportunity funds have to
19 invest in certain areas, the primary incentive is
20 still a return on capital and there are virtually
21 no stipulations that their investment has to
22 support programs or construction that actually

1 benefit the residents of the zone, or prioritize
2 things like affordable housing.

3 That will have a negative impact, if
4 that is the outcome of the Opportunity Zone
5 Program. The zone wards that were approved and
6 D.C. Wards 7 and 8, 1 and 4. And so while 7 and
7 8 are, indeed, in need of Opportunity zones for
8 greater incentive, as long as it doesn't
9 re-gentrify the existing residents out of homes,
10 1 and 4 are viewed to be higher socioeconomic
11 areas and not, necessarily, as much in need of
12 subsidized support, as 7 and 8 and also 5, which
13 was not identified as an Opportunity zones.

14 Seven, 8 and 5 have the highest
15 unemployment in this city and so I don't know why
16 5 was not identified, but it was not identified
17 and the four Wards, again, are 7, 8, 1 and 4.

18 There is question of why 1 was
19 identified. That is not our issue. We are
20 delighted that 4 was identified, because clearly
21 there are pockets of economic areas that can
22 certainly benefit and, hopefully, Kennedy Street

1 corridor will be one.

2 Not hopefully, it is our job to make
3 sure that the Kennedy Street corridor will be one
4 that significantly benefits. Are there any
5 comments about the Opportunity zone?

6 MR. FORD: Madame Chair, I believe,
7 there may be one in Ward 5.

8 CHAIR CALDWELL: Really?

9 MR. FORD: I'm going to look it up, in
10 a minute, but I think it borders to New York
11 Avenue to Rhode Island.

12 CHAIR CALDWELL: Okay.

13 MR. FORD: But, I believe, the one
14 that affects us starts at 5th and Kennedy.

15 CHAIR CALDWELL: Right.

16 MR. FORD: It goes to George Avenue,
17 it goes down several blocks and goes up, Kennedy
18 Street is actually in the middle of that, that
19 particular census track.

20 So it was interesting how it started
21 at 5th and Kennedy, which would have been better
22 for North Capital, as, you know, the City is

1 doing the, the, you know, street scape and it
2 starts right there at 2nd and 3rd and we'd just
3 like to be consistent with all the potential
4 economic development that you can.

5 So there's a lot of discussion, as I
6 said last time, we, the Washington, D.C. Economic
7 Partnership hosted with K&L Gates had a
8 discussion on opportunity zones June 6th in the
9 Deputy Mayor Office, along with the D.C. Chamber
10 of Commerce, is having a new discussion about it.

11 The discussion before was about what
12 it was and what the Mayor may submit. This one
13 is what has been approved and going forward. So,
14 Ms. Cook, it's June 6th, correct?

15 MS. COOK: I think so. I'll have to
16 check.

17 MR. FORD: Yes. And, I believe, it's
18 open to the public, you just sign up for it.

19 CHAIR CALDWELL: We will let the
20 Committee know when this is, I'll send it out to
21 -- could you send that out, Ms. Cook, of --

22 MS. COOK: Yes, once I find out what

1 date. Yes.

2 (Simultaneous speaking.)

3 CHAIR CALDWELL: Okay, thank you. And
4 I stand corrected, if part of Ward 5 is a part of
5 the opportunity zones, could you confirm that for
6 us, Mr. Ford?

7 MR. GOTTFRIED: It does appear on
8 this, from this map.

9 MR. FORD: Yes, yes.

10 CHAIR CALDWELL: It does appear?

11 MR. GOTTFRIED: Yes.

12 CHAIR CALDWELL: There's a piece of it
13 on the map? Okay.

14 MR. FORD: Right above New York
15 Avenue, right -- yes, ma'am.

16 CHAIR CALDWELL: Okay. All right,
17 thank you. I stand corrected, there is a portion
18 of Ward 5 that is included in the opportunity
19 zone approval.

20 I'd like to step back for one second,
21 because we have now have a quorum. Committee
22 Member Lisa Colbert has joined us.

1 MS. ROTH: I am not Lisa Colbert --

2 CHAIR CALDWELL: Oh, you're not --

3 MS. ROTH: -- I'm Nancy Roth. I'm

4 sorry --

5 CHAIR CALDWELL: I'm sorry.

6 MS. ROTH: -- I just heard from Lisa,
7 who asked me to sit in for her. I'm the Vice
8 President of AC, ANCL4, so please consider me as
9 substitute. She said to sit where her -- is that
10 not allowed?

11 CHAIR CALDWELL: No, ma'am.

12 MS. ROTH: All right.

13 CHAIR CALDWELL: But we are glad to
14 have you hear at our meeting.

15 (Laughter.)

16 MS. ROTH: Thank you.

17 CHAIR CALDWELL: You're welcome. But
18 we're glad to have you, as a guest, if you'd like
19 to stay?

20 MS. ROTH: That's all right.

21 (Nancy Roth exits the meeting.)

22 MR. FORD: Moving on.

1 CHAIR CALDWELL: Okay. Okay.

2 (Off the record comments.)

3 CHAIR CALDWELL: Just, if, yes, if no
4 one knew, in press I'll send something out, we
5 are not allowed to substitute on this Committee,
6 so we may not send in substitutions. So.

7 (Off the record comments.)

8 CHAIR CALDWELL: All right --

9 MR. GOTTFRIED: What is the --

10 CHAIR CALDWELL: Yes.

11 MR. GOTTFRIED: -- if I may, what is
12 the timeline for approving the, the, the, the
13 selections? Do they need to be, I understand
14 they need to be approved by the Department of the
15 Treasury, is that right?

16 MS. COOK: They already have been.

17 MR. GOTTFRIED: Oh, it's a done --

18 MS. COOK: Yes.

19 MR. GOTTFRIED: -- it's done?

20 MS. COOK: The zone -- yes. The
21 designations are done.

22 MR. GOTTFRIED: The zones?

1 MS. COOK: Yes.

2 MR. GOTTFRIED: Okay.

3 MS. COOK: Right. Now we're waiting
4 on, I mean, every municipality who's doing this
5 opportunity zone, they're all waiting for further
6 instructions --

7 MR. GOTTFRIED: Oh.

8 MS. COOK: -- you know, for further
9 instructions and, you know, them building out
10 the, the platform and the framework for
11 opportunity zones, so a lot of it is just, you
12 know, taking a que, waiting to, to give further
13 instruction and insight about how they are, they
14 want to roll this out.

15 CHAIR CALDWELL: There has been some
16 requests from individuals to expand, or change,
17 or alter the opportunity zones and the response
18 have been, no, these are set in stone and they
19 are set in stone for ten years.

20 MS. COOK: Right.

21 CHAIR CALDWELL: So okay.

22 (Off the record comments.)

1 MS. COOK: They've already been
2 identified, yes.

3 CHAIR CALDWELL: Yes. Are there
4 anymore on the opportunity zones?

5 (No response.)

6 CHAIR CALDWELL: I did pass something
7 around this way, and a couple of pieces on the
8 opportunity zones. I'm very interested in
9 getting, of course, too, the Committee Reports.
10 I'm very excited about our committees. And Clean
11 and Safe was headed by?

12 MR. GOTTFRIED: David Gottfried.

13 CHAIR CALDWELL: David Gottfried.
14 David.

15 MR. GOTTFRIED: We, I have, I have
16 invited people to join the subcommittee,
17 unfortunately, we did not meet -- we have not yet
18 met, but we plan to meet in the coming weeks.

19 CHAIR CALDWELL: Okay. That's fine.
20 Have you thought about an agenda for Clean and
21 Safe?

22 MR. GOTTFRIED: I think the agenda

1 will be established at --

2 CHAIR CALDWELL: Once your committee
3 meets?

4 MR. GOTTFRIED: -- during the, during
5 the meeting --

6 CHAIR CALDWELL: Okay.

7 MR. GOTTFRIED: -- during the first
8 meeting.

9 CHAIR CALDWELL: Does anyone have any
10 suggestions for Clean and Safe for David to take
11 back to his committee, his subcommittee?

12 MS. COOK: I have, actually, this is
13 Sybongile, I've actually volunteered to sit on
14 Mr. Gottfried's committee, but I did want to make
15 sure that folks got the email that I sent out a
16 couple of weeks ago, that has, kind of, some
17 talking points of things that have happened and
18 this may inspire where you might want to begin.
19 And this is for all subcommittee chairs to
20 review. So this should probably help, so that
21 you don't, you're not starting --

22 CHAIR CALDWELL: From scratch.

1 MS. COOK: -- from the beginning and
2 from scratch. There are some, there are some
3 things that have happened over the past meetings,
4 and so this may help and inspire what your agenda
5 may look like and then, of course, you're free to
6 add, but it's only to be used, as a guide to help
7 support the work that you're doing, as a
8 subcommittee chair.

9 MR. GOTTFRIED: Thank you.

10 MS. COOK: Of course.

11 CHAIR CALDWELL: Transportation and
12 Public Realm is headed by?

13 MR. OZBERK: Erkin Ozberk.

14 CHAIR CALDWELL: Yes.

15 (Off the record comments.)

16 MR. OZBERK: So we managed to, we have
17 a committee of four people, including myself, and
18 --

19 CHAIR CALDWELL: Great.

20 MR. OZBERK: -- we've managed to have
21 our first meeting today, actually, we squeaked it
22 through, before tonight's meeting, and it was

1 held over the phone.

2 And the four members are myself from
3 the Office of Planning, Ted Van Houten from the
4 District Department of Transportation, Melissa
5 Lindsjo from the Kennedy Street Development
6 Corporation, as well as, Uptown Main Street, as,
7 and Jordan Hafervier from the Uptown Main Street,
8 who is here in attendance tonight.

9 And we had a good conversation. It
10 was an introductory conversation, where folks
11 could, could meet each other and, and discuss a
12 little bit about the two areas that we were
13 charged with.

14 Mostly, we talked about some things
15 that had been attempted in the past, to activate
16 the sidewalk and public space along Kennedy
17 Street, as well as, some upcoming events, like
18 the annual Kennedy Street Festival this summer
19 and potentially participating in Parking Day,
20 which happens in the fall.

21 And we discussed some other interests
22 that are things that hadn't been attempted, but,

1 but might want to be attempted in the future,
2 like more, sort of, human friendly wayfinding
3 signs on the corridor that direct people to the
4 things, like destinations, or, or activities on
5 the corridor, and some challenges and some
6 permitting issues on doing things in the public
7 space that are a little creative, or different
8 from what typically happens, which are things
9 that we hear in other parts of the city, as well.

10 And we also got an update from DDOT on
11 the Kennedy Street Scape Project, as many of you
12 know, there's a ribbon cutting tomorrow, June
13 1st, at 11:00 a.m., I believe, at 2nd and
14 Kennedy.

15 MS. COOK: Second and Kennedy.

16 MR. OZBERK: Yes, and that's for the
17 Phase 1 of the project. Phase 2 of the project,
18 which extends east of Georgia Avenue, I'm sorry,
19 west of Georgia Avenue, is in the early design
20 right now and there's an anticipated public
21 kickoff meeting planned for the fall. So that's
22 something for people to, sort of, keep on their

1 radars.

2 We also talked a little bit about
3 parking challenges on the corridor and interest
4 in bike access and facilities on the corridor, as
5 well as, whether or not the playable art project
6 would be coming to Kennedy Street, which I think
7 --

8 CHAIR CALDWELL: Whether the what, I

9 --

10 MR. OZBERK: The playable art --

11 CHAIR CALDWELL: Yes.

12 MR. OZBERK: -- project --

13 CHAIR CALDWELL: Yes.

14 MR. OZBERK: -- will be coming to
15 Kennedy Street, which I had a chance to discuss
16 with some of my colleagues, after the
17 conversation, and the answer is yes. So overall,
18 the, the discussion introduced several issues,
19 items, interests, related to public space and
20 transportation.

21 I think, what I had mentioned to the
22 subcommittee was, after tonight's meeting and,

1 maybe, depending on what we discuss, I would be
2 able to come back next time and talk a little bit
3 about some expectations for the subcommittee, as
4 far as, what we, as an overall committee, hope
5 that they can help us achieve, in terms of an
6 outcome for the council member, or for this
7 committee, as far as a report, or some kind of
8 recommendations, or something like that.

9 So as far as, as that, maybe, we can
10 have that conversation after the rest of it.

11 CHAIR CALDWELL: Great report. Thank
12 you so much.

13 MR. OZBERK: Sure. And I'll put it in
14 the format for you, next time.

15 CHAIR CALDWELL: Yes, so we can
16 document --

17 MR. OZBERK: Yep.

18 CHAIR CALDWELL: -- the work that
19 we're doing and from beginning to end we can see
20 where we started and what we've been able to
21 achieve.

22 It is important for each of the

1 committees to understand that we want to be able
2 to delineate what our, what the activities we
3 have and what we're looking to do, as well as, to
4 document the outcome of what we've been able to
5 achieve, because we're not a committee that's
6 just meeting to meet, we want to be able to have
7 some concrete deliverables.

8 MS. COOK: I'd like to also add that,
9 it's great that there was a , the members on your
10 existing committee are also folks that are
11 advocates and are working on Kennedy Street, now
12 the Main Street representation, representative on
13 your committee we got, you know, we got people
14 that are actively involved in the work that's
15 happening in transportation.

16 So to have those kinds of folks
17 involved, and stakeholders from KSDA, KSED now,
18 and Main Street, I think, is really important,
19 you know, it shows that we, as a, as a, as a
20 body, are looking to support and collaborate and
21 provide any kind assistance in any way you can.

22 CHAIR CALDWELL: Thank you. Economic

1 Development and Housing.

2 MR. FORD: So we --

3 CHAIR CALDWELL: Mr. Derek Ford.

4 MR. FORD: So -- so, Madame Chair, we
5 combined Economic Development and Housing.

6 CHAIR CALDWELL: I, I see.

7 MR. FORD: That's all I do.

8 (Laughter.)

9 CHAIR CALDWELL: I see.

10 (Laughter.)

11 MR. FORD: I didn't know.

12 MS. COOK: No, we didn't combine it.

13 I think this is -- Lamont has Housing.

14 CHAIR CALDWELL: Okay.

15 MR. FORD: I thought so.

16 MS. COOK: Yes, Lamont has Housing.

17 This is just a draft of something that, that
18 predates this committee.

19 CHAIR CALDWELL: Oh. Oh. Oh.

20 MR. FORD: Oh I was, like -- okay.

21 MS. COOK: This is a draft that --

22 CHAIR CALDWELL: Yes.

1 MS. COOK: -- predates this committee.
2 No, no, no, so yes this is --

3 CHAIR CALDWELL: Because when you said
4 --

5 (Simultaneous speaking.)

6 MS. COOK: Yes, no, no, no, it's --

7 MR. FORD: I looked at you, like --

8 (Simultaneous speaking.)

9 MS. COOK: -- it is not combined.

10 MR. FORD: Okay.

11 MS. COOK: This is just something,
12 this is a working document we had well before
13 this committee was established.

14 CHAIR CALDWELL: Okay.

15 MR. FORD: Well great, great.

16 CHAIR CALDWELL: All right, good.

17 MR. FORD: Well, well, to discuss
18 Economic Development we haven't, Madame Chair, we
19 haven't had an official meeting, yet. I wanted
20 to wait until I got back from ICSC, which is the
21 International Conference of Shopping Centers --

22 CHAIR CALDWELL: Oh yes.

1 MR. FORD: -- where we talk to
2 numerous retailers, before I had the first
3 meeting. But, so far, I see I have four members,
4 myself, Ms. Turner, you, and --

5 MS. COOK: Ms. Lena. Ms. Lena.

6 (Off the record comments.)

7 MR. FORD: Yes. And was --

8 (Off the record comments.)

9 MS. COOK: Lena Horn.

10 (Laughter.)

11 MR. FORD: Yes.

12 (Off the record comments.)

13 MR. FORD: And --

14 (Laughter.)

15 MR. FORD: -- so those are the four
16 members, so far, and I think, we've been looking
17 forward, Ms. Cook, to keeping your, your format
18 that I can put everything --

19 MS. COOK: Yes.

20 MR. FORD: -- into, before I, I call
21 a meeting. But I think we'll do a, a simple
22 conference call, and then discuss going forward

1 and making it a meaningful meeting. So that's
2 what I plan to do.

3 CHAIR CALDWELL: That's --

4 MR. FORD: Now that there's four
5 members --

6 CHAIR CALDWELL: -- that's fine.

7 MR. FORD: -- and, if you all know
8 anybody else going to be, you know, be on the
9 committee, let me know, before I -- I don't think
10 I can close it off, but --

11 CHAIR CALDWELL: No.

12 MR. FORD: -- so we can start moving
13 forward.

14 CHAIR CALDWELL: That's wonderful.
15 The very fact that, that you all have, at least,
16 identified members of your committees is great,
17 because our normal meeting time, we're going to
18 talk about our meetings, was every quarter and we
19 decided, at our last meeting, we're going to do
20 it in two months, for, to make sure that we're
21 able to get something accomplished.

22 And so you did, inside of two months'

1 time, we've, at least, to identify and solidify
2 committees. And, perhaps, in the next month,
3 you're able to actually have a committee meeting.
4 So I think that's worked out just fine.

5 MR. FORD: But, Madame Chair, do we
6 know if each --

7 CHAIR CALDWELL: Yes.

8 MR. FORD: -- member had, is assigned
9 to a, a committee, subcommittee?

10 CHAIR CALDWELL: In our last meeting
11 there was one member, I believe, it was Ms. Annie
12 McCarthy --

13 MS. COOK: Annie McCarthy and Lisa,
14 she hadn't made a determination, yet.

15 MR. FORD: Okay.

16 CHAIR CALDWELL: Yes. And our new
17 member, of course, Charles Paret.

18 MR. FORD: Okay. He most likely --

19 CHAIR CALDWELL: Paret.

20 MR. FORD: -- will want to be on the
21 Economic Development.

22 CHAIR CALDWELL: Oh I'm sure he would

1 be, yes. So there are, we do have individuals,
2 who are still on the Committee, who have not
3 participated, or indicated, whether they wish to
4 participate on a subcommittee.

5 And we strongly encourage individuals,
6 who, and the residents and committee
7 organizations and other individuals, within D.C.
8 agencies, to be active participants on the
9 Committee.

10 And let me stop and do a commercial
11 right here for a second, because it is important
12 that we have and include the D.C. agencies, who
13 have budgetary control over initiatives to do
14 things that are going to reflect on Kennedy
15 Street.

16 There is, the Department of
17 Transportation has dollars for us, Streets and
18 Sanitation has dollars for us, DPW has dollars
19 for us, and the Metropolitan Police Department
20 has dollars for us, and so there are any number
21 of agencies, where there is an allocation of
22 funds to be spent on Kennedy Street. And so it

1 would behoove you to make sure that those
2 agencies are a part of your committee.

3 In addition to that, there are
4 wonderful organizations that, certainly, can
5 participate that have an input that are here that
6 are operational that have their hands on
7 day-to-day activity that are here in the
8 community that have information that can be very
9 supportive and of assistance to us, as, and as a
10 resource, as we begin to try and craft something
11 new for Kennedy Street, so I, I encourage you to
12 make sure to use agencies and community
13 organizations.

14 Lamont is not here, and so we do not
15 have a report for Housing, and also Collaboration
16 and Partnering, as headed by --

17 MS. COOK: That's by Derek Colbert --

18 CHAIR CALDWELL: By Derek.

19 MS. COOK: -- who's over -- right.

20 CHAIR CALDWELL: Yes.

21 MS. COOK: He's away on his
22 anniversary, correct.

1 CHAIR CALDWELL: By Derek Colbert, who
2 is not here, so we will table those committee
3 reports. But, we will, indeed, now be sending an
4 email out to them, asking them, to please give a,
5 an update, even if there is no update, but to
6 give an update on the committee template that I
7 put together for them. Is there anything else on
8 the Committee Reports?

9 (No response.)

10 CHAIR CALDWELL: Okay. Still under,
11 actually, I skipped under unfinished business. I
12 want to talk about our meeting schedule.

13 MS. COOK: And I have it right here.

14 CHAIR CALDWELL: You do, okay.

15 MS. COOK: Yes.

16 CHAIR CALDWELL: We have some
17 tentative dates for meetings. We decided not to
18 have a summer meeting, because people be away for
19 the summer. Can I have some discussion on that,
20 whether you want to have a summer meeting?

21 It doesn't mean the subcommittees
22 can't meet. Subcommittees clearly can meet, via

1 conference call, as well as, on, on Facebook,
2 Facetime, whatever, you know, you have, however
3 you want to, but do you want to have a full
4 meeting during the summer, discussion?

5 MR. FORD: Madame Chair, I think it's
6 appropriate for right now, since you've tasked us
7 with sub work, for us to have our first and
8 initial and, maybe, second meeting, so it can be
9 a very meaningful fall meeting for us.

10 CHAIR CALDWELL: Okay. Does everyone
11 concur?

12 (No response.)

13 CHAIR CALDWELL: But that, but that --

14 MR. OZBERK: What, what was the
15 recommendation?

16 CHAIR CALDWELL: The recommendation is
17 that, we not hold a summer meeting, but have our
18 next meeting in the fall, but that there be
19 subcommittee meetings that are held between now
20 and our fall meeting.

21 MR. FORD: Yes, ma'am.

22 CHAIR CALDWELL: And so let me give

1 you guys a, just to remind you all, when we, when
2 we sent out the notification for the public
3 meetings, we put out all four meetings through
4 December.

5 So the second meeting, originally, was
6 for June 7th, but in our first meeting we said,
7 hey, you know what, we want to have a meeting a
8 little bit sooner, and so that's why we're having
9 this meeting today on the 31st.

10 So we had planned our second meeting
11 for June 7th, September 6th is, is our third
12 planned meeting and our fourth planned meeting is
13 December 4th, so we had, we had a June, a
14 September, and a December.

15 So since we're having this meeting,
16 right now, in May, if we follow a similar kind of
17 timeline and, and folks are open to still having
18 another meeting, then that means we will probably
19 have our next meeting in July, or August.

20 So it's, kind of, up to you guys to
21 determine -- that, that will dictate what our
22 schedule looks like for the remainder of the

1 year.

2 My preference is to make sure that we
3 have all the dates laid out well in advance for
4 the entire calendar year, at least, through
5 December. So that would be my own personal
6 preference.

7 So whatever we decide, as a committee,
8 it's fine, I just want to make sure we -- that
9 that means, whatever the next date is that
10 changes the remaining calendar days.

11 CHAIR CALDWELL: So what are the dates
12 we have again, set out --

13 MS. COOK: We --

14 CHAIR CALDWELL: -- September to what?

15 MS. COOK: We had, we had June 7th,
16 which is, like, a week away, September 6th and
17 December 4th.

18 CHAIR CALDWELL: And we are charged
19 with having quarterly meetings and this is our
20 second meeting, so if we --

21 MS. COOK: Correct.

22 CHAIR CALDWELL: -- in fact have a

1 September 6th and a December 4th meeting, we
2 would have met our statutory requirements for
3 meetings.

4 MS. COOK: Absolutely.

5 CHAIR CALDWELL: Let me just throw
6 that out, in front of the discussion. Did you
7 want to say something, Mr. Ford?

8 MR. FORD: I agree with you, Madame
9 Chair.

10 CHAIR CALDWELL: Mr. Gottfried.

11 MR. GOTTFRIED: I think it's
12 appropriate to meet on September 6th and then in
13 December.

14 MS. COOK: And do the December 4th,
15 okay.

16 MR. GOTTFRIED: Yes.

17 MS. COOK: Okay. I think --

18 CHAIR CALDWELL: Say what, Ozberk?

19 (Off the record comments.)

20 MR. OZBERK: I, yes, I'm in agreement
21 with that.

22 MS. COOK: I think what would be

1 important, though, to ensure that there is still
2 work happening is to, between now and then, is to
3 still submit some kind of committee report, while
4 we're away, during summer, so that we all know
5 that there is work happening. We can, kind of,
6 start putting back information, you know,
7 together and document and keep that.

8 But, are there any other
9 recommendations? I just want to make sure that,
10 as this momentum begins that we don't lose it,
11 while we have this little bit of a break, because
12 there is a lot that's taking place in these
13 committees. So curious, what folks' take is on
14 that?

15 CHAIR CALDWELL: I'd like to --

16 MS. COOK: How do we be each other's
17 accountability partner?

18 CHAIR CALDWELL: I'd like to suggest
19 to the subcommittee Chairs that, you have, at
20 least, two subcommittee, not at least, but have
21 two subcommittee meetings.

22 Your meetings are conference call,

1 certainly, but, throughout those subcommittee
2 meetings that you have, at least, two deliverable
3 items.

4 MS. COOK: By September, by our third
5 meeting?

6 CHAIR CALDWELL: Yes, by our third --
7 by -- at least two deliverable items. And those
8 deliverable items are not necessarily concrete
9 actions, but they are deliverable, in terms of,
10 either, research, either --

11 (Off the record comments.)

12 CHAIR CALDWELL: -- oh, another word.
13 If not research, then you would have met with
14 groupings, you would have some kind of, of idea
15 of where we want to, an approach we want to take,
16 but something that is a deliverable that you
17 would have been able to designate, as something
18 that is good for Kennedy Street and you took
19 action to make sure that that's a deliverable.

20 So if you can have two concrete
21 deliverable items, by September, it has to be
22 something that does not require a full committee

1 vote.

2 MS. COOK: But something moving the
3 needle in the right direction.

4 CHAIR CALDWELL: That has, has moved
5 your committee in the right direction. If you
6 concur with that, I don't -- Ms. Cook, do we need
7 to vote on that, or as Chair, may I simply ask
8 the subcommittees to do that?

9 MS. COOK: I think that's a, I think
10 that's -- we're safe with that, if that's an ask.

11 CHAIR CALDWELL: Okay. All right, so
12 then, I will ask each Committee Chair and may the
13 Minutes reflect that, and if in fact the Minutes
14 could in fact give me a list of deliverable items
15 that we have discussed.

16 So that will be, at least, two
17 deliverable action items that each subcommittee
18 will have in these two meetings that the
19 subcommittees will have.

20 And, I'll also ask that you have your,
21 the names of the individuals, who are in your, or
22 on your subcommittees. Is that reasonable,

1 Chairs?

2 (Off the record comments.)

3 MR. FORD: Yes, ma'am.

4 CHAIR CALDWELL: All right.

5 MR. FORD: Thank you.

6 CHAIR CALDWELL: Wonderful. Moving
7 right along. So that takes care of the --

8 MS. COOK: Meetings.

9 CHAIR CALDWELL: -- of the meetings.
10 I can --

11 MS. COOK: Yes.

12 CHAIR CALDWELL: -- I can check that
13 off. And that also takes care of the rest of my
14 goals for subcommittee members, if I have nothing
15 tangible to report from them today.

16 LISTSERVs. It is important, and I
17 understand, if there was some miscommunication
18 that came about, as a result of the meeting
19 today. It was listed as, accidentally, as
20 Wednesday, yesterday, instead of today.

21 And so I hope that the community will,
22 please, understand and forgive a human error in

1 it being listed as Wednesday and, hopefully,
2 there were not a lot of people that came here
3 today.

4 I did ask that Emery take a note, if
5 anyone came yesterday, so that we could certainly
6 make sure that they were aware of what occurred
7 at the meeting today, so if, if they come
8 yesterday and couldn't come today that they'd be
9 aware of what occurred.

10 Based upon that, in terms the
11 miscommunication to the community members in
12 here, I'd like very much, again, to welcome those
13 individuals, who are here with us today, and ask
14 them to please state their name, organization
15 affiliation and the reason why they are here
16 today. We can start with you, Jordan.

17 MS. HAFERVIER: My name is Jordan
18 Hafervier, I'm the Director of Uptown Main Street
19 and I'm here today to see all of you and learn
20 what's happening and I'm serving on one of the
21 subcommittees with Erkin.

22 MS. PRINCE NCHAKO: My name is Lena

1 Prince Nchako --

2 CHAIR CALDWELL: I'm sorry, could you
3 speak a little louder, please?

4 MS. PRINCE NCHAKO: My name is Lena
5 Prince Nchako and I'm a resident of Kennedy
6 Street. I've been a resident of Kennedy Street
7 for 18 years. I bought my house 18 years ago.

8 And I was on the Kennedy Street
9 Development Corporation. And I'm a former, I'm
10 the former Chair and I'm here to support any
11 initiative that improves Kennedy Street.

12 CHAIR CALDWELL: Wonderful.

13 MS. MOLYNEAUX: And, I'm on a
14 subcommittee.

15 CHAIR CALDWELL: Ma'am.

16 MS. MOLYNEAUX: Yes, I'm Alisa
17 Molyneaux, Executive Director of the Emery Beacon
18 of Light.

19 (Off the record comments.)

20 MS. MOLYNEAUX: Well, Dolly Turner
21 invited me to the meeting today, to talk, we just
22 happened to be talking and she said, hey, there's

1 a Kennedy Street meeting and she invited me to
2 attend, and she asked me to think about joining a
3 subcommittee.

4 And, I think, because we have the
5 Georgia Avenue, I mean, well we do, the Georgia
6 Avenue Clean Team and also the Kennedy Street
7 Clean Team.

8 MR. GOTTFRIED: Okay. All right.
9 Excellent.

10 CHAIR CALDWELL: That's --

11 MS. MOLYNEAUX: So I'll give you my
12 information.

13 MR. GOTTFRIED: Sure.

14 CHAIR CALDWELL: That's wonderful.
15 Thank you very much, ladies. We certainly
16 appreciate you coming and appreciating you
17 participating on the subcommittees.

18 I did not start off with a, a brief
19 intro of the reason for the Kennedy Street
20 Economic Development and Revitalization
21 Committee, but, but needless to say, our charge
22 is to make sure that there are occurrences from

1 Kennedy Street that are going to positively
2 impact the residences and the business.

3 And so our focus is, of course, clean
4 and safe streets. Our focus is transportation
5 and public safety. Our, our focus is housing.
6 Our focus is economic development.

7 And, our focus certainly is the
8 community liaison and making sure the community
9 is included, and so we have Chairs for those
10 committees and this is our second meeting.

11 And, as we get started, what we
12 certainly want to do is, to be able to work with
13 D.C. agencies that have funds to help us to
14 support our mission and that we can help to shape
15 and channel the direction that Kennedy Street is
16 going in.

17 That is our focus. That is our
18 mission and everyone here is very committed to
19 doing that, and so we certainly thank you and
20 applaud you for coming out in this hurricane it
21 looks like we're having --

22 MS. COOK: It's a monsoon out there.

1 CHAIR CALDWELL: -- yes, to help us to
2 shape and promote Kennedy Street. With that
3 being said, let me just make a note, the time is
4 now 6:51 p.m. I don't want anyone to be out too
5 late in this storm. It doesn't look like it's
6 getting better, but worse.

7 LISTSERVs. I started to say, which
8 lead me to apologize for the misnomer, in terms
9 of the, the date and time, but we certainly want
10 to be able to use LISTSERVs to, to promote what
11 we're doing on, on Kennedy Street, to list
12 activities and, on Kennedy Street, and to get the
13 word out, and so I'd like for the Committee to,
14 please, recommend LISTSERVs that we can add the
15 Kennedy Street, the KSED to. May I have some
16 recommendations, please?

17 MS. COOK: I can't recall all of the
18 LISTSERVs, but I know, in our Office of Community
19 Affairs, they have a running list in every ward
20 and neighborhood of, of all of the, the
21 LISTSERVs. And so I would have to reach out to
22 them, because I know AN, some ANCs have

1 LISTSERVs, communities have LISTSERVs, so --

2 CHAIR CALDWELL: Yes.

3 MS. COOK: -- they're, they're a
4 myriad of them. And I am sure, the Council
5 Member, they have a running list of all of those
6 LISTSERVs. And we can reach out to Dolly, to get
7 that list and pair that up with what the Office,
8 the Mayor's Office of Community Affairs has and
9 use those to, those to a list combined.

10 CHAIR CALDWELL: Well, I'm actually
11 carrying Dolly's water, with asking for
12 LISTSERVs. So I don't know how many that the
13 Council Member has, but she --

14 MS. COOK: Okay.

15 CHAIR CALDWELL: -- was certainly
16 cognizant that the community, within the
17 community, there were a number of organizations
18 --

19 MS. COOK: Yes.

20 CHAIR CALDWELL: -- that had LISTSERVs
21 and she wanted to make sure that we had them.

22 MS. COOK: Okay.

1 CHAIR CALDWELL: So if you could, all,
2 if you are familiar, aware of LISTSERVs, could
3 you please send that to, either, myself, or to
4 Sybongile, to Ms. Cook, and we will make sure to
5 put information about KSED.

6 Because, it is, certainly, one of the
7 wishes and, I'll say, demand, requirements, the
8 Council Member wants complete transparency, and
9 so he wants people to know what we're doing.

10 Transparency, also promotes people
11 being responsive. It promotes accountability,
12 when you have to be transparent about what you're
13 doing, you're not just wasting time, you're
14 showing what you're doing.

15 So if you could, please, send in
16 LISTSERVs, I'll also send out that reminder, as
17 well, to individuals when I recap the Committee
18 and with the individuals, who are present, as
19 well.

20 Let me say that, there is, indeed, a
21 ribbon cutting, which Erkin did mention, for
22 Street Scapes, there was a \$10-Million-dollar

1 investment. Dolly asked that I mention that.

2 You indicated that it's Friday, June
3 1st. It's at 11:00 a.m. It is a celebration on
4 Kennedy Street. There will be one -- it is
5 tomorrow, during a work day, but tomorrow, at 11
6 o'clock. It's at the 200 Block of Kennedy
7 Street, Northwest.

8 The Mayor will be there with the
9 ribbon cutting, as well as, our dear Council
10 Member Brandon Todd. So if you can make it, it
11 is, indeed, as I said, a celebration of the
12 Street Scape \$10-Million-dollar investment, at 11
13 o'clock tomorrow on the 200 Block of Kennedy
14 Street. Please try and join Council Member and
15 the Mayor.

16 The last thing, announcement that I
17 would like to make is that, I'm not sure if it's
18 today, or not, but I believe today is Council
19 Member Brandon Todd's birthday.

20 MS. COOK: Oh, his actual birthday?

21 CHAIR CALDWELL: Yes.

22 MS. COOK: Is it -- that -- it is

1 today?

2 CHAIR CALDWELL: I think it, I think
3 his --

4 MS. COOK: Okay.

5 CHAIR CALDWELL: -- actual birthday is
6 today.

7 MS. COOK: Oh, okay.

8 CHAIR CALDWELL: But notwithstanding
9 that, the celebration is today. It is, it
10 started at 6 o'clock and it is -- I just had the
11 --

12 MS. COOK: I think it runs till 8:00
13 p.m., right?

14 CHAIR CALDWELL: It goes until 8:30
15 p.m.

16 MS. COOK: Yes, it's late.

17 CHAIR CALDWELL: I have the address up
18 here, I would like to put that on the record.
19 And what -- the only thing coming up is that it's
20 a celebration of OJ's radio guide. Do you have,
21 are you showing it, Sybongile?

22 MR. FORD: I have it.

1 MS. COOK: No I am not. I didn't pull
2 it up. I think David --

3 CHAIR CALDWELL: You have it?

4 MR. FORD: It's at 1824 Taylor.

5 MS. COOK: -- David Gottfried had it,
6 had it, had something like that.

7 CHAIR CALDWELL: There it is, 1824
8 Taylor Street, Northwest. It's Brandon's 35th
9 birthday celebration. Again, 1824 Taylor Street,
10 Northwest. And it's from, I have from 6:15 p.m.
11 to 8:30 p.m., so it probably went from 6 o'clock
12 to 8:30 p.m.

13 If you can make it, after this
14 meeting, if you're not afraid of getting wet,
15 then please do attempt to make it to the Council
16 Member's birthday.

17 He is sorry he could not be here
18 tonight, but I think he had another agenda, as a
19 matter of fact, why he could not attend. I have
20 covered everything --

21 MR. GOTTFRIED: I have an
22 announcement.

1 MS. COOK: Other events, yes.

2 CHAIR CALDWELL: I'm sorry, yes.

3 MR. GOTTFRIED: I --

4 CHAIR CALDWELL: Oh, other events.

5 Yes, Mr. Gottfried?

6 MR. GOTTFRIED: June 9th is the Fifth
7 Annual Kennedy Street Development, Kennedy
8 Street, Street Festival.

9 MS. COOK: Yes.

10 CHAIR CALDWELL: Yes.

11 MS. COOK: It's coming up.

12 MR. GOTTFRIED: It's organized, it's
13 been organized, this is the fifth year, it's
14 organized by the Kennedy Street Development
15 Corporation.

16 MS. COOK: Corporation, yes.

17 MR. GOTTFRIED: It gets bigger and
18 better every year. We've raised substantial
19 funds for it. There will be music, arts, events
20 for kids.

21 MS. COOK: Face painting and --

22 MR. GOTTFRIED: And here is the --

1 CHAIR CALDWELL: Is that a flyer?

2 MR. GOTTFRIED: -- here is -- Lena has
3 very helpfully presented me with the flyer for
4 it.

5 MS. COOK: Nice.

6 MR. GOTTFRIED: It's a great event.
7 Everybody should come out. Wonderful. Good times.

8 CHAIR CALDWELL: It's June 9th.
9 That's Saturday, June 9th?

10 MR. GOTTFRIED: Saturday, June 9th.
11 One --

12 MS. COOK: Next Saturday.

13 CHAIR CALDWELL: At what time?

14 MR. GOTTFRIED: -- one, from 11:00
15 a.m. to 3:00 p.m. I'd also like --

16 CHAIR CALDWELL: And we're --

17 MR. GOTTFRIED: -- to bring to
18 everyone's attention that, the 14th and Kennedy
19 Street Farmer's Market has started for the
20 season. It has, I think, we're four or five
21 weeks in, now.

22 It's at the intersection of Colorado

1 14th and Kennedy Streets, Northwest. It's a
2 wonderful weekly event, great place to meet
3 neighbors, and I recommend that everyone come and
4 check it out.

5 MS. COOK: Yes, it does --

6 MR. FORD: Sundays?

7 MR. GOTTFRIED: Saturdays.

8 MR. FORD: Saturday.

9 CHAIR CALDWELL: Saturday, yes.

10 MR. GOTTFRIED: Every Saturday, every
11 Saturday -- I'm sorry. Every Saturday 11:00
12 a.m., 9:00 a.m. to 1:00 p.m., the intersection of
13 Colorado, Kennedy and 14th, where we're, which is
14 also the site of the, of a, a street redesign.

15 MS. COOK: Is the, and also, the water
16 balloon thing that's also a part of the festival,
17 as well, right?

18 MR. GOTTFRIED: Yes.

19 MS. COOK: It starts at 2:45 p.m.,
20 right?

21 MR. GOTTFRIED: I believe that's
22 correct.

1 CHAIR CALDWELL: What is the water
2 balloon?

3 MS. COOK: There's a, a, --

4 MR. GOTTFRIED: A water balloon
5 contest.

6 MS. COOK: -- the same day, the same
7 day. It's a part of the Kennedy Street Festival.

8 MR. GOTTFRIED: Yes.

9 MS. COOK: But it's the third year
10 that they've done this water balloon fight, as
11 part of the festival. So I'd seen it in my emails
12 and I was like, oh this is going to be awesome.

13 MR. GOTTFRIED: The --

14 MS. COOK: But, yes, it's a lot of
15 excitement happening --

16 MR. GOTTFRIED: Yes.

17 MS. COOK: -- on Kennedy Street.

18 MR. GOTTFRIED: A lot of fun.

19 MS. COOK: Yes.

20 CHAIR CALDWELL: Thank you.

21 MR. GOTTFRIED: Sure.

22 CHAIR CALDWELL: If there are any

1 events, I would like very much, if you have not
2 seen our Website, to add events like that on our
3 Kennedy Street Website --

4 MR. GOTTFRIED: Okay.

5 CHAIR CALDWELL: -- so that anybody,
6 who wants to know what's happening in Kennedy
7 Street, our Website should be a source of
8 information to go to the events that are
9 occurring on, on Kennedy Street.

10 MS. COOK: I'll be happy to work on a,
11 a Google Calendar for folks to just put their
12 information in there and it'll just show up live
13 on our, on our, on our Website.

14 CHAIR CALDWELL: That would be great,
15 thank you.

16 MS. COOK: So yes, I'll do that.

17 CHAIR CALDWELL: When it was brought
18 to our attention, at our last meeting, I'm sorry
19 that I'm skipping around a bit, but it was
20 brought to our attention, at the last meeting,
21 about the opportunity zones, we did, in fact,
22 vote that we would submit a letter of support.

1 Ms. Cook very kindly developed a
2 letter of support, on behalf of the Kennedy
3 Street KSED. We did submit a letter of support
4 for this. We got it in, in record time.

5 MS. COOK: Sure did.

6 CHAIR CALDWELL: And so we are on the
7 record, as having support the opportunity zone
8 for Ward 4. And I'm going to just make sure,
9 make it a public record, just to say, thanking
10 Ms. Cook --

11 MS. COOK: Oh.

12 CHAIR CALDWELL: -- for making sure
13 that that happened. It was important that we
14 have, begin to have a voice, on the public
15 record, about things that we support. And, just
16 to remind everyone to please make sure and let us
17 know what you do support.

18 One of the last of the residents that
19 attended our last meeting, a Kanye Masembwe,
20 talked about opportunity zones. He would have
21 liked to be here tonight, but he thought the
22 meeting was last night and not tonight and he had

1 to have some -- there's a medical reasons why he
2 was unable to attend, but he did ask me to bring
3 up construction, or building overlays. Is anyone
4 familiar with the overlay concept?

5 (No response.)

6 CHAIR CALDWELL: I was not. How he --
7 he mentioned, he said 8th Street has been
8 approved for overlays and that -- you're nodding
9 your head, you heard of this?

10 MR. GOTTFRIED: No, I'm not familiar.

11 CHAIR CALDWELL: Yes, okay, had been
12 approved for overlays. Apparently, overlays are
13 the ability to, to build up higher, or to do more
14 development in certain areas to go beyond the,
15 the codes, restrictive codes in the area that
16 gives you --

17 MS. COOK: You mean to go vertical?

18 (Off the record comments.)

19 CHAIR CALDWELL: Yes, vertical and
20 horizontal, to go --

21 MS. PRINCE NCHAKO: To go up and back.

22 CHAIR CALDWELL: Yes. So you're

1 familiar with the overlay concept?

2 MS. PRINCE NCHAKO: Yes.

3 CHAIR CALDWELL: Okay. And it
4 apparently gives a more of an incentive to
5 developers to be able to expand the development
6 within an area. I wanted to bring that --

7 MR. FORD: It's, it's called another
8 name.

9 CHAIR CALDWELL: Well he's called it
10 overlays. I don't --

11 MR. FORD: It's called something else,
12 the developers --

13 MS. PRINCE NCHAKO: I heard them say
14 pop up pop back that, that's what I heard them
15 referring to it.

16 CHAIR CALDWELL: Pop up, what did you,
17 what did you call it?

18 MS. PRINCE NCHAKO: Pop up pop back.
19 That's what I heard them call it.

20 CHAIR CALDWELL: Okay.

21 MR. FORD: It's, it's, I forgot the
22 name of it. It's something where developers give

1 a, they can go up higher --

2 CHAIR CALDWELL: Yes.

3 MR. FORD: -- if they allow a couple
4 of affordable units in the --

5 MR. OZBERK: Yes it's a, a PUD.

6 MR. FORD: What?

7 MR. OZBERK: PUD. PUD.

8 CHAIR CALDWELL: Oh PUD.

9 MR. FORD: Not the PUD.

10 CHAIR CALDWELL: P-U-D.

11 MR. FORD: That, that's for --

12 CHAIR CALDWELL: Not the PUD.

13 (Simultaneous speaking.)

14 MR. OZBERK: PUD, P-U-D.

15 (Simultaneous speaking.)

16 MR. FORD: That, that's for --

17 CHAIR CALDWELL: No not, not the --

18 (Off the record comments.)

19 MR. FORD: I'll find out in a minute.

20 CHAIR CALDWELL: Yes. But --

21 (Simultaneous speaking.)

22 MR. OZBERK: I don't know what PUD

1 stands for, now.

2 MR. GOTTFRIED: Plan Unit Development.

3 CHAIR CALDWELL: The Plan Unit

4 Development is PUD, so it's --

5 MS. COOK: PUD, it's kind of --

6 (Simultaneous speaking.)

7 MR. OZBERK: Finish, finish your

8 thought.

9 (Simultaneous speaking.)

10 CHAIR CALDWELL: Yes. And so it does,

11 indeed, create a, more of a, an incentive for

12 developers to come into an area, because their

13 ability to develop more at the same, within a,

14 within a given area is greater.

15 And so I have not heard of overlays.

16 But I did promise him that I would mention it to

17 the Committee, tonight, about overlays and get --

18 and you, apparently, Ms. Lena, have heard of this

19 before, and you've heard of it on another --

20 MR. FORD: It's inclusionary zoning.

21 CHAIR CALDWELL: It's inclusionary,

22 inclusionary --

1 MS. COOK: Inclusionary zoning.

2 MR. FORD: Well --

3 CHAIR CALDWELL: -- zonings? I, I'm
4 not --

5 MR. FORD: Excuse me for cutting you
6 off, but it's in your --

7 CHAIR CALDWELL: I know IZs and I
8 don't --

9 MR. FORD: Right.

10 CHAIR CALDWELL: -- it's, I call them
11 IZ, and --

12 MR. FORD: And this --

13 CHAIR CALDWELL: Is that what he's
14 referring -- it may be what -- I'm familiar with
15 IZs, but I, I'm -- he didn't call it IZs when I,
16 or maybe that's what he is referring to.

17 MR. FORD: That's what -- to, to allow
18 a developer to go up higher --

19 CHAIR CALDWELL: You have to have more
20 affordable housing.

21 MR. FORD: -- than code --

22 MR. OZBERK: Right.

1 MR. FORD: -- they will allow you, if
2 you put some affordable housing units in it.
3 I've never heard of overlay, but the only reason
4 that you can alter zoning is this concept --

5 CHAIR CALDWELL: With IZs, yes.

6 MR. FORD: -- of inclusionary zoning.

7 CHAIR CALDWELL: There are, there are
8 a number of projects where we are, where my firm
9 is doing contracting and employment compliance
10 that has IZs, and you're right.

11 And it does -- they do have to have
12 additional affordable housing and a multi,
13 multi-billion, well, \$100-Million-dollar projects
14 are doing that.

15 MR. FORD: Yes, ma'am.

16 CHAIR CALDWELL: And they don't, the
17 -- what people don't like about it is that you --
18 I paid, you know, \$300, you know, \$300 Million
19 Dollars for my house and somebody else is renting
20 for \$200 a month, and so it is not -- and that's
21 an extreme example, but there are extreme
22 examples like that and that's why, some

1 individuals are against IZs.

2 But, actually, IZs is a, it's a
3 purchase and so somebody who's paid -- and a
4 better example would be, they paid
5 \$200-a-square-foot and you're paying
6 \$20-a-square-foot. That's probably a, a more apt
7 example of IZs.

8 MR. FORD: Well --

9 CHAIR CALDWELL: So --

10 MR. FORD: -- one of the issues might
11 be on Kennedy Street is, if the zoning for
12 multifamily is five levels that if, if you go up
13 to eight, it may upset the neighbors, as in their
14 view and the, the whole concept of the
15 neighborhood type development, so that's
16 something that has to be looked at, but to
17 increase density, which means, you get more
18 people walking the street, more people living
19 here, more people at retail.

20 And also, in D.C., if you're five
21 levels, including a stick building build, right,
22 wood, but if you go above five, you have to put

1 concrete on each floor, so you have to look at
2 the cost basis of that, is it worth going up a
3 couple more, since you got to put concrete on
4 each floor. But, if you notice, a lot of
5 buildings are five and below, because you can
6 stick build.

7 (Off the record comments.)

8 CHAIR CALDWELL: Well, if you look at,
9 according to Mr. Masebwe, if, if that is the
10 same concept that he's referring to, he says that
11 8th Streets was giving this approval, as well as,
12 14th and U.

13 He says, and what happened, of course,
14 is that it helped, it just, it just made those
15 areas just pop, because you have more people. I
16 mean, the retail is booming. There's a lot of
17 economic development that is occurring, as a
18 result of that.

19 So I'm sorry he's not here to discuss
20 it more in detail, but I'll attempt to talk to
21 him to find out more and send everybody
22 information about what it is he's referring to.

1 Ms. Lena?

2 MS. PRINCE NCHAKO: No, I'm just going
3 to ask a question, based on what you're saying,
4 because, I think, one, at least, from what I
5 understand, because I've been, kind of, looking
6 into all of that, based on the fact that I
7 actually live on Kennedy Street.

8 And, a lot of that has to do with
9 having to go down and, and dig deeper to get the
10 foundation right. In terms of the cost of, I
11 think, that you were talking about, that --

12 CHAIR CALDWELL: The concrete.

13 MS. PRINCE NCHAKO: -- that, once they
14 do that, you, to go up, you still have to dig
15 down and get into the foundation, as well.

16 MR. FORD: I mean, it's a cost basis,
17 if they, if it --

18 MS. PRINCE NCHAKO: Yes, yes, I was
19 just pointing that out.

20 MR. FORD: -- if it's enough to do
21 concrete with each floor, you're not going to do
22 second floors, you're going to, historically, try

1 to go as high as the Government will allow you,
2 if you had to pay for structural concrete.

3 So of course, if you're going to do
4 concrete, you got to dig a little deeper for the
5 solid foundation, for the beams, but if you stick
6 build, it's a little different.

7 CHAIR CALDWELL: Mr. Gottfried.

8 MR. GOTTFRIED: I'd only say that,
9 Kennedy Street, I believe, if I'm not mistaken,
10 is zoned MU5 --

11 MS. COOK: Yes.

12 MR. GOTTFRIED: That should --

13 CHAIR CALDWELL: What is that?

14 (Simultaneous speaking.)

15 MR. GOTTFRIED: Mixed use --

16 (Simultaneous speaking.)

17 MR. GOTTFRIED: -- mixed use, up to
18 five stories.

19 MS. COOK: Yes.

20 MR. GOTTFRIED: There's plenty of
21 space to develop on Kennedy Street. I, I don't
22 see a huge pent up demand that would, that would

1 necessitate any further up-zoning, at this point.

2 MS. PRINCE NCHAKO: Excuse me, can I
3 ask you a question? Didn't they just change that
4 to that zoning, was that C2A before?

5 MR. GOTTFRIED: It was C2, it, it was
6 just a --

7 MS. PRINCE NCHAKO: No?

8 MR. GOTTFRIED: -- a, there are slight
9 differences between A and U --

10 (Off the record comments.)

11 MS. PRINCE NCHAKO: Before?

12 MR. GOTTFRIED: It was -- right. C2A,
13 there are slight differences between C2A and MU5,
14 but I think for all intents and purposes --

15 CHAIR CALDWELL: I'm sorry, please
16 define C2A.

17 MR. GOTTFRIED: It's five stories of
18 commercial --

19 CHAIR CALDWELL: Commercial?

20 MR. OZBERK: Yes. So can I --

21 CHAIR CALDWELL: Please.

22 MR. OZBERK: So -- Erkin Ozberk, Office

1 of Planning. So --

2 (Laughter.)

3 MR. OZBERK: So the Zoning Code in the
4 city was rewritten, essentially, and it was
5 approved in 2016, and what happened was, a lot of
6 the names changed, for all the zones. So what
7 was C2A, in many cases, is now something like
8 MU5.

9 And the goal of that was to try to
10 make it easier and a little bit clearer. The way
11 the process worked before was that, what happened
12 was, you had a zone, like C2A, and then they
13 would put what's called an overlay, so another
14 zone on top of it, and that would allow different
15 things, or special things.

16 So that happened on E-Street, that
17 happened on 14th at U, and that was done to
18 enable different kinds of development, or more
19 development in areas where development was
20 happening, or where the C1 had development right
21 on top of the Metro Station.

22 CHAIR CALDWELL: That's overlay.

1 MR. OZBERK: That's overlay.

2 CHAIR CALDWELL: Okay, so --

3 MR. OZBERK: That term isn't really
4 used anymore, because what happened in 2016 was,
5 all the overlays went away and whatever those two
6 zones said, the base zone and the overlay, now
7 there's a new zone that just has all of it
8 together, to try to make things simpler, so, so
9 consolidated it.

10 And, as David was saying, on Kennedy
11 Street, you, the zoning that's there allows for
12 up to five stories and IZ, which is inclusionary
13 zoning, means if you're building more than, I
14 think, it's eight or ten units, I can't remember,
15 ten percent of your units have to be affordable
16 and you get to, maybe, go up another ten feet, or
17 go out a little more. But that's all set.

18 And, as David was mentioning, there's
19 a lot of capacity on Kennedy Street for more
20 development. What we're seeing now, in some
21 cases is, those buildings are being built.

22 We're seeing some of those four or

1 five story buildings being built and that's fine,
2 that's what we had expected might happen and
3 that's what's happening now that the market is
4 there. So if there's any further questions
5 about, you know -- I think the question is more,
6 what do we want to see happen --

7 CHAIR CALDWELL: Yes.

8 MR. OZBERK: -- or what the people
9 want, might want to see happen. And, and then,
10 I'd be happy, or my office can certainly provide
11 some information around what the process is for
12 changing things.

13 Because, if you wanted to change the
14 zoning, there is a zoning, it's public zoning map
15 and process and public process, but that is an
16 established legal process.

17 So, so anyway, the overlays is an
18 older concept that no longer really exists, but
19 it certainly was used and was quite effective in
20 the District for quite some time.

21 CHAIR CALDWELL: Then I no longer have
22 to send you information about overlay.

1 MR. OZBERK: Yes.

2 CHAIR CALDWELL: Committee Member
3 Ozberk has --

4 MR. OZBERK: Yes.

5 CHAIR CALDWELL: -- just given you a
6 wonderful definition.

7 MR. OZBERK: Feel free to ask any
8 questions and --

9 CHAIR CALDWELL: Okay.

10 MR. OZBERK: -- you can email and I'll
11 get you an answer.

12 CHAIR CALDWELL: That brings a couple
13 of questions, which I'd like to throw out, which
14 may not, necessarily, have to be answered today,
15 but what is -- and this is something that the
16 Council Member has said to me, what do you want
17 to see on Kennedy Street?

18 Is Kennedy Street to be more retail,
19 is it to be more housing, is it to be a shopping
20 center, kind of, is it to be something with just,
21 for the arts, you know, what, what is the vision
22 that is seen of Kennedy Street?

1 And I've read a lot of reports that
2 have been done, on Kennedy Street, and there are
3 a lot of different ideas about what Kennedy
4 Street should turn into.

5 I haven't seen anything that's really
6 been very futuristically concrete that someone
7 has done some research and says, this is what the
8 community wants and it's the best thing. I
9 haven't seen anything like that.

10 And so I don't know, and that's
11 something that, from Housing, from Economic
12 Development, from Transportation, from Safety,
13 should, kind of, look at, in terms of, that,
14 those, that blend of information gives what?

15 Do we really want Kennedy Street to be
16 more like 8th Street? Do we want it to be more
17 like Columbia Heights? Do we want to be more
18 like 14th and U, you know, what it is --

19 MS. COOK: Kennedy Street needs to be
20 Kennedy Street.

21 CHAIR CALDWELL: -- what, what is it
22 that, that it needs, that you're thinking of?

1 Mr. Gottfried?

2 MR. GOTTFRIED: I'd only, you know,
3 I'd point out that there was a small area plan
4 that was done --

5 CHAIR CALDWELL: Yes.

6 MR. GOTTFRIED: -- about a decade ago,
7 with extensive community input, and that was --
8 the resulting document does reflect a lot of the
9 desires and the goals of the community, at least,
10 at that point.

11 CHAIR CALDWELL: I, not to encroach,
12 I saw the small area plan, and you're right, it
13 was 12 years ago, and that was a different time,
14 it's a different area.

15 And, I don't really know that that is
16 what is, actually, and it could be, but I don't
17 know, if that is what reflects the desires and
18 the need of the Kennedy Street community, right
19 now, because those individuals have sold their
20 homes, they've moved away, there are different
21 businesses, there are different agencies.

22 It's an entirely different

1 administration, so I'm not really sure that that
2 is representative of what is today. But I just
3 wanted to interject that I'm aware of the small
4 area plan.

5 MR. OZBERK: Yes, and just to further
6 interject, the table that everybody has, what was
7 shared and discussed earlier, this, these are all
8 of the recommendations from that plan and --

9 CHAIR CALDWELL: Yes.

10 MR. OZBERK: -- sort of, the status,
11 as of about last year, of where many of those
12 recommendations are. Many of them have been --

13 CHAIR CALDWELL: Finished.

14 MR. OZBERK: -- accomplished, or are
15 underway, or wrapping up, or are just, sort of,
16 continual things that will always happen, like,
17 keeping the streets clean and safe.

18 But, yes that, that is, it was a
19 vision for the, for the corridor. And, I think,
20 what we're starting to see now is some of that
21 happen, but again, like you said, this was
22 ten-plus years ago and we are different people

1 now.

2 MS. COOK: I also think to add to what
3 David has mentioned, though. I think, I do think
4 that some, that extensive work that was done, I
5 believe that was also when the Council Member, at
6 the time, was our Mayor, when they did that, the
7 vision of Kennedy Street.

8 I think some of the information in
9 there is still relevant, but I think, also, KSDC,
10 they have done an Envisioning of Kennedy Street
11 Report, now with the emergence of a Main Street,
12 as well, they're charged with also doing an
13 assessment to identify and collection from the
14 small business, small businesses in supporting
15 them and, kind of, identifying the direction.

16 So I think, with the layering of what
17 KSDC is doing, what the Main Streets, Main Street
18 Program is doing for this footprint, also the
19 work that we're doing, it, on the footprint, I
20 think the layering of those three will allow us
21 to steer, to steer their, to steer our work in
22 the right direction, because information has

1 been, kind of, collected in, in different ways, I
2 guess.

3 Maybe, we, as an entity, working with
4 our other partners from KSDC and the Main
5 Streets, can begin to put together, like, all
6 right, this is what we see now. I think, I would
7 hate for us to throw the, the baby out the bath
8 water, so to speak, you know what I mean?

9 CHAIR CALDWELL: Of course.

10 MS. COOK: Because I do think there
11 was so much work done in that report that, I
12 think there is still some nuggets that we can
13 still tease out that are possibly, you know,
14 relevant and pair that up with some of the more
15 recent reports, like, the Envisioning Kennedy
16 Street, which is in your binder, which is in
17 everybody's binder, and it's on our Kennedy
18 Street Website, as well.

19 CHAIR CALDWELL: Website.

20 MS. COOK: And then the work that,
21 now, Jordan is tasked with doing. My goodness,
22 our conversations in the last 45 days, for the

1 record, have been extremely robust, so we've been
2 talking about all kinds of fun stuff.

3 So can't wait to see -- I mean, we're
4 already seeing evidence of the work that's
5 happening with the Main Street, also with KSDC
6 and us being here, too, so I think it's an
7 exciting moment for us to steer that, so I think
8 it's a perfect time.

9 I'm glad you mentioned it, Chairwoman,
10 because this is an excellent time to now have
11 this conversation, because this never, we never
12 had this kind of support on Kennedy Street in the
13 first place.

14 And so now that we've got three large
15 entities, also Emery Beacon of Light here, we've
16 got a lot of different entities and interest,
17 folks are ready rally and go okay let's, let's
18 get this momentum going, you can see it
19 happening.

20 And so I think this is a great time,
21 now, to explore your question, what do we want,
22 what does everybody want, we, we've heard it,

1 we've seen it, we've talked about it, there are
2 reports, now let's begin to tease that out and
3 really begin to take this to the next direct, you
4 know, the next step. So that's just my take.
5 Sorry that was, kind of, long-winded, but my
6 apologies.

7 CHAIR CALDWELL: Well, my question --
8 (Off the record comments.)

9 CHAIR CALDWELL: -- still goes out to
10 --

11 MS. COOK: Yes.

12 (Off the record comments.)

13 CHAIR CALDWELL: -- to each one of
14 you, who are chairing committees, to make sure
15 that you utilize just agencies and your
16 organizations and try to answer that question
17 and, and perhaps that can be one of your
18 deliverables, what do you see?

19 It is a lot of material that's already
20 been developed. Some of it old. Some of it's
21 been accomplished already. I did read, someone
22 mentioned that that the art, the play art.

1 That was supposed to happen on 1st, or
2 2nd and Kennedy and that hasn't occurred, but I
3 got the impression that it was still, kind of, in
4 the works. So a lot of things.

5 And I don't know whether we -- that
6 should be on 1st or 2nd now and, and Kennedy
7 Street, so a lot of things are, are available and
8 a lot of discussion has occurred.

9 But, I'd really like to see our, our
10 Committee Chairs to, to, to pull all of that data
11 together, as much as possible, and get with all
12 of the organizations, who had a part in that, and
13 come up with something concise.

14 It'll be really interesting to see
15 what you all come back and say, well my committee
16 sees this and my committee sees that, to see how
17 it jells together, hopefully, it can. But at any
18 rate, I throw that out to you, as a charge to go
19 and come back and find out exactly what direction
20 that we want to take.

21 I want to thank you for coming out.

22 It is now 7:17 p.m. I'd like to ask, if there's

1 any new business that anyone would like to
2 discuss?

3 (No response.)

4 CHAIR CALDWELL: Any old business that
5 we did not cover?

6 MS. COOK: I did want to mention that
7 I have sent everyone an email with the, the
8 template that Madame Chair has signed and
9 crafted, so you should see that in your email
10 inbox, so just F.Y.I. that template has been sent
11 to you, about 15 minutes ago.

12 CHAIR CALDWELL: Okay. Mr. Ford.

13 MR. FORD: And, I will email Madame
14 Chair, Ms. Cook, the information about the
15 opportunity zones.

16 CHAIR CALDWELL: Okay. Okay.

17 MR. FORD: I think the meeting is June
18 6th, at the D.C. Chamber of Commerce and DMPED,
19 but I'll email that to you, tomorrow.

20 CHAIR CALDWELL: That'll be great.

21 MS. COOK: All right.

22 CHAIR CALDWELL: All right, if there

1 be --

2 (Off the record comments.)

3 CHAIR CALDWELL: Excuse me. If there
4 is no further business, I'd like to ask that
5 someone move to adjourn the meeting.

6 MR. GOTTFRIED: I move to adjourn the
7 meeting.

8 CHAIR CALDWELL: Is there a second?

9 MS. COOK: Yes, David Gottfried.

10 MR. OZBERK: Erkin Ozberk seconding.

11 CHAIR CALDWELL: Okay, well --

12 MS. COOK: All right.

13 CHAIR CALDWELL: -- unofficially, an
14 unofficial quorum, but it, it was properly moved
15 and seconded and this meeting is now officially
16 adjourned. Thank you for coming.

17 MS. COOK: All right.

18 MR. FORD: Thank you.

19 CHAIR CALDWELL: All right.

20 MS. COOK: Thank you.

21 (Whereupon, the meeting in the above-
22 entitled matter was concluded at 7:18 p.m.)

A

a.m. 22:13 49:3 53:15
54:12,12
ability 58:13 61:13
able 24:2,20 25:1,4,6
29:21 30:3 39:17
45:12 46:10 59:5
above- 82:21
absent 4:8,9,11,12,12
4:18 5:1
Absolutely 4:5 37:4
AC 15:8
access 23:4
accidentally 41:19
accomplished 29:21
75:14 79:21
accountability 38:17
48:11
achieve 24:5,21 25:5
acknowledge 3:15 5:8
action 39:19 40:17
actions 9:5 39:9
activate 21:15
active 6:13 31:8
actively 25:14
activities 22:4 25:2
46:12
activity 32:7
actual 49:20 50:5
add 20:6 25:8 46:14
56:2 76:2
addition 32:3
additional 63:12
additions 7:11
address 50:17
adjourn 2:20 82:5,6
adjourned 82:16
administration 10:4
75:1
administrator 10:4
advance 36:3
adverse 10:17
Advisory 1:6,10 3:10
3:14
advocates 25:11
Affairs 46:19 47:8
affiliation 42:15
affordable 11:2 60:4
62:20 63:2,12 70:15
afraid 51:14
agencies 31:8,12,21
32:2,12 45:13 74:21
79:15
agenda 18:20,22 20:4
51:18
ago 19:16 43:7 74:6,13
75:22 81:11
agree 37:8

agreement 37:20
Alisa 1:17 5:9 43:16
allocation 31:21
allow 60:3 62:17 63:1
67:1 69:14 76:20
allowed 15:10 16:5
allows 70:11
alter 17:17 63:4
ANC14 15:8
ANCs 46:22
and/or 7:11
Annie 4:12 30:11,13
anniversary 4:13 32:22
announcement 49:16
51:22
annual 21:18 52:7
answer 23:17 72:11
79:16
answered 72:14
anticipated 22:20
anybody 29:8 56:5
anymore 18:4 70:4
anyway 71:17
apologies 79:6
apologize 46:8
apparently 58:12 59:4
61:18
appear 10:6 14:7,10
applaud 45:20
appreciate 3:22 44:16
appreciating 44:16
approach 39:15
appropriate 34:6 37:12
approval 14:19 65:11
approve 7:16
approved 8:20 9:14
10:3 11:5 13:13 16:14
58:8,12 69:5
approving 16:12
approximately 6:10
apt 64:6
area 58:15 59:6 61:12
61:14 74:3,12,14 75:4
areas 10:19 11:11,21
21:12 58:14 65:15
69:19
arrive 3:20
art 23:5,10 79:22,22
articles 9:16
arts 52:19 72:21
asked 15:7 44:2 49:1
asking 33:4 47:11
assessment 76:13
assigned 30:8
assistance 25:21 32:9
Atkins 4:11
attempt 51:15 65:20
attempted 21:15,22

22:1
attend 44:2 51:19 58:2
attendance 21:8
attended 57:19
attention 9:21 53:18
56:18,20
August 35:19
available 80:7
Ave 1:11
Avenue 12:11,16 14:15
22:18,19 44:5,6
aware 9:13 42:6,9 48:2
75:3
awesome 55:12

B

baby 77:7
back 14:20 19:11 24:2
27:20 38:6 58:21
59:14,18 80:15,19
balloon 54:16 55:2,4,10
base 70:6
based 42:10 66:3,6
basis 65:2 66:16
bath 77:7
Beacon 5:11 43:17
78:15
beams 67:5
becoming 6:13
beginning 20:1 24:19
begins 38:10
behalf 57:2
behoove 32:1
believe 12:6,13 13:17
22:13 30:11 49:18
54:21 67:9 76:5
benefit 11:1,22
benefits 12:4
best 73:8
better 12:21 46:6 52:18
64:4
beyond 58:14
bigger 52:17
bike 23:4
binder 77:16,17
birthday 49:19,20 50:5
51:9,16
bit 21:12 23:2 24:2 35:8
38:11 56:19 69:10
blend 73:14
Block 49:6,13
blocks 12:17
body 25:20
booming 65:16
borders 12:10
bought 43:7
Brandon 49:10,19
Brandon's 51:8

break 38:11
brief 9:10 44:18
bring 8:22 53:17 58:2
59:6
brings 72:12
brought 9:21 56:17,20
budgetary 31:13
build 58:13 64:21 65:6
67:6
building 17:9 58:3
64:21 70:13
buildings 65:5 70:21
71:1
built 70:21 71:1
business 1:6 2:4,5,15
3:10 6:10 8:15,17
9:12 10:9 33:11 45:2
76:14 81:1,4 82:4
businesses 5:13,14,18
5:20 10:13 74:21
76:14

C

C-O-N-T-E-N-T-S 2:1
C1 69:20
C2 68:5
C2A 68:4,12,13,16 69:7
69:12
calendar 36:4,10 56:11
call 2:3 4:4 28:20,22
34:1 38:22 59:17,19
62:10,15
called 59:7,9,11 69:13
capacity 70:19
capital 10:20 12:22
care 41:7,13
carrying 47:11
case 6:21
cases 69:7 70:21
cater 10:14
celebration 49:3,11
50:9,20 51:9
cenus 12:19
center 1:11 72:20
Centers 27:21
certain 10:19 58:14
certainly 11:22 32:4
39:1 42:5 44:15 45:7
45:12,19 46:9 47:15
48:6 71:10,19
chairing 79:14
chairs 19:19 38:19 41:1
45:9 80:10
Chairwoman 78:9
challenges 22:5 23:3
Chamber 13:9 81:18
chance 23:15
change 17:16 68:3

71:13
changed 69:6
changes 36:10
changing 71:12
channel 45:15
charge 44:21 80:18
charged 21:13 36:18
 76:12
Charles 6:3,3,15 30:17
Charlie 6:3
check 13:16 41:12 54:4
Chorus 3:5 7:9
city 9:17 11:15 12:22
 22:9 69:4
clean 2:8 18:10,20
 19:10 44:6,7 45:3
 75:17
clear 9:10
clearer 69:10
clearly 11:20 33:22
close 29:10
closely 5:13
code 62:21 69:3
codes 58:15,15
cognizant 47:16
Colbert 2:14 4:8,12
 14:22 15:1 32:17 33:1
collaborate 25:20
Collaboration 2:13
 32:15
colleagues 23:16
collected 77:1
collection 76:13
Colomariver 6:4,4
Colorado 53:22 54:13
Columbia 1:1 73:17
combine 26:12
combined 26:5 27:9
 47:9
come 4:1 24:2 42:7,8
 53:7 54:3 61:12 80:13
 80:15,19
coming 3:14 18:18 23:6
 23:14 44:16 45:20
 50:19 52:11 80:21
 82:16
comments 6:17 7:6
 12:5 16:2,7 17:22
 20:15 28:6,8,12 37:19
 39:11 41:2 43:19
 58:18 60:18 65:7
 68:10 79:8,12 82:2
Commerce 13:10 81:18
commercial 31:10
 68:18,19
committed 45:18
committee 1:6,10 2:7,8
 3:10,15 6:2 13:20

14:21 16:5 18:9 19:2
 19:11,14 20:17 24:4,7
 25:5,10,13 26:18 27:1
 27:13 29:9 30:3,9
 31:2,6,9 32:2 33:2,6,8
 36:7 38:3 39:22 40:5
 40:12 44:21 46:13
 48:17 61:17 72:2
 80:10,15,16
committees 18:10 25:1
 29:16 30:2 38:13
 45:10 79:14
communities 47:1
community 1:11 32:8
 32:12 41:21 42:11
 45:8,8 46:18 47:8,16
 47:17 73:8 74:7,9,18
complete 6:16 48:8
compliance 63:9
concept 58:4 59:1 63:4
 64:14 65:10 71:18
concise 9:11 80:13
concluded 82:22
concrete 25:7 39:8,20
 65:1,3 66:12,21 67:2
 67:4 73:6
concur 34:11 40:6
conference 27:21 28:22
 34:1 38:22
confirm 14:5
consider 15:8
consistent 13:3
consolidated 70:9
construction 10:22
 58:3
consulting 5:13
contest 55:5
continual 75:16
contracting 63:9
control 31:13
convenient 5:19
conversation 21:9,10
 23:17 24:10 78:11
conversations 77:22
Corporation 21:6 43:9
 52:15,16
correct 13:14 32:22
 36:21 54:22
corrected 14:4,17
corrections 7:11
corridor 12:1,3 22:3,5
 23:3,4 75:19
cost 65:2 66:10,16
council 24:6 47:4,13
 48:8 49:9,14,18 51:15
 72:16 76:5
couple 9:16 18:7 19:16
 60:3 65:3 72:12

course 18:9 20:5,10
 30:17 45:3 65:13 67:3
 77:9
cover 81:5
covered 51:20
craft 32:10
crafted 81:9
create 61:11
creative 22:7
curious 38:13
cutting 22:12 48:21
 49:9 62:5

D

D.C 9:19 11:6 13:6,9
 31:7,12 45:13 64:20
 81:18
data 80:10
date 14:1 36:9 46:9
dates 33:17 36:3,11
David 1:15 2:8 4:9 8:5
 8:11 18:12,13,14
 19:10 51:2,5 70:10,18
 76:3 82:9
day 21:19 49:5 55:6,7
day-to-day 32:7
days 36:10 77:22
DDOT 22:10
dear 49:9
decade 74:6
December 35:4,13,14
 36:5,17 37:1,13,14
decide 36:7
decided 29:19 33:17
deeper 66:9 67:4
define 68:16
definition 72:6
delighted 11:20
delineate 25:2
deliverable 39:2,7,8,9
 39:16,19,21 40:14,17
deliverables 25:7 79:18
demand 48:7 67:22
Democrats 10:6
density 64:17
Department 16:14 21:4
 31:16,19
dependent 10:8
depending 24:1
Deputy 1:3 13:9
Derek 1:15 2:11,14 4:12
 4:19 8:8 26:3 32:17
 32:18 33:1
design 22:19
designate 39:17
designations 16:21
desires 74:9,17
destinations 22:4

detail 65:20
determination 30:14
determine 35:21
develop 61:13 67:21
developed 57:1 79:20
developer 62:18
developers 59:5,12,22
 61:12
development 1:3,5 2:11
 3:9 13:4 21:5 26:1,5
 27:18 30:21 43:9
 44:20 45:6 52:7,14
 58:14 59:5 61:2,4
 64:15 65:17 69:18,19
 69:19,20 70:20 73:12
dictate 35:21
Dierdre 4:9
differences 68:9,13
different 22:7 67:6
 69:14,18 73:3 74:13
 74:14,20,21,22 75:22
 77:1 78:16
difficult 9:8
dig 66:9,14 67:4
direct 22:3 79:3
direction 40:3,5 45:15
 76:15,22 80:19
Director 5:10 42:18
 43:17
discuss 21:11 23:15
 24:1 27:17 28:22
 65:19 81:2
discussed 21:21 40:15
 75:7
discussion 9:14 13:5,8
 13:10,11 23:18 33:19
 34:4 37:6 80:8
displacing 10:12
District 1:1 21:4 71:20
DMPED 81:18
document 24:16 25:4
 27:12 38:7 74:8
doing 13:1 17:4 20:7
 22:6 24:19 45:19
 46:11 48:9,13,14 63:9
 63:14 76:12,17,18,19
 77:21
dollars 31:17,18,18,20
 63:19
Dolly 4:18 43:20 47:6
 49:1
Dolly's 47:11
DPW 31:18
draft 26:17,21
due 4:13

E

E-Street 69:16

earlier 75:7
early 22:19
easier 69:10
east 22:18
economic 1:3,5 2:11
 3:9 11:21 13:4,6
 25:22 26:5 27:18
 30:21 44:20 45:6
 65:17 73:11
effective 71:19
eight 64:13 70:14
either 39:10,10 48:3
eleventh 5:8,15 6:6,7
email 19:15 33:4 72:10
 81:7,9,13,19
emails 55:11
emergence 76:11
Emery 1:11 42:4 43:17
 78:15
Emory 5:10
employment 63:9
enable 69:18
encourage 31:5 32:11
encroach 74:11
ensure 38:1
entertain 7:16
entire 36:4
entirely 74:22
entities 78:15,16
entitled 82:22
entity 77:3
Envisioning 76:10
 77:15
Erkin 1:16 2:10 4:15
 20:13 42:21 48:21
 68:22 82:10
error 41:22
essentially 69:4
established 19:1 27:13
 71:16
evening 3:3,5,6,7 5:4
 6:5,20 7:1
event 53:6 54:2
events 2:18 21:17 52:1
 52:4,19 56:1,2,8
everybody 53:7 65:21
 75:6 78:22
everybody's 77:17
everyone's 53:18
evidence 78:4
exactly 3:21 80:19
example 63:21 64:4,7
examples 63:22
excellent 44:9 78:10
excited 18:10
excitement 55:15
exciting 78:7
Excuse 62:5 68:2 82:3

Executive 43:17
existing 11:9 25:10
exists 71:18
exits 15:21
expand 17:16 59:5
expectations 24:3
expected 71:2
explore 78:21
extends 22:18
extensive 74:7 76:4
extreme 63:21,21
extremely 78:1

F

F.Y.I 81:10
Face 52:21
Facebook 34:1
Facetime 34:2
facilities 23:4
fact 3:22 8:16 9:22
 29:15 36:22 40:13,14
 51:19 56:21 66:6
fairly 9:1
fall 21:20 22:21 34:9,18
 34:20
familiar 5:17 48:2 58:4
 58:10 59:1 62:14
far 24:4,7,9 28:3,16
Farmer's 53:19
favor 10:12
Feel 72:7
feet 70:16
felt 10:10
festival 21:18 52:8
 54:16 55:7,11
fifth 52:6,13
fight 55:10
finally 5:9
find 13:22 60:19 65:21
 80:19
fine 18:19 29:6 30:4
 36:8 71:1
finish 3:17 61:7,7
Finished 75:13
firm 63:8
first 19:7 20:21 28:2
 34:7 35:6 78:13
five 4:22 5:1 53:20
 64:12,20,22 65:5
 67:18 68:17 70:12
 71:1
floor 65:1,4 66:21
floors 66:22
flyer 53:1,3
focus 45:3,4,5,6,7,17
folks 19:15 21:10 25:10
 25:16 35:17 56:11
 78:17

folks' 38:13
follow 35:16
footprint 76:18,19
Ford 1:15 2:11 4:19,20
 7:8,14,18 8:8,8,10
 12:6,9,13,16 13:17
 14:6,9,14 15:22 26:2
 26:3,4,7,11,15,20
 27:7,10,15,17 28:1,7
 28:11,13,15,20 29:4,7
 29:12 30:5,8,15,18,20
 34:5,21 37:7,8 41:3,5
 50:22 51:4 54:6,8
 59:7,11,21 60:3,6,9
 60:11,16,19 61:20
 62:2,5,9,12,17,21
 63:1,6,15 64:8,10
 66:16,20 81:12,13,17
 82:18
forgive 41:22
forgot 59:21
format 24:14 28:17
former 43:9,10
formerly 3:11
forward 9:2 13:13 28:17
 28:22 29:13
foundation 66:10,15
 67:5
four 4:22 5:1 11:17
 20:17 21:2 28:3,15
 29:4 35:3 53:20 70:22
fourth 35:12
framework 17:10
free 20:5 72:7
Friday 49:2
friendly 22:2
front 37:6
full 34:3 39:22
fun 55:18 78:2
funds 10:18 31:22
 45:13 52:19
further 17:5,8,12 68:1
 71:4 75:5 82:4
future 22:1
futuristically 73:6

G

Gates 13:7
gentrification 10:15
George 12:16
Georgia 1:11 22:18,19
 44:5,5
getting 18:9 46:6 51:14
give 17:12 33:4,6 34:22
 40:14 44:11 59:22
given 61:14 72:5
gives 58:16 59:4 73:14
giving 65:11

glad 15:13,18 78:9
goal 69:9
goals 41:14 74:9
goodness 77:21
Google 56:11
Gottfried 1:15 2:8 4:9
 4:10 7:20 8:5,11,11
 14:7,11 16:9,11,17,19
 16:22 17:2,7 18:12,12
 18:13,15,22 19:4,7
 20:9 37:10,11,16 44:8
 44:13 51:5,21 52:3,5
 52:6,12,17,22 53:2,6
 53:10,14,17 54:7,10
 54:18,21 55:4,8,13,16
 55:18,21 56:4 58:10
 61:2 67:7,8,12,15,17
 67:20 68:5,8,12,17
 74:1,2,6 82:6,9
Gottfried's 19:14
Government 1:1 67:1
granting 5:12
greater 9:18 11:8 61:14
Group 6:4,17
groupings 39:14
guess 77:2
guest 15:18
guide 20:6 50:20

H

Hafervier 1:16 21:7
 42:17,18
hands 32:6
happen 71:2,6,9 75:16
 75:21 80:1
happened 19:17 20:3
 43:22 57:13 65:13
 69:5,11,16,17 70:4
happening 25:15 38:2,5
 42:20 55:15 56:6
 69:20 71:3 78:5,19
happens 21:20 22:8
happy 56:10 71:10
hate 77:7
head 58:9
headed 18:11 20:12
 32:16
hear 6:1 15:14 22:9
heard 15:6 58:9 59:13
 59:14,19 61:15,18,19
 63:3 78:22
heart 10:2,16
Heights 1:11 73:17
held 21:1 34:19
help 19:20 20:4,6 24:5
 45:13,14 46:1
helped 65:14
helpful 5:19

helpfully 53:3
hey 35:7 43:22
high 67:1
higher 10:9,12 11:10
 58:13 60:1 62:18
highest 11:14
highly 9:9
historically 66:22
hold 34:17
homes 11:9 74:20
hope 24:4 41:21
hopefully 11:22 12:2
 42:1 80:17
horizontal 58:20
Horn 28:9
hosted 13:7
hour 3:21 4:3
house 43:7 63:19
housing 2:12 11:2 26:1
 26:5,13,16 32:15 45:5
 62:20 63:2,12 72:19
 73:11
Houten 21:3
huge 67:22
human 22:2 41:22
hurricane 45:20

I

ICSC 27:20
idea 39:14
ideas 73:3
identified 11:13,16,16
 11:19,20 18:2 29:16
identify 30:1 76:13
identifying 76:15
impact 11:3 45:2
important 24:22 25:18
 31:11 38:1 41:16
 57:13
impression 6:20 80:3
improves 43:11
inbox 81:10
incentive 10:17,19 11:8
 59:4 61:11
include 31:12
included 14:18 45:9
including 20:17 64:21
inclusionary 61:20,21
 61:22 62:1 63:6 70:12
income 10:13
increase 64:17
indicated 31:3 49:2
individual 10:1
individuals 17:16 31:1
 31:5,7 40:21 42:13
 48:17,18 64:1 74:19
informally 3:11
information 4:14 32:8

38:6 44:12 48:5 56:8
 56:12 65:22 71:11,22
 73:14 76:8,22 81:14
initial 34:8
initiative 5:11 43:11
initiatives 31:13
input 32:5 74:7
inside 29:22
insight 17:13
insights 5:19
inspire 19:18 20:4
instruction 17:13
instructions 17:6,9
intent 9:4
intents 68:14
interest 23:3 78:16
interested 5:16,22 6:13
 18:8
interesting 12:20 80:14
interests 21:21 23:19
interject 75:3,6
International 27:21
intersection 53:22
 54:12
intro 44:19
introduced 23:18
Introduction 2:2
introductory 21:10
invest 10:19
investment 10:21 49:1
 49:12
invited 18:16 43:21
 44:1
involved 25:14,17
Island 12:11
issue 10:2,16 11:19
issues 22:6 23:18 64:10
it'll 56:12 80:14
items 9:7 23:19 39:3,7
 39:8,21 40:14,17
IZ 62:11 70:12
IZs 62:7,15,15 63:5,10
 64:1,2,7

J

Jeffries 4:9
jells 80:17
job 12:2
join 18:16 49:14
joined 14:22
joining 5:16 44:2
Jordan 1:16 21:7 42:16
 42:17 77:21
July 35:19
June 13:8,14 22:12
 35:6,11,13 36:15 49:2
 52:6 53:8,9,10 81:17

K

K-S-E-D 3:12
K&L 13:7
Kanye 57:19
keep 22:22 38:7
keeping 28:17 75:17
Kennedy 1:5 3:9 5:14
 5:18 6:12 11:22 12:3
 12:14,17,21 21:5,16
 21:18 22:11,14,15
 23:6,15 25:11 31:14
 31:22 32:11 39:18
 43:5,6,8,11 44:1,6,19
 45:1,15 46:2,11,12,15
 49:4,6,13 52:7,7,14
 53:18 54:1,13 55:7,17
 56:3,6,9 57:2 64:11
 66:7 67:9,21 70:10,19
 72:17,18,22 73:2,3,15
 73:19,20 74:18 76:7
 76:10 77:15,17 78:12
 80:2,6
kickoff 22:21
kids 52:20
kindly 57:1
kinds 25:16 69:18 78:2
knew 16:4
known 3:11,11
KSDA 25:17
KSDC 76:9,17 77:4 78:5
KSED 3:11,14 6:16
 25:17 46:15 48:5 57:3

L

Lab 9:18
ladies 3:6 44:15
laid 36:3
Lamont 4:11 26:13,16
 32:14
large 78:14
late 3:16 46:5 50:16
Laughter 7:12 15:15
 26:8,10 28:10,14 69:2
layering 76:16,20
lead 46:8
learn 42:19
leave 3:21
legal 71:16
Lena 1:18 28:5,5,9
 42:22 43:4 53:2 61:18
 66:1
let's 78:17,17 79:2
letter 56:22 57:2,3
levels 64:12,21
liaison 45:8
Light 5:11 43:18 78:15
liked 57:21
Lindsjo 21:5

Lisa 4:8 14:22 15:1,6
 30:13
list 40:14 46:11,19 47:5
 47:7,9
listed 41:19 42:1
LISTSERVs 2:17 41:16
 46:7,10,14,18,21 47:1
 47:1,6,12,20 48:2,16
little 21:12 22:7 23:2
 24:2 35:8 38:11 43:3
 67:4,6 69:10 70:17
live 56:12 66:7
living 64:18
local 10:12
long 11:8
long-winded 79:5
longer 71:18,21
look 12:9 20:5 46:5
 65:1,8 73:13
looked 10:14 27:7
 64:16
looking 25:3,20 28:16
 66:5
looks 35:22 45:21
Loretta 1:11,14 3:8 4:5
lose 38:10
lot 9:14 13:5 17:11
 38:12 42:2 55:14,18
 65:4,16 66:8 69:5
 70:19 73:1,3 74:8
 78:16 79:19 80:4,7,8
louder 43:3

M

ma'am 7:14 14:15 15:11
 34:21 41:3 43:15
 63:15
Madame 12:6 26:4
 27:18 30:5 34:5 37:8
 81:8,13
Main 21:6,7 25:12,18
 42:18 76:11,17,17
 77:4 78:5
making 9:10 29:1 45:8
 57:12
managed 20:16,20
map 14:8,13 71:14
market 53:19 71:3
Masembwe 57:19 65:9
material 79:19
matter 51:19 82:22
Mayor 1:3 13:9,12 49:8
 49:15 76:6
Mayor's 47:8
McCarthy 4:12 30:12
 30:13
mean 17:4 33:21 44:5
 58:17 65:16 66:16

77:8 78:3
meaningful 29:1 34:9
means 35:18 36:9
 64:17 70:13
meant 9:8
medical 58:1
meet 18:17,18 21:11
 25:6 33:22,22 37:12
 54:2
meeting 2:16 3:8,14,15
 4:1 6:15,22 7:3,5 8:15
 8:15,19 9:5 15:14,21
 19:5,8 20:21,22 22:21
 23:22 25:6 27:19 28:3
 28:21 29:1,17,19 30:3
 30:10 33:12,18,20
 34:4,8,9,17,18,20
 35:5,6,7,9,10,12,12
 35:15,18,19 36:20
 37:1 39:5 41:18 42:7
 43:21 44:1 45:10
 51:14 56:18,20 57:19
 57:22 81:17 82:5,7,15
 82:21
meetings 20:3 29:18
 33:17 34:19 35:3,3
 36:19 37:3 38:21,22
 39:2 40:18 41:8,9
meets 19:3
Melissa 21:4
member 5:8,15 6:3,6,7
 14:22 24:6 30:8,11,17
 47:5,13 48:8 49:10,14
 49:19 72:2,16 76:5
Member's 51:16
members 3:19 6:14,16
 9:3 21:2 25:9 28:3,16
 29:5,16 41:14 42:11
mention 48:21 49:1
 61:16 81:6
mentioned 23:21 58:7
 76:3 78:9 79:22
mentioning 70:18
merits 9:15
met 1:10 18:18 37:2
 39:13
Metro 69:21
Metropolitan 31:19
middle 12:18
Million 63:18
minute 12:10 60:19
minutes 3:19 7:2,4,16
 40:13,13 81:11
miscommunication
 41:17 42:11
misnomer 46:8
mission 45:14,18
misspoke 5:15

mistaken 67:9
mixed 67:15,17
Molyneaux 1:17 5:9
 43:13,16,17,20 44:11
moment 78:7
momentum 38:10
 78:18
monsoon 45:22
month 30:2 63:20
months 29:20
months' 29:22
motion 7:16
move 82:5,6
moved 7:18,22 8:6,12
 40:4 74:20 82:14
moving 15:22 29:12
 40:2 41:6
MU5 67:10 68:13 69:8
multi 63:12
multi-billion 63:13
multifamily 64:12
municipality 17:4
music 52:19
myriad 47:4

N

N.W 1:5 3:9
name 5:20 8:2 9:3
 42:14,17,22 43:4 59:8
 59:22
names 40:21 69:6
Nancy 15:3,21
Nchako 1:18 42:22 43:1
 43:4,5 58:21 59:2,13
 59:18 66:2,13,18 68:2
 68:7,11
necessarily 11:11 39:8
 72:14
necessitate 68:1
need 11:7,11 16:13,14
 40:6 74:18
needle 40:3
needless 44:21
needs 73:19,22
negative 9:22 11:3
neighborhood 46:20
 64:15
neighbors 54:3 64:13
never 63:3 78:11,11
new 2:5 6:2 9:12 12:10
 13:10 14:14 30:16
 32:11 70:7 81:1
Nice 53:5
night 57:22
nodding 58:8
normal 29:17
North 12:22
Northwest 49:7 51:8,10

54:1
note 42:4 46:3
notice 65:4
notification 35:2
notwithstanding 50:8
nuggets 77:12
number 31:20 47:17
 63:8
numerous 28:2
NW 1:11

O

o'clock 49:6,13 50:10
 51:11
occurred 42:6,9 80:2,8
occurrences 44:22
occurring 56:9 65:17
office 1:3 13:9 21:3
 46:18 47:7,8 68:22
 71:10
official 6:16 27:19
officially 3:7 82:15
OJ's 50:20
old 2:4 79:20 81:4
older 71:18
once 13:22 19:2 66:13
onerous 9:9
open 13:18 35:17
operational 32:6
opportunity 2:6 7:4
 9:13,15 10:18 11:4,7
 11:13 12:5 13:8 14:5
 14:18 17:5,11,17 18:4
 18:8 56:21 57:7,20
 81:15
organization 42:14
organizations 31:7
 32:4,13 47:17 79:16
 80:12
organized 52:12,13,14
originally 35:5
other's 38:16
outcome 11:4 24:6 25:4
outcomes 9:6
overall 23:17 24:4
overlay 58:4 59:1 63:3
 69:13,22 70:1,6 71:22
overlays 2:19 58:3,8,12
 58:12 59:10 61:15,17
 70:5 71:17
Ozberk 1:16 2:10 4:16
 4:17 20:13,13,16,20
 22:16 23:10,12,14
 24:13,17 34:14 37:18
 37:20 60:5,7,14,22
 61:7 62:22 68:20,22
 68:22 69:3 70:1,3
 71:8 72:1,3,4,7,10

75:5,10,14 82:10,10

P

P-R-O-C-E-E-D-I-N-G-S
 3:1
P-U-D 60:10,14
p.m 1:11 3:2,16,17 46:4
 50:13,15 51:10,11,12
 53:15 54:12,19 80:22
 82:22
paid 63:18 64:3,4
painting 52:21
pair 47:7 77:14
Paper 9:19
Paret 6:3,15 30:17,19
parking 21:19 23:3
part 8:14 14:4,4 32:2
 54:16 55:7,11 80:12
participants 31:8
participate 6:22 31:4
 32:5
participated 31:3
participating 21:19
 44:17
particular 12:19
partner 38:17
Partnering 2:13 32:16
Partnership 77:4
Partnership 13:7
parts 22:9
pass 9:17 18:6
pay 67:2
paying 64:5
pent 67:22
people 18:16 20:17
 22:3,22 25:13 33:18
 42:2 48:9,10 63:17
 64:18,18,19 65:15
 71:8 75:22
percent 70:15
perfect 78:8
permitting 22:6
personal 36:5
Phase 22:17,17
phone 21:1
piece 14:12
pieces 18:7
place 38:12 54:2 78:13
plan 18:18 29:2 61:2,3
 74:3,12 75:4,8
planned 22:21 35:10,12
 35:12
Planning 1:3 21:3 69:1
platform 17:10
play 79:22
playable 23:5,10
please 3:20 4:3 8:1 15:8
 33:4 41:22 42:14 43:3

46:14,16 48:3,15
 49:14 51:15 57:16
 68:15,21
plenty 67:20
pockets 11:21
point 9:21 68:1 74:3,10
pointing 66:19
points 19:17
Police 31:19
pop 59:14,14,16,18,18
 65:15
portion 14:17
positive 10:1
positively 45:1
possible 9:10 80:11
possibly 10:15 77:13
potential 13:3
potentially 21:19
predates 26:18 27:1
preference 36:2,6
premise 9:4
present 1:13 4:7,10,15
 4:17,20,22 9:5 48:18
presented 53:3
President 15:8
presiding 1:11
press 16:4
previous 7:3,4
primary 10:19
Prince 1:18 42:22 43:1
 43:4,5 58:21 59:2,13
 59:18 66:2,13,18 68:2
 68:7,11
print 8:22
prioritize 11:1
probability 10:9
probably 19:20 35:18
 51:11 64:6
process 69:11 71:11,15
 71:15,16
professionals 10:13
program 10:3,17 11:5
 76:18
programs 10:22
project 2:6 22:11,17,17
 23:5,12
projects 63:8,13
promise 9:1 61:16
promised 8:19
promote 46:2,10
promotes 48:10,11
properly 7:22 8:6,12
 82:14
property 10:8
provide 5:12,18 25:21
 71:10
public 2:9 13:18 20:12
 21:16 22:6,20 23:19

35:2 45:5 57:9,14
 71:14,15
PUD 60:5,7,7,8,9,12,14
 60:22 61:4,5
pull 51:1 80:10
purchase 64:3
purposes 68:14
put 8:17 24:13 28:18
 33:7 35:3 48:5 50:18
 56:11 63:2 64:22 65:3
 69:13 77:5
putting 38:6

Q

quarter 29:18
quarterly 36:19
que 17:12
question 11:18 66:3
 68:3 71:5 78:21 79:7
 79:16
questions 5:5 6:17 71:4
 72:8,13
quite 71:19,20
quorum 5:2,5 8:14
 14:21 82:14
quote 10:16

R

radars 23:1
radio 50:20
raised 52:18
rally 78:17
rate 80:18
re-gentrify 11:9
reach 46:21 47:6
read 7:4 73:1 79:21
reading 3:19
ready 78:17
Realm 2:9 20:12
reason 42:15 44:19
 63:3
reasonable 40:22
reasons 58:1
recall 46:17
recap 48:17
recommend 46:14 54:3
recommendation 34:15
 34:16
recommendations 2:16
 24:8 38:9 46:16 75:8
 75:12
record 7:6 16:2,7 17:22
 20:15 28:6,8,12 37:19
 39:11 41:2 43:19
 50:18 57:4,7,9,15
 58:18 60:18 65:7
 68:10 78:1 79:8,12
 82:2

redesign 54:14
referring 59:15 62:14
 62:16 65:10,22
reflect 31:14 40:13 74:8
reflects 74:17
Region 9:19
related 23:19
relates 9:2
relevant 76:9 77:14
remainder 35:22
remaining 36:10
remember 70:14
remind 35:1 57:16
reminder 48:16
renting 63:19
rents 10:9
report 24:7,11 32:15
 38:3 41:15 76:11
 77:11
reporter 8:4
reports 2:7 8:18 18:9
 33:3,8 73:1 77:15
 79:2
representation 25:12
representative 25:12
 75:2
represents 6:9
Republican 10:4
Republicans 10:6
requests 17:16
require 39:22
requirements 37:2 48:7
research 39:10,13 73:7
residences 45:2
resident 43:5,6
residents 10:12 11:1,9
 31:6 57:18
resource 32:10
response 6:18 17:17
 18:5 33:9 34:12 58:5
 81:3
responsive 48:11
rest 24:10 41:13
restrictive 58:15
result 41:18 65:18
resulting 74:8
retail 64:19 65:16 72:18
retailers 28:2
return 10:20
review 19:20
reviewed 8:20
Revitalization 1:6 3:10
 44:20
rewritten 69:4
Rhode 12:11
ribbon 22:12 48:21 49:9
rising 10:8,8
robust 78:1

roll 2:3 4:3 17:14
Roth 15:1,3,3,6,12,16
 15:20,21
running 46:19 47:5
runs 50:12

S

safe 2:8 18:11,21 19:10
 40:10 45:4 75:17
safety 45:5 73:12
Sanitation 31:18
Saturday 53:9,10,12
 54:8,9,10,11,11
Saturdays 54:7
saw 74:12
saying 66:3 70:10
says 65:10,13 73:7
scape 13:1 22:11 49:12
Scapes 48:22
schedule 2:16 33:12
 35:22
scratch 19:22 20:2
season 53:20
second 3:14 7:19 14:20
 22:15 31:11 34:8 35:5
 35:10 36:20 45:10
 66:22 82:8
seconded 7:20,22 8:9
 8:10,13 82:15
seconding 82:10
seeing 70:20,22 78:4
seen 9:17 55:11 56:2
 72:22 73:5,9 79:1
sees 80:16,16
selections 16:13
send 13:20,21 16:4,6
 48:3,15,16 65:21
 71:22
sending 33:3
sent 4:13 19:15 35:2
 81:7,10
September 35:11,14
 36:14,16 37:1,12 39:4
 39:21
serve 10:11
serving 42:20
set 17:18,19 36:12
 70:17
seven 9:7 11:14
shape 45:14 46:2
shared 75:7
shopping 27:21 72:19
show 56:12
showing 48:14 50:21
shows 25:19
sidewalk 21:16
sign 13:18
signed 81:8

significantly 12:4
signs 22:3
similar 35:16
simple 9:1 28:21
simpler 70:8
simply 40:7
Simultaneous 14:2
 27:5,8 60:13,15,21
 61:6,9 67:14,16
sit 15:7,9 19:13
site 54:14
six 5:1 9:7
skipped 33:11
skipping 56:19
slight 68:8,13
small 1:6 3:10 5:13,20
 74:3,12 75:3 76:14,14
socioeconomic 11:10
sold 74:19
solid 67:5
solidify 30:1
somebody 63:19 64:3
sooner 35:8
sorry 6:6 8:3 15:4,5
 22:18 43:2 51:17 52:2
 54:11 56:18 65:19
 68:15 79:5
sort 22:2,22 75:10,15
source 56:7
space 21:16 22:7 23:19
 67:21
speak 43:3 77:8
speaking 14:2 27:5,8
 60:13,15,21 61:6,9
 67:14,16
special 69:15
spent 31:22
squeaked 20:21
stakeholders 25:17
stand 14:4,17
stands 61:1
start 3:18 29:12 38:6
 42:16 44:18
started 3:16 12:20
 24:20 45:11 46:7
 50:10 53:19
starting 3:7 19:21 75:20
starts 12:14 13:2 54:19
state 8:1 42:14
stated 7:17
stating 4:14
Station 69:21
status 75:10
statutory 37:2
stay 15:19
steer 76:21,21,21 78:7
step 14:20 79:4
steps 9:6

stick 64:21 65:6 67:5
stipulations 10:21
stone 17:18,19
stop 31:10
stories 67:18 68:17
 70:12
storm 46:5
story 71:1
straight 9:2
street 1:5 3:9 5:12,14
 5:18 6:12 11:22 12:3
 12:18 13:1 21:5,6,7
 21:17,18 22:11 23:6
 23:15 25:11,12,18
 31:15,22 32:11 39:18
 42:18 43:6,6,8,11
 44:1,6,19 45:1,15
 46:2,11,12,15 48:22
 49:4,7,12,14 51:8,9
 52:7,8,8,14 53:19
 54:14 55:7,17 56:3,7
 56:9 57:3 58:7 64:11
 64:18 66:7 67:9,21
 70:11,19 72:17,18,22
 73:2,4,15,16,19,20
 74:18 76:7,10,11,17
 77:16,18 78:5,12 80:7
streets 31:17 45:4 54:1
 65:11 75:17 76:17
 77:5
strongly 31:5
structural 67:2
structure 10:18
stuff 78:2
sub 34:7
subcommittee 5:16
 6:14 8:18 9:3 18:16
 19:11,19 20:8 23:22
 24:3 30:9 31:4 34:19
 38:19,20,21 39:1
 40:17 41:14 43:14
 44:3
subcommittees 5:21
 6:1 33:21,22 40:8,19
 40:22 42:21 44:17
submit 13:12 38:3
 56:22 57:3
subsidized 11:12
subsidy 10:7,11,15
substantial 52:18
substitute 15:9 16:5
substitutions 16:6
suggest 9:9 38:18
suggestions 19:10
summer 21:18 33:18,19
 33:20 34:4,17 38:4
Sundays 54:6
support 10:22 11:12

20:7 25:20 43:10
 45:14 56:22 57:2,3,7
 57:15,17 78:12
supporting 76:14
supportive 32:9
supposed 80:1
Syborgile 1:14 4:15
 19:13 48:4 50:21

T

table 5:4 8:13 33:2 75:6
takes 41:7,13
talk 24:2 28:1 29:18
 33:12 43:21 65:20
talked 21:14 23:2 57:20
 79:1
talking 19:17 43:22
 66:11 78:2
tangible 41:15
tasked 34:6 77:21
tax 10:7
Taylor 51:4,8,9
Team 44:6,7
tease 77:13 79:2
Ted 21:3
template 8:18 33:6 81:8
 81:10
ten 17:19 70:14,15,16
ten-plus 75:22
tentative 33:17
term 70:3
terms 8:16 24:5 39:9
 42:10 46:8 66:10
 73:13
thank 14:3,17 15:16
 20:9 24:11 25:22 41:5
 44:15 45:19 55:20
 56:15 80:21 82:16,18
 82:20
thanking 57:9
they'd 42:8
things 11:2 19:17 20:3
 21:14,22 22:4,6,8
 31:14 57:15 69:15,15
 70:8 71:12 75:16 80:4
 80:7
third 35:11 39:4,6 55:9
thought 18:20 26:15
 57:21 61:8
three 4:22 5:1 76:20
 78:14
throw 5:20 37:5 72:13
 77:7 80:18
THURSDAY 1:8
till 50:12
timeline 16:12 35:17
times 53:7
today 3:16 4:14 20:21

35:9 41:15,19,20 42:3
 42:7,8,13,16,19 43:21
 49:18,18 50:1,6,9
 72:14 75:2
today's 8:19
Todd 49:10
Todd's 49:19
tomorrow 22:12 49:5,5
 49:13 81:19
tonight 21:8 51:18
 57:21,22 61:17
tonight's 20:22 23:22
top 69:14,21
track 12:19
transparency 48:8,10
transparent 48:12
transportation 2:9
 20:11 21:4 23:20
 25:15 31:17 45:4
 73:12
Treasury 16:15
try 3:18,20 32:10 49:14
 66:22 69:9 70:8 79:16
turn 73:4
Turner 4:18 8:21 28:4
 43:20
two 4:21 5:1 21:12
 29:20,22 38:20,21
 39:2,7,20 40:16,18
 70:5
type 64:15
typically 22:8

U

U 65:12 68:9 69:17
 73:18
ultimately 10:7
unable 58:2
understand 16:13 25:1
 41:17,22 66:5
underway 75:15
unemployment 11:15
unfinished 2:15 8:17
 33:11
unfortunately 18:17
Unit 61:2,3
units 60:4 63:2 70:14
 70:15
unofficial 6:21 82:14
unofficially 6:22 82:13
up-zoning 68:1
upcoming 21:17
update 22:10 33:5,5,6
upset 64:13
Uptown 21:6,7 42:18
use 32:12 46:10 47:9
 67:15,17
utilize 79:15

| | | | |
|--|--|---|---|
| V | 78:4 worked 30:4 69:11 working 25:11 27:12 77:3 works 80:4 worse 46:6 worth 65:2 wrapping 75:15 | 20-a-square-foot 64:6 200 49:6,13 63:20 200-a-square-foot 64:5 2016 69:5 70:4 2018 1:8 26 2:11,12,14 2nd 13:2 22:13 80:2,6 | 9:00 54:12 9th 52:6 53:8,9,10 |
| value 10:5,7 values 10:8 Van 21:3 vertical 58:17,19 Vice 15:7 view 64:14 viewed 11:10 virtually 10:20 vision 72:21 75:19 76:7 voice 57:14 volunteered 19:13 vote 5:4 8:13 40:1,7 56:22 | X | 3 | |
| W | Y | 3 2:2 3:00 53:15 300 63:18,18 31 1:8 31st 35:9 33 2:15 35th 51:8 37 2:16 3rd 13:2 | |
| wait 27:20 78:3 waiting 17:3,5,12 walking 64:18 wanted 27:19 47:21 59:6 71:13 75:3 wants 48:8,9 56:6 73:8 ward 12:7 14:4,18 46:19 57:8 wards 11:5,6,17 Washington 9:18,19 13:6 wasting 48:13 water 47:11 54:15 55:1 55:4,10 77:8 way 5:10 18:7 25:21 69:10 wayfinding 22:2 ways 77:1 Website 56:2,3,7,13 77:18,19 Wednesday 41:20 42:1 week 36:16 weekly 54:2 weeks 18:18 19:16 53:21 welcome 2:2 3:13 6:14 15:17 42:12 went 51:11 70:5 west 22:19 wet 51:14 wish 5:3 31:3 wishes 48:7 wonderful 29:14 32:4 41:6 43:12 44:14 53:7 54:2 72:6 wood 64:22 word 39:12 46:13 words 10:14 work 5:13 20:7 24:18 25:14 34:7 38:2,5 45:12 49:5 56:10 76:4 76:19,21 77:11,20 | yay 5:9 year 36:1,4 52:13,18 55:9 75:11 years 17:19 43:7,7 74:13 75:22 yesterday 41:20 42:5,8 York 12:10 14:14 | 4 | |
| | Z | 4 2:3 11:6,10,17,20 57:8 41 2:17 45 77:22 4th 35:13 36:17 37:1,14 | |
| | zone 11:1,4,5 12:5 14:19 16:20 17:5 57:7 69:12,14 70:6,7 zoned 67:10 zones 2:6 9:13,15 11:7 11:13 13:8 14:5 16:22 17:11,17 18:4,8 56:21 57:20 69:6 70:6 81:15 zoning 61:20 62:1 63:4 63:6 64:11 68:4 69:3 70:11,13 71:14,14,14 zonings 62:3 | 5 | 5 11:12,14,16 12:7 14:4 14:18 52 2:18 5701 1:11 58 2:19 5th 12:14,21 |
| | 0 | 6 | 6 50:10 51:11 6:15 51:10 6:17 3:2 6:18 3:16 6:30 1:11 6:51 46:4 6th 13:8,14 35:11 36:16 37:1,12 81:18 |
| | 1 | 7 | 7 11:6,6,12,17 7:17 80:22 7:18 3:17 82:22 7th 35:6,11 36:15 |
| | 1:00 54:12 10-Million-dollar 48:22 49:12 100-Million-dollar 63:13 11 6:16 49:5,12 11:00 22:13 49:3 53:14 54:11 12 2:6 74:13 14th 53:18 54:1,13 65:12 69:17 73:18 15 81:11 18 2:8 43:7,7 1824 51:4,7,9 19 6:10 1st 22:13 49:3 80:1,6 | 8 | 8 2:15 11:6,7,12,14,17 8:00 50:12 8:30 50:14 51:11,12 81 2:4,5 82 2:20 8th 58:7 65:11 73:16 |
| | 2 | 9 | |
| | 2 22:17 2:45 54:19 20 2:10 | | |

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In the matter of: Kennedy Street Advisory Committee

Before: DCDMPED

Date: 05-31-18

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