

OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT

NOTICE OF FUNDING AVAILABILITY

FY22 Great Streets Retail Small Business Grant

Grant Identification No.: DMPED – FY22 GSRET

Request for Application (RFA) Release Date: Friday, December 10, 2021

The Office of the Deputy Mayor for Planning and Economic Development (“**DMPED**”) is soliciting grant applications from qualified small business owners who wish to improve their place of business. The purpose of the Great Streets Retail Small Business Grant (the “**Grant**”) is to support existing small businesses, attract new businesses, increase the District’s tax base, create new job opportunities for District residents, and transform designated emerging commercial corridors into thriving and inviting neighborhood centers.

The Grant identified the following program funding priorities.

1. The Grant encourages existing and new neighborhood-based retail-oriented businesses which seek access to capital to improve their place of business, re-imagining their service approach by expanding services, and/or to fill a need in an underserved retail priority area.
2. The Great Streets program grows the District’s local small business economy and bolster neighborhoods with inadequate access to retail opportunities. DMPED seeks to invest in 13 retail priority areas, “Great Streets Corridors,” with the goal of creating livable, walkable, shoppable, community-serving retail experiences across all eight wards.
3. DMPED seeks to invest in small businesses which:
 - a. Activate or stabilize the commercial corridor through its physical presence;
 - b. Maintain and/or create new jobs, especially for District residents;
 - c. Visually impact the corridor via façade improvements; and
 - d. Improve the customer experience via interior remodeling or e-commerce systems.

The application deadline is Friday, January 14, 2022 at 4:00 ET.

Purpose: The purpose of the Great Streets Initiative is to transform certain designated emerging commercial corridors into thriving, walkable, shoppable and inviting neighborhood experiences. The Great Streets Initiative does this by supporting existing businesses, attracting new businesses, increasing the District’s tax base, and creating new job opportunities for District residents.

Background Information: Pursuant to the Deputy Mayor for Planning and Economic Development Limited Grant-Making Authority Amendment Act 2016, effective October 8, 2016

(D.C. Law 21-160; D.C. Official Code § 1-328.04); and “Great Streets Neighborhood Retail Priority Area Amendment Act of 2013” effective October 1, 2013 (D.C. Code § 2-1217.73b), DMPED invites the submission of applications for the Grant.

Award: Based on the external and internal review panel recommendations, the Mayor’s budget priorities, the resources available, the goal of achieving a balance as to communities served, and the goals of the program, DMPED will make the final funding decision. DMPED will award up to **\$3,300,000.00 total** in grants to be disbursed to successful applicants of the Grant. Maximum request per application is **\$50,000.00**.

Eligible businesses: New or existing small business owner whose business location is either within, and/or plans to move to a Great Street Corridor or Ward 2 Expansion are eligible see map: <https://opendata.dc.gov/apps/great-streets-lookup/explore>

Ineligible businesses: Adult entertainment, Auto body repair, Bank, Bar or Nightclub, as defined by an ABRA license, Construction/general contracting/architecture/design-build, E-commerce business, Financial services, Home-based, Hotel, Liquor store, Phone store, Professional services, Real estate development/property management/realtor, Seasonal (open only part of the year).

Previously awarded businesses that are expanding existing operations and/or relocating to another location are not eligible. Businesses which have received a total of \$150,000.00 or more of funding from the Great Streets or H Street Grants Programs are not eligible.

List of the Great Street Corridors:

7 th Street/Georgia Ave NW	North Capitol Street NW/NE
Connecticut Avenue NW	Pennsylvania Avenue SE
Georgia Avenue NW	Wisconsin Avenue NW
H Street – Bladensburg Road NE	Nannie Helen Burroughs Avenue NE
Minnesota/Benning Road NE	Rhode Island Avenue NE
Martin Luther King Jr. Avenue SE/ South	U Street/14 th Street NW (Adams)
Capitol Street SE/SW	Morgan/Columbia Heights/Mt. Pleasant)
New York Avenue NE	

For additional eligibility requirements and exclusions, please review the Request for Application (RFA) which will be posted at <http://greatstreets.dc.gov> by **Friday, December 10, 2021**.

Period of Performance: March 1, 2022, through September 30, 2022

Grant Information Sessions: DMPED will host multiple virtual information and live web chat sessions on the Great Streets Corridors. Once confirmed, details about the information sessions will be posted on the Great Streets website at www.greatstreets.dc.gov.

Contact Name: DMPED Grants Team **Phone:** 202.727-6365 **Email:** dmped.grants@dc.gov

Deadline for Electronic Submission: Applicants must submit a completed online application to DMPED via the Grant Vantage system no later than 4:00 PM/ET on **Friday, January 14, 2022**