

# LET'S GET FY23 LOCALLY MADE GRANT READY



#GreatStreetsDC



## Great Streets & DC Locally Made Manufacturing Grant Purpose

- Transform designated emerging commercial corridors into thriving, walkable, shoppable and inviting neighborhood experiences
- Incentivize the development of single-tenant buildings that can accommodate small manufacturing or a multi-tenant building that can provide spaces for manufacturers, post-incubator and/or emerging growth companies engaged in consumer goods and/or some durable good production.

# FY23 Locally Made Manufacturing Grant Funding

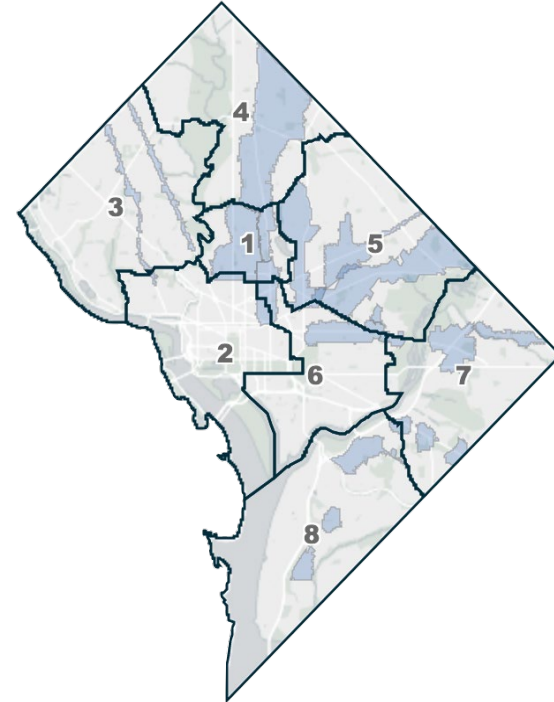
- DMPED will award up to \$600,000.00 total in grants to be disbursed to successful applicants of the Grant.
- Maximum request per application is up to \$200,000.00.

3



# Eligible Corridors

1. 7th Street NW\*
2. Connecticut Ave NW\*
3. Georgia Ave NW
4. H St – Bladensburg Road NE
5. Minnesota/Benning Road NE
6. Martin Luther King Jr. Ave SE-  
South Capitol St SE/SW
7. New York Ave NE
8. North Capitol St NW/NE
9. Pennsylvania Ave SE
10. Wisconsin Ave NW\*
11. Nannie Helen Burroughs Ave NE
12. Rhode Island Ave NE
13. U St – 14<sup>th</sup> St NW (Adams Morgan,  
Columbia Heights, Mt. Pleasant)\*



[Click here to find out if your location is in a Great Streets corridor](#)

\* Temporary Expansion for FY23 to include locations in Ward 2

## Ward 2 Corridor Expansions

Corridor	Expanded Area
Wisconsin Ave	North to South: from R St NW to K St NW
Connecticut Ave	North to South: Calvert St NW to Pennsylvania Ave NW  Also includes: Dupont Circle, Farragut North, Farragut West, and Lafayette Square
14 <sup>th</sup> Street	North to South: from T St NW to L St NW
Georgia Avenue	North to South: K St NW to Pennsylvania Ave NW

# Getting Locally Made Manufacturing Grant Ready Checklist

- Have a business that is located within or along the border of a Great Street corridor
- Evidence of site control through:
  - Ownership by deed or mortgage
  - Executed contract of sale of option to purchase
  - Lease with the property owner with a minimum unexpired term of at least five (5) years (from date of application) Applicants who lease their business property are required to submit a notarized affidavit from their landlord authorizing the proposed improvement project.
  - Notarized LOI is accepted during the application period. *If selected for a conditional award, the business will need one of the required documents listed to show evidence of site control.*
- Be in Good Standing with the DC Department of Licensing and Consumer Protection (DLCP), the DC Office of Tax and Revenue (OTR), the DC Department of Employment Services (DOES), and the federal Internal Revenue Service (IRS)
- Have an active Basic Business License
- Have financial records readily available
- Possess proof of property and liability insurance

# Initial Screening Review Common Errors

- Licenses and/or registrations are inactive
- Business legal name is not used on all official documents. *DBA is not accepted*
- Tax Issues- Business did not file Business Franchise Tax Return.
- Business owes money to the government ex- nonpayment of child support, fines, unfiled tax returns from previous years.
- Business is not located on a Great Streets Corridor. *Business project address must be on a Great Street. LOI and/or Deed/Lease must match requested project location.*
- New business 1 yr. or less did not submit Personal Tax returns when Business tax returns are not available
- Business tax extension accepted only for 2022. *All previous years must be filed.*
- Business previously received funding for same location.

# Use of Funds

## Eligible

- Exterior and/or interior improvements
- Purchase of furniture, fixtures, and equipment

## Ineligible Funding Uses

- Debts
- Expenses associated with preparing this application
- Inventory
- Legal fees
- Marketing
- Payroll
- Rent
- All expenses not listed above as eligible uses of funds.



# Who is Ineligible?

- Adult entertainment
- Bar, Tavern or Nightclub\*
- Cyber or online only
- Financial services
- Hotel
- Liquor store
- Phone store
- Professional services
- Seasonal (partial year)
- Construction/general contracting/architecture/design-build
- **Previously awarded businesses that are expanding existing operations and/or relocating to another location are not eligible.**
- **Businesses which have received a total of \$150,000 or more of funding from the Great Streets or H Street Grants Programs are not eligible.**

*Please note that the type of businesses ineligible are those holding an ABRA License that do not require a food minimum.(ex: Tavern, Bar, or Nightclub)*

# Scoring Criteria

<b>Percentage- 100% Total</b>	<b>Application Area</b>
<b>10%</b>	Executive Summary
<b>30%</b>	Market & Financial Feasibility of the Project
<b>20%</b>	Major Participants Identities and Details
<b>20%</b>	Proposed Job Creation & Economic Benefits (20%)
<b>20%</b>	Certified Business Enterprise Commitment (20%)

# Application Timeline

<p><b>January 30, 2023</b> <b>5:00 pm EST</b> Applications Open</p>	<p>Application accessible at:</p> <ul style="list-style-type: none"><li>• Great Streets: <a href="http://greatstreets.dc.gov">greatstreets.dc.gov</a></li><li>• Office of the Deputy Mayor for Planning and Economic Development: <a href="http://dmped.dc.gov">dmped.dc.gov</a></li><li>• Office of Partnership and Grants: <a href="http://opgs.dc.gov">opgs.dc.gov</a></li></ul>
<p><b>March 3, 2023</b> <b>5:00 pm EST</b> Applications Due</p>	<ul style="list-style-type: none"><li>• Attachments in PDF form</li><li>• Submitted online via Grantvantage portal</li></ul>
<p>Application Review</p>	<ul style="list-style-type: none"><li>• Initial Screening</li><li>• Review Panel</li><li>• Final Review</li></ul>
<p><b>May</b> DMPED anticipates notification of awards</p>	<ul style="list-style-type: none"><li>• Anticipated time for processing applications is 30 - 45 days after date of application close.</li></ul>

# FAQs

## Where can I get help with my application?

There are many organizations that can provide technical or language assistance with your application.

For technical assistance, you may contact your DC Main Street organization (if applicable) or contact a Small Business Technical Assistance Community-Based Organization.

For language assistance, you can contact the Mayor's Office of Community Affairs at one of the following numbers:

- Mayor's Office on Latino Affairs: (202) 671-2825
- Mayor's Office on African Affairs: (202) 727-5634
- Mayor's Office on Asian and Pacific Islander Affairs: (202) 727-3120

Application Content Questions Point of Contact: DMPED Grants Team, Phone: (202) 727-6365,  
E-mail: [dmped.grants@dc.gov](mailto:dmped.grants@dc.gov)

Technical Support Questions Point of Contact: GrantVantage Team,

E-mail: [applicantssupport@grantvantage.com](mailto:applicantssupport@grantvantage.com), Technical assistance will be available during business hours 9:00 am - 6:00 pm EST.

# Similar Programs

DMPED has other programs supporting small and medium businesses that are closing soon:

## **Neighborhood Prosperity fund: 3/3/23**

The Neighborhood Prosperity Fund (NPF) supports architectural and engineering costs, construction costs, tenant improvements, or historical preservation building improvements that are located within the boundaries of NPF census tract.

## **Great Streets Retail Small Business Grant: 2/24/23**

The grant is meant for retail small business owners in eligible corridors throughout DC to renovate their storefront to attract new customers and drive profitability. This grant is competitive, and we encourage businesses that have thought out renovating plans to apply for the grant.

- **For more information visit: | [greatstreets \(dc.gov\)](https://greatstreets.dc.gov)**

# Contact

Liz Anderson  
(202) 741-7620

[great.streets@dc.gov](mailto:great.streets@dc.gov)

Specific RFA questions  
[dmped.grants@dc.gov](mailto:dmped.grants@dc.gov)

Contact

THANK YOU!

15





WE ARE  
WASHINGTON  
DC



**DMPED**  
OFFICE OF THE DEPUTY MAYOR FOR  
PLANNING & ECONOMIC DEVELOPMENT



GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
**MURIEL BOWSER, MAYOR**