

DISTRICT OF COLUMBIA

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OFFICE OF THE DEPUTY MAYOR FOR PLANNING
AND ECONOMIC DEVELOPMENT

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KENNEDY STREET ECONOMIC DEVELOPMENT
AND SMALL BUSINESS REVITALIZATION
ADVISORY COMMITTEE
PUBLIC MEETING

+ + + + +

THURSDAY
MARCH 29, 2018

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The Kennedy Street, NW Economic Development and Small Business Revitalization Advisory Committee met in the Multipurpose Room, Roots Public Charter High School, 15 Kennedy Street, Washington, D.C., at 6:00 p.m., Loretta Caldwell, Chair, presiding.

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PRESENT

LORETTA CALDWELL, Chair
LAMONT AKINS, Chief of Staff, Mayor's Office of
Community Affairs
LISA COLBERT, 4D ANC Commissioner
DEREK COLBERT, Strategic Partnership Initiatives
Manager, Department of Small and Local
Business Development
SYBONGILE COOK, Committee Administrator
DEREK FORD, Senior Vice President for Emerging
Neighborhoods, Washington DC Economic
Partnership
DAVID GOTTFRIED, Ward 4 Resident
DEIDRE JEFFERIES, Manager, District of Columbia
Business Center
ANNIE McCARTHY, Legislative and Public Affairs
Specialist, Department of Consumer and
Regulatory Affairs
ERKIN OZBERK, Ward 4 Planner, Office of Planning
BRANDON TODD, D.C. City Councilmember
DOLLY TURNER, Deputy Chief of Staff for
Councilmember Brandon Todd

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1 P-R-O-C-E-E-D-I-N-G-S

2 6:15 p.m.

3 MS. CALDWELL: So I'd like to welcome
4 everyone to our first Kennedy Street Economic
5 Development and Small Business Revitalization
6 Advisory Committee. I am Loretta Caldwell. I am
7 chair of the committee, and I am pleased to welcome
8 each and every one of you to something that
9 obviously have been a long time comings.

10 I'd like to welcome the committee
11 members and thank them for their service, because
12 we will be calling upon you for service. And also
13 to thank and welcome the other residents and/or
14 businesses that have come to join us today. And
15 welcome, and thank you for taking time to be
16 interested in something that we're all very
17 concerned about.

18 So without further ado, as I said I will
19 indeed deter from the agenda as we call this meeting
20 to order today, Thursday, March 29th at 6:15. The
21 meeting is now called to order. I'd like to take

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1 a roll call. Sybongile, could you do the roll call,
2 please?

3 MS. COOK: Yes, okay. Chairwoman
4 Loretta Caldwell.

5 MS. CALDWELL: Present.

6 MS. COOK: Lisa Colbert.

7 MS. COLBERT: Present.

8 MS. COOK: Deidre Jefferies.

9 MS. JEFFERIES: Here.

10 MS. COOK: David Gottfried.

11 MR. GOTTFRIED: Present.

12 MS. COOK: Lamont Akins.

13 MR. AKINS: Here.

14 MS. COOK: Annie McCarthy.

15 MS. McCARTHY: Here.

16 MS. COOK: Derek Colbert. I know he's
17 in route, he just texted. Sybongile Cook, here.

18 Erkin Ozberk.

19 MR. OZBERK: Yes.

20 MS. COOK: Dolly Turner.

21 MS. TURNER: Here.

1 MS. COOK: Derek Ford.

2 MR. FORD: Present.

3 MS. COOK: All right.

4 MS. CALDWELL: Thank you. There are how
5 many people present and accounted for, Ms. Cook?

6 MS. COOK: There are 1, 2, 3, 4, 5, 6,
7 7, 8, eight present, three absent, one in route.

8 MS. CALDWELL: With eight individuals
9 present, since we do not have right now an approved
10 bi-laws we'll be following the Roberts Rules of
11 Order, which means that we do have a quorum.
12 Anything that we vote on today can be carried.
13 With more than six individuals we do have a quorum
14 of committee members here.

15 As I indicated we will be following
16 parliamentary procedure for our meeting. We do
17 not have any said bi-laws, but we will be developing
18 some basic bi-laws so that we will have some rules
19 for structure for our meeting going forward.

20 If there is a motion on the floor it
21 will have to properly moved and seconded, and a

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1 quorum will carry that motion. There will be
2 discussions prior to me asking for a full motion
3 for to carry forward.

4 Pretty much those are the basic rules.

5 When someone is talking, please be courteous only
6 to allow them to talk. We'll only be discussing
7 the subject matter at hand, and attempt not to
8 deter. In the future I will start promptly at 6:00
9 as long as we have a quorum present, because it
10 is my intent to end promptly at 7:00. To the extent
11 we can today we're starting 15 minutes late, so
12 we will probably end 16 minutes late. I apologize
13 for that.

14 I will now interrupt our standard
15 meeting to welcome Councilmember Brandon Todd.

16 MR. TODD: Right. Well, thank you,
17 Madam Chairwoman. And good evening, everyone, and
18 thank you all for being here. Should I swear in
19 the committee members that need to be sworn in now?

20 MS. CALDWELL: Yes, please.

21 MR. TODD: And they are Commissioner

1 Lisa Colbert, ---

2 MS. CALDWELL: Deidre Jefferies, she's
3 not here yet.

4 MR. TODD: Deidre Jefferies, and ---

5 MS. CALDWELL: David Gottfried. You've
6 been sworn in already. Okay.

7 MR. TODD: All right. So he haven't
8 been sworn in.

9 MS. COOK: And Annie McCarthy, but she's
10 not here.

11 MS. CALDWELL: Yes.

12 MR. TODD: Okay. So we'll just swear
13 in the Commissioner. Commissioner, if you would
14 please stand, and please raise your right hand.
15 I, please state your name.

16 MS. COLBERT: I, Lisa Colbert.

17 MR. TODD: Having been appointed as a
18 member of.

19 MS. COLBERT: Having been appointed a
20 member of.

21 MR. TODD: The Kennedy Street Economic

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1 Development and Revitalization Committee.

2 MS. COLBERT: The Kennedy Street Economic ---

3 MR. TODD: Development and
4 Revitalization Committee.

5 MS. COLBERT: Development and
6 Revitalization Committee.

7 MR. TODD: Do solemnly swear or affirm
8 that.

9 MS. COLBERT: Do solemnly swear or
10 affirm that.

11 MR. TODD: I, state your name.

12 LISA COLBERT: I, Lisa Colbert.

13 MR. TODD: Will support and defend the
14 Constitution of the United States.

15 LISA COLBERT: Will support and defend
16 the constitution the United States.

17 MR. TODD: And the laws of the District
18 of Columbia.

19 LISA COLBERT: And the laws of the
20 District of Columbia.

21 MR. TODD: That I will perform such

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1 duties as may be assigned to me.

2 LISA COLBERT: That I will perform such
3 duties as may be assigned to me.

4 MR. TODD: As a member of the Kennedy
5 Street Economic Development and Revitalization
6 Committee.

7 MS. COLBERT: As a member of the Kennedy
8 Street Economic Development Revitalization
9 Committee.

10 MR. TODD: To the best of my ability.

11 MS. COLBERT: To the best of my ability.

12 MR. TODD: Without fear or favor.

13 MS. COLBERT: Without fear or favor.

14 MR. TODD: That I will exercise my best
15 judgment.

16 MS. COLBERT: That I will exercise my
17 best judgment.

18 MR. TODD: And will consider each matter
19 before me.

20 MS. COLBERT: And will consider each
21 matter before me.

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1 MR. TODD: From the viewpoint of the best
2 interest.

3 MS. COLBERT: From the viewpoint of the
4 best interest.

5 MR. TODD: Of the District of Columbia.

6 MS. COLBERT: Of the District of
7 Columbia.

8 MR. TODD: As a whole.

9 MS. COLBERT: As a whole.

10 MR. TODD: And I will faithfully
11 discharge said duties.

12 MS. COLBERT: And I will faithfully
13 discharge.

14 MR. TODD: Said duties.

15 MS. COLBERT: Said duties.

16 MR. TODD: Yes, congratulations.

17 MS. COLBERT: Thank you.

18 (Applause.)

19 MS. COLBERT: Thank you.

20 MR. TODD: All right. Well, good
21 evening everyone, and I will keep my remarks brief.

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1 But I did want to take the opportunity to welcome
2 you all to the inaugural meeting of the Kennedy
3 Street Economic Development and Revitalization
4 Advisory Committee, which we will clearly have to
5 come up with an acronym for.

6 (Laughter)

7 And I'm really incredibly excited to
8 reach this milestone for Kennedy Street. And I
9 want to thank the Roots Public Charter School for
10 hosting us here tonight. But I would like to take
11 a quick moment to introduce all of the committee's
12 members.

13 And we will begin with our chair,
14 Loretta Caldwell, who will serve as chair of the
15 Kennedy Street Economic Development and
16 Revitalization Committee. Loretta is a Ward 4
17 resident, a long-time business owner of LS Caldwell
18 and Associates, which is located at 14B Kennedy
19 Street, Northwest, that successfully develops,
20 implements, and monitors contracting employment
21 and public awareness compliance programs for major

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1 corporations for over 27 years. Some of their
2 projects include the Purple Line, City Center, and
3 management of the Baltimore Majority Business
4 Development Center. So we are thrilled to have
5 Loretta serve as chairwoman for this committee.

6 MS. CALDWELL: Thank you.

7 MR. TODD: Sybongile Cook, who is the
8 Kennedy Street Committee administrator, and
9 Director of the Great Streets Grant Program, which
10 is focused on transforming commercial and emergent
11 corridors into private neighborhood centers and
12 job creation. Previously she oversaw the Bank On
13 DC initiative for the Department of Insurance,
14 Securities, and Banking.

15 David Gottfried, the long-time
16 District of Columbia resident lives in Ward 4, and
17 an original member of the Kennedy Street
18 Development Corporation. Thank you for joining
19 us, David.

20 Lamar Akins, a long-time Kennedy Street
21 resident who resides at Seven and Longfellow. Mr.

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1 Akins served as a former advisory neighborhood
2 commissioner, and currently he's the chief of staff
3 to the mayor's office on community affairs.

4 ANC Commissioner Lisa Colbert, who is
5 a Petworth resident, not too far from Kennedy
6 Street. She was actually my neighbor growing up,
7 Commissioner Colbert, and she represents Advisory
8 Neighborhood Commission 4D, which she serves as
9 the chair. And she is a senior staffer at the U.S.
10 Department of Transportation.

11 Derek Ford, Senior Vice President for
12 Emerging Neighborhoods for the Washington D.C.
13 Economic Partnership, and previously the first Vice
14 President and Board of Directors for the National
15 Conference's State Housing Boards. Thank you for
16 being with us Mr. Ford.

17 Derek Colbert, who is representing the
18 District's Department of Small and Local Business
19 Development. He serves in the capacity of
20 Strategic Partnership's initiative manager for DSL
21 BD where he manages all external and

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1 intergovernmental partnerships.

2 Erkin Ozberk, is representing the
3 Office of Planning this evening. He is the Ward
4 4 planner, so it is quite appropriate that he is
5 on this committee, with the D.C. Office of Planning,
6 and formerly with the City of Tacoma Park Planning
7 Office.

8 Annie McCarthy, who will be
9 representing the District's Department of Consumer
10 and Regulatory Affairs. She is the legislative
11 affairs specialist who works with DCRA to improve
12 consumer protection in the District. And Ms.
13 McCarthy has worked for non-profits focused on
14 protecting clean air and water.

15 Deidre Jefferies, the D.C. Business
16 Center is who she represents on the committee.
17 She's currently the manager where she leads the
18 District's new website that will streamline and
19 personalize the interactions professionals and
20 business owners have with the District of
21 Columbia's Regulatory and Support Agency.

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1 And then Dolly Turner, who will
2 represent myself. She is my Deputy Chief of Staff
3 in the Ward 4 Council Office, and part of Dolly's
4 portfolio includes small business development,
5 seniors, the District's Department of
6 Transportation, and special projects. Previously
7 Dolly spent 20 years in business as a entrepreneur
8 and corporate executive working with small
9 businesses and multinational corporations in
10 banking, hospitality, media technology, and
11 non-profit.

12 We've already sworn in our officers,
13 and I would just like to provide a little bit of
14 background. As you know, in 2015 I introduced an
15 shepherded through the council legislation that
16 would create this committee. The purpose of the
17 committee is to provide recommendation to the mayor
18 and council regarding the portion of Kennedy Street
19 running from North Capital to Fourteenth Street
20 with respect to the following matters:
21 Implementing the recommendations of the Kennedy

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1 Street small area plan, addressing the needs of
2 the community including providing retail options
3 that are assessable to the community and serve the
4 needs of both the community and visitors, parking
5 and transportation issues, economic development
6 opportunities that may be created for surrounding
7 neighborhoods as a result of the Kennedy Street
8 Revitalization Plan.

9 This committee will work
10 collaboratively with government and the community
11 to ensure the full potential of Kennedy Street is
12 realized. The committee shall meet no less than
13 four times per year, and will remain in effect for
14 a two-year period to be reconsidered for an
15 additional two-year reappointment. I'm confident
16 that this advisory committee will produce lasting
17 recommendations and results for this vibrant area
18 of Ward 4.

19 Investing in Kennedy Street requires
20 significant collaboration and strong leaders to
21 continue our strong momentum of revitalization.

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1 The establishment of this advisory committee will
2 ensure the continued progress of that plan and focus
3 on the future development of Kennedy Street, the
4 Kennedy Street corridor and the surrounding area.

5 My over --- our overarching goals will
6 offer a fresh canvas for us to build on and add
7 our stamp to include the following: A collaborative
8 vision shaping a legacy and future, employment,
9 job creation, and employment opportunities, and
10 business development and business potential on
11 Kennedy Street.

12 In 2008 the Kennedy Street
13 revitalization plan was passed by the D.C. Council
14 with the goal of attracting a variety of retail
15 options, restaurants and cafes and housing options,
16 promoting a pedestrian friendly public ground,
17 developing a clear gateway present at Georgia
18 Avenue, empowering the existing community based
19 organizations, building mixed income housing,
20 including workforce housing and prioritizing
21 public safety.

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1 We're in the process of completing a
2 \$10,000,000 streetscape improvement project along
3 Kennedy Street, an initiative that was a priority
4 for Mayor Bowser over the last two years. And
5 together we've been able to get it to the finish
6 line this April, which we are all very excited
7 about. And we all know what the improvement will
8 entail.

9 And I'm going to stop talking because
10 I think I've said more than enough, but I just want
11 to express how excited I am about this committee.

12 I think it's a fantastic opportunity for
13 stakeholders and the government to really work
14 collaboratively to literally tick down the list
15 of things that we want to get accomplished on
16 Kennedy Street, and to make sure that everybody
17 is laser focused on how we continue to move the
18 ball forward.

19 So this committee has my 100 percent
20 support. And I want to thank our government
21 partners, but more importantly our neighbors for

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1 agreeing to serve on this committee. And I know
2 we'll get a lot done together. Thank you for the
3 public for joining into the meeting.

4 (Applause.)

5 MS. CALDWELL: It's always a joy to have
6 Council Member Todd actually take time from such
7 a busy agenda to join us, or to join any activity
8 that is going on. He does have a busy agenda.
9 He cares so much about this Ward, not just about
10 the City, but in particular about this Ward. I
11 was delighted when he asked me to chair this
12 committee and the first thing I said was this is
13 a lot of work. He said, "Yes, it is.", but you've
14 got great people on this committee. And his vision
15 for Ward 4 is so extensive.

16 I'm delighted that he took the time to
17 review what the legislation said. That takes a
18 lot of the preamble out of what it is that I need
19 to say, but it's important that it came from him
20 because this is our leader for Ward 4 and a
21 visionary, I think, in terms of what Ward 4 can

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1 possibly do.

2 When I first took on this
3 responsibility I asked him very specifically what
4 his vision was, and he said my vision is that it's
5 great. My vision is that it can be anything that
6 it possibly can be. It can be an art hub, it can
7 be a playground hub, it can be any kind of successful
8 hub that the constituents of Ward 4 want it to be.

9 We just want it to be safe, we want it to be
10 friendly, we want it to be business friendly as
11 well as family friendly, as well as to be
12 successful.

13 We want this to be a place where people
14 want to come where economic development is going
15 to thrive. That's a huge mandate to give on this
16 little corridor of Kennedy Street from North
17 Capitol to Fourteenth Street. But I sincerely
18 believe that with the talent that I read about
19 that's on this commission --- or committee --- is
20 it commission or committee?

21 MR. TODD: Committee.

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1 MS. CALDWELL: This committee ---

2 MR. TODD: Advisory committee.

3 MS. CALDWELL: --- advisory committee
4 that we can do it. But it's going to take
5 individual collective efforts, and I'm glad to see
6 that we have residents, or constituents to come
7 out because I will make a note that we're going
8 to talk about. We're going to go into some of the
9 kinds of subcommittees that we have that are ---
10 we're going to suggest that we group together in
11 order to get our work done.

12 Because this is a collaborative
13 committee effort then my peers may feel free to
14 speak up and comment on the subcommittees that I'm
15 going to talk about next. In addition to that if
16 there's anyone who's interested in participating
17 on the subcommittee then there are sign-up sheets
18 on the table to my right and your left where if
19 you hear something of interest and you'd like to
20 work on that committee then please feel free to
21 join in.

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1 There are five subcommittees that we
2 have talked about for this. The first --- and
3 they're not in order of importance, because they're
4 all important. The first is clean and safe. We're
5 going to make sure that the neighborhood is clean
6 and safe, and what that in fact entails is that
7 there be vigilant eyes at all times to make sure
8 that our community is clean and that it's safe.

9 We have to do more than just say I don't
10 like that. But there should in fact be meetings
11 with the Metropolitan Police Department, with
12 Department of Public Works, and any other of the
13 city agencies that have a stake in keeping our
14 community clean and safe. That means that there
15 are indeed a lot of landmarks and things that should
16 occur along the corridor.

17 They won't occur unless you have
18 created, unless the individual on that committee
19 are proactive, unless the individual on that
20 committee are meeting with these agencies to
21 provide some input and suggestions about what could

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1 and could not be, unless you report back out about
2 any issues that you have, unless you listen to your
3 neighbors and take notes. There are any number
4 of things that have to be done for us to be clean
5 and safe.

6 It also has to do with our streets.
7 It has to do with making sure that we are indeed
8 clean and safe in the neighborhood. If the lights
9 are out, you need to report it. My children chide
10 me about having 311 fingers. And so they had named
11 me that because I'm constantly calling 311. I
12 don't care where I am in the city, if I go over
13 a bump and my car goes in it --- and by the way,
14 if you do get a flat tire as a result of a pothole
15 the Federal Highway Administration does pay for
16 that by the way through DCW, just in case you didn't
17 know that. And we do have potholes in the city,
18 but report it. If a light is out, report it.

19 There are so many things that this
20 committee should be responsible for doing, and
21 looking at initiatives. On --- We'll talk a little

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1 bit later, an announcement from April 11, there's
2 going to be --- a retail conference is being held.

3 And there are --- the agencies that are there had
4 information about initiatives for retail and
5 professional services. Many of these things I've
6 never even heard of, or didn't know about. And
7 so whoever's on the Clean and Safe Committee please
8 help to keep our community clean and safe and take
9 that very, very seriously. And I'm hopeful that
10 you will indeed consider volunteering to chair.
11 One of our committee members volunteered to chair
12 that, one of those --- that committee.

13 The next committee that we have is
14 public transportation, I'm sorry, Transportation
15 and Public Safety. And that goes hand in hand with
16 Clean and Safe. But, public transportation, I
17 --- in front of my office on the corner of Fourteenth
18 and Kennedy Street there is a bus stop, and often
19 times whatever I see --- I will go to the bus stop
20 and I will, for the Clean and Safe people, I will
21 go and pick up newspapers, but I report if something

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1 is broken. I will also make a note --- there's
2 a bus bar there. If in fact the bus isn't --- and
3 we have a lot of seniors who take public
4 transportation, our children take public
5 transportation. That bus barn that is next to me
6 carries children to Woodrow Wilson school as well
7 as to --- what is the grammar --- Deal, Deal Public
8 School. And those buses need to be clean and safe,
9 but transportation they need to run on time. They
10 need to be held accountable for coming on time,
11 they need to be held accountable for being on time
12 for residents. And the --- that committee should
13 in fact, until I have this list on my phone because
14 it keeps going out, that committee works hand in
15 hand with clean and safe.

16 The public spaces are important too.
17 We don't want --- there are -- on Fifth and Kennedy
18 is one of the temporary shelters --- we should think
19 of a better name than shelter, but there are
20 temporary living abodes for individuals who need
21 to be in those spaces. And those spaces are for

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1 individuals who don't have a home, who are
2 temporarily displaced. There go you and I but for
3 the grace of God that we all have homes, we have
4 jobs, we have places to live.

5 But there are individuals who there
6 needs to be clean public spaces for them. There
7 are number of public spaces in our neighborhood
8 where people sit and dwell. The public spaces are
9 in our parks, they are on our corners, they are
10 on out bus shelters. There are a significant
11 number of public spaces, and those spaces need to
12 be kept up. I've noticed a couple of public spaces,
13 a couple of the bus bars that it's time for a
14 repaint, it's time for flowers in the area, it's
15 time for things to look a little bit more cheerful,
16 but if we do not, if there's not someone who is
17 making recommendations to the correct agency to
18 make sure that those things are done on a consistent
19 basis and work with the agency it doesn't happen.

20 Kennedy Street is important to all of
21 us who want to make sure that whoever is responsible

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1 to chair our transportation and public safety
2 understands that that is important to all of us.

3 No one wants to live someplace that is not safe,
4 clean and safe, and that doesn't have a excellent
5 transportation public spaces. When we have that
6 that increases our own value of our home, and the
7 economic development in our area is increased.

8 And I mentioned economic development
9 which is so very important. Jobs and contracts
10 are indeed important and crucial to the businesses
11 in our neighborhood. Our workforce development
12 can be a lot better than what it has been. Working
13 with D.C.'s Department of Employment Services as
14 well as making sure that jobs are something that
15 are easily acceptable to the businesses along the
16 Kennedy Street corridor is something that should
17 be taken very seriously.

18 I have been waiting for the past nine
19 months for DOS to send interns to my office. That's
20 not acceptable, and I would be willing to bet that
21 there are other businesses along the corridor who

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1 also could use the support of business of our youth
2 in their businesses to help them to get further
3 ahead in life. And I know when I hire interns
4 there's a strong possibility I'm going to not just
5 keep them as a intern, but hire them and train them
6 for permanent employment.

7 Jobs are so very, very important.
8 There are a number of educational programs that
9 should be made available to individuals on the
10 Kennedy corridor. There are a number of contract
11 opportunities for everyone in this city from small
12 businesses to major corporations. And when you
13 think of economic development I don't just want
14 you to think about contracts, I want you to think
15 about what happens when a major project comes to
16 our neighborhood and they tear the streets up
17 because the trucks are rolling down the street.
18 I want you to think about the streets being closed
19 off and you can't get through to your house because
20 a truck is blocking your way, or there are horses
21 that are blocking the street that you haven't been

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1 made aware.

2 Economic development affects all of us
3 in a lot of different ways, and it is --- it's one,
4 certainly very, very important, that we make sure
5 that we pay attention to businesses that are getting
6 contract opportunities. There are a lot of
7 professional services in our city that can
8 certainly benefit from the small business
9 enterprise contract opportunities that the
10 Department of Small and Local Business Development
11 has. We want to make sure that they avail
12 themselves of that.

13 DSLBD is also responsible for all the
14 Main Streets Program. And we want to make sure
15 that our residents are aware of those programs.
16 I'm not sure whether or not the security program
17 falls under our Main Streets, but certainly I think
18 maybe Emory Beckon may have that program. But ---

19 MR. TODD: I believe so.

20 MS. COOK: SDAC.

21 MS. CALDWELL: Who does?

1 MS. COOK: SDAC, the Department of ---
2 (Simultaneous speaking.)

3 MS. CALDWELL: DAC does, the security
4 program that people should be aware of. That's
5 certainly an economic development tool. If you
6 want a security camera, I believe you pay ---

7 MS. COOK: Oh, that's MPD, my apologies.
8 I thought you were talking about ---

9 MS. CALDWELL: That's MPD.

10 MS. COOK: That's MPD. You mean the
11 security cameras where you can get a rebate?

12 MS. CALDWELL: That's right. There's
13 a rebate. Please correct me, Ms. Cook, but I
14 believe that the City will pay \$100 towards your
15 first camera.

16 MS. COOK: I'm not sure, but I know that
17 ---

18 MR. TODD: Actually it's Seventy-five
19 for businesses.

20 MS. CALDWELL: 700 ---

21 MR. TODD: 50 for businesses.

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1 MS. CALDWELL: 50 for businesses.

2 MR. TODD: 750.

3 MS. CALDWELL: \$750 for businesses ---
4 how much?

5 (Laughter.)

6 MS. COOK: Up to \$750 for businesses.

7 MS. CALDWELL: But I bet --- I didn't
8 know that. I'm thinking \$100. I didn't know that,
9 but those are the kinds of things in terms of
10 economic development incentives to help our
11 businesses stay safe. It also creates
12 opportunities for businesses that are supplying
13 those tools. It also creates a safer opportunity
14 --- a safer venue for our businesses that are along
15 the Kennedy Street corridor.

16 So economic development comes in more
17 than just the package of contracts and jobs, and
18 that's something I want to make sure that the chair
19 of this committee and the committee members look
20 holistically at what economic development means
21 for Kennedy Street.

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1 PARTICIPANT: Loretta, I'm sorry. So
2 the third --- I just want to be clear, what ---
3 were you --- what's the third subcommittee?

4 MS. CALDWELL: Economic Development.
5 The first economic development is Clean and Safe.
6 The second subcommittee is Transportation/Public
7 Spaces, the third is Economic Development. And
8 the fourth one is important to all of us: Housing.
9 We all have to live somewhere. Some of us live
10 a little bit better than others, but we all have
11 to live somewhere. All of us have either a mortgage
12 or we have a lease. All of us need to know about
13 what the laws are relative to mortgages, about
14 rates, about our leases, about --- and certainly
15 it has been an issue, and one that will be addressed
16 again at the retail forum that the council member
17 has determined that we will have on April 11th,
18 that we'll talk about leases. And talk about all
19 the issues that our businesses have with leases.
20 And many times our retail businesses
21 -- and most times there are senior citizens like

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1 myself. And so consequently we reach a certain
2 age you don't look --- you don't think as quickly,
3 you know, I certainly don't move as quickly, but
4 you may not think as quickly. And all the times
5 you have to have some common sense and common
6 knowledge, more than just what your attorney can
7 do for you.

8 So there are a number of things that
9 go into housing, into taking care of housing. If
10 you'll notice there is a thread that goes to all
11 of these committees, because in housing we clean
12 safe any transportation. It is an economic
13 development tool because you're building equity.

14 So there is a thread, a common thread, that goes
15 throughout all of these committees. And whoever
16 is doing housing has to really be very particular
17 about the kind of housing that's going on in our
18 Ward.

19 Housing stock is going up. There's
20 going to be a lot of individuals who are looking
21 to help our seniors to make decisions about starting

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1 their houses so that they can indeed buy and
2 renovate and make --- and flip houses. And so
3 housing laws and regulations are indeed very
4 important, and we need to pay particular attention
5 to whoever is going to chair the committee to
6 understand this is not an easy committee. It is
7 one that has a lot of different variables to please
8 pay attention to.

9 The last committee is equally
10 important, which is a collaborative strategic
11 partnership. Again, collaborative, because we
12 want to be able --- I want to be able to contact
13 Mr. Ozberk and say, listen, what's Office of
14 Planning doing? I want to be able to contact the
15 other agency peers around the table and have an
16 understanding of how all of this fits together in
17 terms of their agency budget. And so consequently
18 collaboration and strategic partnership with not
19 only the public sector, but the private sector.
20 There are a lot of major developers that are here,
21 and not the property organizations that are even

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1 funded by the District of Columbia or by the federal
2 government in order to support Kennedy Street.
3 So that's an extremely important group and someone
4 who will have to, of course, interact with everyone
5 because those strategic partnerships are for
6 everyone in this room.

7 Again, just to go over the list of
8 subcommittees, we have Clean and Safe,
9 Transportation and Public Spaces, Economic
10 Development, Housing, and the last one
11 Collaborative Strategic Partnerships of Public,
12 Private and Not for Profit Organizations. So
13 saying, do I have individuals or committee members
14 -- or I should --- before that let me ask our council
15 members, do you have recommendations for committee
16 chairs Council Member Todd.

17 MR. TODD: I think that whoever may be
18 interested for chairing a committee to help focus
19 the group on, I think, actionable goals in each
20 of those areas would be helpful. I think if there's
21 expertise from the government side that it may be

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1 appropriate. It certainly appears to be expertise
2 from community side. It would be helpful for
3 public to chair that committee, and then I think,
4 and Sybongile correct me if I'm wrong, but we would
5 be able to have stakeholders join on one of those
6 ---

7 (Simultaneous speaking.)

8 MS. COOK: Absolutely, absolutely, yes.

9 MR. TODD: So it would be chaired by a
10 member of the committee, but we would be able to
11 have stakeholders ---

12 (Simultaneous speaking.)

13 MR. TODD: --- work on the issues of
14 those subcommittees.

15 MS. COOK: Absolutely. And to add to
16 that council member and chair, for any of the
17 committee members who chair one of the
18 subcommittees. I'll be happy to provide you as
19 much information that we have collected in those
20 different subcommittees. So as much information
21 as we have. I'm happy to support each chair to

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1 make sure that they have as much information that
2 we have available.

3 MS. CALDWELL: For now is a good
4 commercial to say that Ms. Cook has been a true
5 asset in terms of putting all of this together.
6 She takes on the responsibility of ensuring that
7 you have information, that the information is
8 accurate and up to date, and getting materials to
9 you. And without Ms. Cook this just could not have
10 been done, so I want to make sure -- and when she
11 said that she will get information to you, she shall
12 indeed. And that is certainly appreciated.

13 MS. COOK: No problem.

14 MS. CALDWELL: But I would be remiss,
15 of course, if I didn't mention as well, Dolly
16 Turner, who the mayor --- the mayor, the soon to
17 be mayor --- our councilmembers, deputy chief of
18 staff, has been absolutely phenomenal. Dolly
19 works so assiduously throughout all of these
20 programs. I don't see how she does it. I don't
21 see how --- she must not have a life.

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1 (Laughter.)

2 MS. CALDWELL: Because I get emails at
3 all times of night, and it is --- she has been
4 amazing. If it seems like a seamless meeting, it's
5 not. And if you've ever put together meetings or
6 agendas, and planning, there's so many regs and
7 legislation you have to check so that that doesn't
8 happen, and this doesn't happen. And later on Ms.
9 Cook is going to talk about things that you may
10 not do, and there are quite a few that you may not
11 do.

12 So all of you have gone to ethics
13 training, yes?

14 (Chorus of yes.)

15 MS. CALDWELL: Wasn't that amazing? It
16 truly was an eye-opener in terms of what you may
17 and may not do. And so please make sure that you
18 do use your DC email addresses. Ms. Sybongile put
19 out instructions for everybody right at the
20 beginning of the meeting. We're going to kind of
21 go through those housekeeping tasks again. But

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1 to go back to our subcommittee, could I please have
2 someone volunteer to be ---

3 MR. TODD: Madam Chair, if I could, I
4 would just also note that the agenda is driven by
5 the committee members.

6 MS. CALDWELL: Yes.

7 MR. TODD: So if there are items, or
8 issues that you want to see addressed ---

9 MS. CALDWELL: Yes.

10 MR. TODD: --- you could send them to
11 the chair and Ms. Cook to make sure that those are
12 agenized, or, you know, that the committee is
13 looking at whatsoever issues you feel that are
14 important.

15 MS. CALDWELL: Absolutely.

16 MR. FORD: Madam Chair, I would volunteer
17 to chair either Economic Development or the Housing
18 Committee.

19 MS. CALDWELL: Thank you very much.
20 Would you select one, sir?

21 MR. FORD: Economic Development.

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1 MS. CALDWELL: All right. I'd like to
2 thank Mr. Ford for chairing Economic Development.

3 MR. OZBERK: Madam Chair, I'll take the
4 collaborative and strategic partnerships.

5 MS. CALDWELL: Thank you very much. I
6 certainly appreciate you doing that, sir.

7 MR. OZBERK: Madam Chair, I can take the
8 Transportation also.

9 MS. CALDWELL: Excellent. Thank you,
10 Mr. Ozberk. So I do need Clean and Safe, and I
11 need Housing.

12 MR. FORD: I can do housing.

13 MS. CALDWELL: Thank you so much. I
14 appreciate you taking Housing. And that would
15 leave me Clean and Safe.

16 UNKNOWN: I will.

17 MS. CALDWELL: Thank you so much. I
18 appreciate everybody volunteering.

19 (Applause.)

20 MS. CALDWELL: Now that was five
21 committees and there are eight of us here. That

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1 means that there are two committee members --- oh
2 that does include your percentage of --- so that
3 means Ms. Colbert which committee which committee
4 would you like to participate on?

5 MS. COLBERT: I need a few minutes to
6 think --- how much time is it --- I didn't need
7 to think about that.

8 MS. CALDWELL: Well, and you know what,
9 that's a very good question because I should have
10 addressed that,. Because we meet once a quarter,
11 and I'm going to suggest to this committee that
12 we meet --- our next meeting be in 60 days and not
13 in --- I think that's way --- a little bit too much
14 time, that meet in 60 days. Again, you have my
15 promise that we will never be more than an hour.

16 And I'm going to try and end it tonight at 7:00
17 as well. I promise you we will always be on time.

18 A lot of work is done in the
19 subcommittees. But, again, I don't think that your
20 subcommittee needs to meet more than an hour. And
21 I strongly suggest that you do conference calls,

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1 I strongly suggest that you use email, powerful
2 tools, and that you assign each other --- if you're
3 able to have at least three individuals, including
4 our constituents, on a committee then divide the
5 work up. Again, the research you have to do, Ms.
6 Cook is going to be the person who is identifying
7 any research you have. But you have to read it,
8 and make some assessments and recommendations, as
9 well as be eyes and ears within the community.

10 So how much time would it be, it's going
11 to be entirely really up to you how --- and I don't
12 say this negatively or facetiously, how important
13 it is to you, how much time you need to invest in
14 it. And there may be times when you can invest
15 an hour, and your other committee members may invest
16 15 minutes. And, I mean, that means that
17 collectively you have an hour and a half. But there
18 may be other times when you can't do something and
19 they will carry the bulk on it. There may be times
20 when you're out for the summer, so, I mean, it's
21 a none answer to give you.

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1 But I would probably suggest that in
2 between the regular quarterly meeting, which I'm
3 going to veer away from that for our next meeting,
4 that as a subcommittee that you meet at least once,
5 and based upon the work that you're doing and the
6 issue at hand you may make a determination that
7 there are things that you do individually, and not
8 necessarily collectively. Does that help you at
9 all, Ms. Colbert?

10 MS. COLBERT: I have a question, are
11 minutes produced after meetings, the board
12 meetings, will we get the minutes?

13 MS. CALDWELL: Yes, ma'am. Yes, we do.
14 And I can talk about that during our housekeeping.
15 I'll address all of that. I'd like to thank,
16 again, the committee members for so quickly
17 volunteering with --- I'm sorry.

18 MS. TURNER: I volunteer to be a part
19 of the Economic Development Subcommittee.

20 MS. CALDWELL: Oh, wonderful.

21 MR. TODD: Wonderful.

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1 MS. CALDWELL: Wonderful.

2 MR. FORD: And Ms. Madam Chair, I would
3 like you to be part of that too.

4 MS. CALDWELL: So said, so done. I will,
5 in fact, hopefully be able to attend via phone
6 conference each one of your committees --- to listen
7 in on each one of your committees and to be a
8 resource and support. But you've asked me to be
9 an active part of your committee, and I shall be,
10 Mr. Ford. So you have three. Okay. All right.

11 MS. COLBERT: There may be more from ---

12 MS. CALDWELL: And there may be more.

13 (Simultaneous speaking.)

14 MS. CALDWELL: Okay. Welcome to those
15 individuals who have just joined us. We're glad
16 to have you as a part of today's meeting.

17 Okay, so we have our committees. I
18 would like to ask each committee chair to please
19 make sure and identify at least two other
20 individuals for your committee to set a time when
21 you're going to meet, and to please let us know

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1 --- let me know and Ms. Cook know, via email, your
2 DC government email, when it is that you're going
3 to meet. Okay. If you do not have two individuals
4 that have volunteered as a result of this public
5 meeting then feel free to ask your neighbors. This
6 is --- this is a public event. Ask individuals
7 who are just as concerned and care about Kennedy
8 Street as you all. We want to try and encourage
9 individuals to be a part. You are not limited to
10 three individuals. I would suggest you have at
11 least three individuals. Ms. Cook.

12 MS. COOK: Madam Chair, I also want to
13 add to that. We will put on the Kennedy Street
14 website, and open it up to invite anyone who's
15 interested to sit on any of the subcommittees.
16 We'll have that on the website, and residents and
17 stakeholders are invited to go into that link and
18 they can sign up for a committee if they --- if
19 they'd like to be a part, if they'd like to
20 participate. So we'll keep that on our website.
21 We'll put that up in the next seven days.

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1 MS. CALDWELL: Thank you. There will
2 be --- I will ask once you have had your first
3 committee meeting, subcommittee meeting, and every
4 committee meeting thereafter there will be a
5 template that is provided to you, so --- and that
6 template is very basic. It will ask who's on the
7 committee, who attended, what were your goals, what
8 were the outcomes, and what are the next steps.
9 So it will be very simple. I don't --- please,
10 I don't want to read a book. I have legislation
11 things to read --- regulations to read, so please,
12 -- and no one --- everybody does. So keep it brief.

13 You all know the KISS principle, so please KISS
14 that paper as you are writing. It is an update
15 so that everyone knows what is occurring. As I
16 said all of these committees, subcommittees are
17 interchangeable, and something that you may be
18 doing may have an impact on another subcommittee.

19 Okay. New business. I did want to
20 make it a point to say that I was very pleased that
21 Committee Member Gottfried had sent some

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1 information about opportunity zones. I did, in
2 fact, --- and anytime anyone sends anything to me
3 I promise you I will read it and look it up and
4 report back. So he sent me an email that he wanted
5 to discuss economic opportunity zones, and to add
6 that to our agenda for our meeting. He did state
7 that the entirety of Kennedy Street is eligible
8 for this program, which have put in place special
9 tax incentives for investment along the corridor.

10 And he gave a website to follow. I have crossed
11 into that website and did a little bit more research
12 in that about opportunity zones, what they are,
13 and why they matter.

14 It is indeed, of course, the newest
15 community development program which they have been
16 talking about now for the past, I don't know, three
17 years that has now been enacted. However, there
18 was a deadline. The deadline for submission for
19 participation was March 21st. And so the next
20 thing that I read about it was that there had been
21 an application submitted to extend.

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1 These opportunities also provide
2 special tax credit to businesses along the Kennedy
3 corridor if it was included. I am informed at this
4 meeting --- I was told in this meeting that there
5 wasn't the --- there was an application submitted,
6 but that it had been approved. And so I cannot
7 speak with any certainty about the approval of the
8 application or the tax incentives, or what specific
9 area of Kennedy Street was included. And so I would
10 like to table that until I can get more information
11 that I can confirm exactly what has occurred. But
12 what I --- yes, Mr. Ford.

13 MR. FORD: I believe the Washington DC
14 Economic Partnership did a seminar on its K&L gates.
15 And I believe that the mayor asked for a 30-day
16 extension, and the secretary of treasury gave us
17 30-days extension. And I believe that there was
18 a website through DMPED that she can recommend,
19 or you can, you know, add your idea driven
20 empowerment zones, which you probably did. And
21 then they would compile it.

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1 MR. TODD: I have not done that.

2 MR. FORD: Oh, you haven't. Well, I
3 actually discussed it with them, and Kennedy
4 Street, yes, it is a --- it's a good area to have
5 it. So the mayor has 30 days, and the secretary
6 of treasure has given us to extend --- for her to
7 submit. It was Senator Tim Scott of South Carolina
8 is one of the leaders on this subcommittee of the
9 committee of the Senate who is pushing this. One
10 of the good things about it is that it actually
11 takes your capital gains up into 26 --- 2026 and
12 defer for these areas. And not only is it good
13 for Kennedy Street, but if it's 125 percent of the
14 value then neighbor's community can get it as well.

15 So it's not like you just --- we just trying to
16 develop this one area, but it helps to develop areas
17 right next to it that could be included as well.

18 So I think it's a great thing. I think we need
19 to be steadfast to include Kennedy Street.

20 MR. MASEMBWA: Can I add to that, because
21 I actually went to one of the meetings when it was

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1 being offered, or introduced. My understanding,
2 and I'm still learning a lot about it, is there
3 are three areas where the tax credit to apply.
4 And it appear, just looking on the map that they
5 presented in the presentation I tried to pull up
6 on my phone trying to pull it down but I wasn't
7 able to zoom in, but it appeared that part of Kennedy
8 Street had already been identified. Doesn't mean
9 it's been approved, but identified, and it didn't
10 seem to cover all of Kennedy Street, so that was
11 one.

12 The second thing was there are three
13 areas of taxes as opposed --- and it didn't appear
14 that all three covered Kennedy Street. So if
15 that's the case I would encourage if there's an
16 opportunity, and you can't have more than just the
17 one tax --- type of tax credit, meaning the tax
18 credit is the same, but it applied to a certain
19 type of business as opposed to the other two could
20 have been like maybe housing, or one could have
21 been industrial business or something along that

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1 line. So I wanted to say there appear to be three
2 different areas, and if Kennedy Street is
3 applicable then we look at all three if we can make
4 a recommendation. That's all.

5 MS. CALDWELL: Could I also have you
6 state your name for the record?

7 MR. MASEMBWA: Yes, my name is Kanyi
8 Masembwa. I'm a business owner on Jefferson
9 Street, and I appreciate being here.

10 MS. CALDWELL: Thank you.

11 MR. MASEMBWA: I'm a --- also a Ward 4
12 resident.

13 MS. CALDWELL: As I --- Mr. Gottfried,
14 did you want to add anything to that?

15 MR. GOTTFRIED: You know, I'm little
16 bit embarrassed, because I actually don't know that
17 much about the program. I read an article or two.
18 I'm impressed. My basic understanding is that
19 it was a small line in the recent tax bill that
20 was passed.

21 MS. CALDWELL: Correct, that's what he

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1 said.

2 MR. GOTTFRIED: It identifies low income
3 communities that are eligible then for tax
4 abatements, particularly the capital gains tax
5 abatement. Those who invest in the identified
6 areas. And I understand that there's a list that's
7 already been put forth by the city, and I don't
8 know whether Kennedy Street is on that list or not.

9 MS. COOK: Okay. I think they are.

10 MR. TODD: It is on the list.

11 MR. GOTTFRIED: It is on the list.

12 MS. COOK: Yes, I think they are.

13 MR. GOTTFRIED: Okay.

14 MS. COOK: To add to that, David, it is
15 important that we get feedback from everyone. I
16 know ANC, I believe, are responsible for trying
17 to collect as much feedback and information from
18 the residents. That deadline is April 10th. I
19 just got an email from my colleague who's managing
20 the opportunity zone information. So ANCs would
21 need to submit their feedback and recommendations

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1 from the community by April 10th, okay? And there
2 is a website. We're happy to put that on the
3 Kennedy Street website. You can go in and take
4 a look at them. But there is also an opportunity
5 zone website as the chair, and David, and everyone
6 else mentioned.

7 MR. AKINS: I'm sorry, so the City has
8 submitted --- is that --- is that what I heard that
9 ---

10 MS. COOK: If you go to the opportunity
11 zone website you can see all of the information
12 and the recommendations so far, like, what the
13 locations are. So whatever feedback you may have
14 that's been extended also until April 10th, and
15 I believe that's being run through the ANC, that
16 the ANC commissioners are the ones that are
17 collecting the information from the communities
18 for submitting feedback they still want things.

19 MR. FORD: I think what you're asking,
20 Ms. Councilwoman, ---

21 MS. CALDWELL: Yes.

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1 MR. FORD: --- is has it been submitted
2 yet, and the answer is no because we have extension.

3 So the Mayor and DMPED is compiling information
4 they would ---

5 MR. TODD: Submit.

6 MR. FORD: Yes.

7 MR. AKINS: Well, I think it may be off
8 use tonight -- because I think AND 4D's meeting
9 has already passed, correct?

10 MS. CALDWELL: Yes.

11 MR. AKINS: And the next one is not until
12 the third week of April.

13 MS. CALDWELL: Correct.

14 MR. AKINS: Oh, you said May.

15 MS. CALDWELL: No, I said correct.

16 MR. AKINS: Oh, okay. Is it --- is it
17 okay for us to do some type of resolution from this
18 community to submit to DMPED, or to the mayor to
19 say we would like Kennedy Street to be included
20 since most agencies do resolution?. But they would
21 have to do a special meeting to include feedback

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1 if they wanted to do alternative resolution.

2 MS. CALDWELL: Can this committee do
3 resolutions, or would that fall under a council
4 member to submit the resolution?

5 MS. COOK: I think we would just need
6 to do a motion and submit our recommendation as
7 a committee. So we would need to make a motion,
8 move it, pass it, and then that'll be submitted
9 in the notes and then I can forward it up the
10 opportunity zone chair and commissioner.

11 MS. CALDWELL: Do I have a motion on the
12 floor that the Kennedy Street Economic Development
13 and Small Business Advisory Committee develop or
14 craft a resolution to go to the appropriate site
15 indicating our support for opportunity zones for
16 Kennedy Street.

17 MR. FORD: So moved.

18 MS. CALDWELL: It has been properly
19 moved. Do I have a second?

20 MR. GOTTFRIED: Second.

21 MS. CALDWELL: Is there any discussion?

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1 MS. COOK: Who seconded? Was that
2 David, or ---

3 MR. TODD: That was David.

4 MS. COOK: David, okay.

5 MS. CALDWELL: Properly moved and
6 seconded. To have a vote. All in favor please
7 indicate by saying aye.

8 (Chorus of ayes.)

9 MS. CALDWELL: Opposed?

10 (No audible response.)

11 MS. CALDWELL: The ayes carry it. So
12 moved. Thank you very much.

13 MR. AKINS: Madam Chair, may I add that
14 I will send a letter from my office in support of
15 the resolution and/or letter that the committee
16 submits.

17 MS. CALDWELL: Wonderful, thank you.
18 Ms. Cook.

19 MR. FORD: Madam Chair, is there a
20 particular --- should --- is all --- So we've been
21 ensured that all of Kennedy Street North Capital

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1 to Fourteenth? I think, because the gentleman was
2 talking about there may be some difference in the
3 zones, so we want to ensure that it covers all of
4 Kennedy Street.

5 MR. TODD: Well, I think it's based on
6 tract. So it's based off income.

7 MR. FORD: Yes, it is.

8 MR. TODD: We have to look at the tract.
9 I think the map that I just saw on my phone about
10 10 minutes ago it was based on Georgia Avenue.
11 So I believe it's North Capital.

12 MS. CALDWELL: Then let us amend the
13 motion to ensure that all of Kennedy Street is
14 included based upon the acceptable space
15 allocations that they have so stated, whether it's
16 tracts, whether it's blocks, but that all of Kennedy
17 Street from North Capital to Fourteenth Street be
18 included in this resolution. I amend the motion.
19 Will someone so move?

20 MR. TODD: So moved.

21 MS. CALDWELL: Can I get a second?

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1 MR. GOTTFRIED: Second.

2 MS. CALDWELL: Discussion?

3 (No audible response.)

4 MS. CALDWELL: All in favor?

5 (Chorus of ayes.)

6 MS. CALDWELL: Opposed?

7 (No audible response.)

8 MS. CALDWELL: Amendment carried.

9 Thank you very much. I want to thank Mr. Gottfried
10 for bringing that to our attention, and Mr. Masembwa
11 for having some additional information to bring
12 to the committee. Is there any new business?

13 (No audible response.)

14 MS. CALDWELL: Okay. Well I will
15 continue moving right along. Housekeeping, and
16 something very, very, very important. Ms.
17 Sybongile Cook, Please.

18 MS. COOK: Please bear with me while I
19 go through a couple of these here. First, I want
20 to thank Neal R. Gross and Company. You might see
21 the young woman here to the side, Ms. Jasmine

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1 Gallup, she is our scribe, and so she's over there
2 diligently taking notes and also recording this
3 meeting. And all of our meetings Jasmine or
4 someone from Neal R. Gross and Company will be here
5 to record all of the public meetings and also scribe
6 them so that we have minutes. I do want to thank
7 the CBE for being here. They will be here for every
8 meeting that we have. So thank you Jasmine for
9 being here. I appreciate it.

10 Number two, for our community and
11 residence and stakeholders that are here, whenever
12 you have comments please be sure to state your name.

13 We don't need everything, but just your name so
14 that we can make sure that it gets included in the
15 record, okay. But thank you so much for being here.

16 Number three. I'd like to point
17 everyone, all of the committee members, you do have
18 a binder in front of you. I want to kind of walk
19 you through what you have in your binder. Number
20 one, your name is on it. Number two, if you take
21 a look there are tabs. There is a legislative

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1 summary that you see. You also see the act here.

2 When you go under numbers you will see the full
3 list of everyone that is on this committee. More
4 details are in the workspace that you all have
5 access to in terms of emails and phone numbers.
6 The next tab that I will take you to includes the
7 Kennedy Street revitalization plan that was
8 approved by Council in a summary.

9 The next thing in here is the
10 feasibility assessment for the main street, which
11 includes Kennedy Street and upper Fourteenth
12 Street. The next report that you'll see in here
13 is envisioning Kennedy Street. The next report
14 --- the next tab that you see is other. This is
15 kind of a hodgepodge of other information. Some
16 of it is the status of updates and information that
17 date back to 2008. And then you have another tab
18 that says notices. In this section, this is where
19 we will include the notifications of when the
20 meetings are, your agenda can go in here, all that
21 good ole jazz, that's up to you.

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1 And then there's a blank tab you might
2 have with just some extra pieces of paper just to
3 jot down your notes. In the first --- when you
4 open your binder and the folder you should see your
5 agenda, but also there is a double-sided one pager
6 that gives you a profile of Kennedy Street. The
7 Washington Economic Partnership just released hot
8 off the press their 2018 neighborhood profile.
9 So this is the book in its entirety. You'll be
10 getting this in the mail. We'll be sure to bring
11 these to our committee meeting going forward, so
12 everyone can take advantage and pick one of these.

13
14 But what I did is I printed a
15 double-sided copy of what's already in here just
16 for Kennedy Street. So when you look at it you
17 will see from a half mile, one mile, and three mile
18 radius, population, household income, age,
19 consumer expenditures, walkability score and all
20 that kind of good information, okay? This is the
21 most current information that comes from the

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1 neighborhood profiles, Okay?

2 We'll make sure that you guys get these
3 at our next meeting, so feel free. And if you can't
4 wait that long feel free to put your name on the
5 sign in sheet and we'll be happy to mail you one
6 as well, okay. These are really, really --- it's
7 chock full of really good information. So I just
8 want to make sure that all of the committee members
9 are aware that that is in their binder.

10 If you take a look at the last --- the
11 last flap in your binder you will see as the chair
12 --- as our chairwoman mentioned there is a
13 PowerPoint slide deck of the ethics and
14 accountability information. Something that's
15 very, very important here is that I want to make
16 sure that we are using only the Board and Commission
17 email addresses. So you might have seen my email
18 that said this is the last email I am sending to
19 your personal. It is the last one.

20 So everything you get from me from now
21 on will be from your Board and Commission email

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1 address. You should have a one pager where I have
2 also provided the instructions again. It got lost
3 in your emails, or went to your junk. I've also
4 provided instructions for everyone. There's a
5 quick sample of exactly what you need to do to access
6 your email of your Boarding Commission email
7 address, okay?

8 In addition to that there is a digital
9 work space with all of this information. I just
10 want to make sure that everyone have paper copies
11 of data that we've been able to collect. But there
12 is a workspace for this, and everyone has access
13 to it. And so your Board and Commissions email
14 address is connected to that, okay?

15 The other thing I'd like to mention is
16 that there is a Kennedy Street Economic Development
17 and Small Business Revitalization Advisory
18 Committee website. It's a microsite. It lives
19 on the Deputy Mayor for Planning and Economic
20 Development's website, so you can go to
21 dmped.dc.gov. You will find in the section of cool

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1 down that says that Kennedy Street revitalization
2 site. And it has all of this information as well
3 that communities can also download all of this
4 information. You will find the minutes there.
5 You will find an audio recording of every meeting.

6 And you can download the exact same information
7 that the committee members have right there in the
8 file. So it make sense? yes? --- okay, fantastic.

9 The next thing I have for you is, let's
10 see here, I thought there was one other item
11 footnote. As the chair mentioned that there will
12 be a form for the subcommittee reports.
13 Subcommittee reports, we would like to have those
14 submitted a week before our committee meeting, so
15 that we're able to then collect, prepare and share
16 them with the residents as we conduct that meeting.

17 So you will get a reminder, all of the chairs,
18 that your subcommittee report will be due a week
19 before we have our public committee meeting, okay?

20 Does that make sense? Yes?

21 (Chorus of yes.)

1 MS. COOK: Just want to make sure we get
2 that covered. Aside from that that is all I have.

3 Also just a quick note when we are --- when we
4 are doing a motion if you are second, third,
5 carrying a motion, please state your name for our
6 scribe so that she can make sure she has it
7 correctly, okay?

8 I think that's all I have. Madam Chair,
9 did I miss anything?

10 MS. CALDWELL: No, I think you covered
11 everything. Other than our next meeting is
12 supposed to be.

13 MS. COOK: I'm sorry.

14 MS. CALDWELL: Our next meeting site will
15 also be advised.

16 (Simultaneous speaking.)

17 MS. COOK: Yes, I will advise on our next
18 meeting site since it seems like we're going to
19 up the date to 60 days. We'll make sure that that
20 information is on the website so that everyone is
21 aware, okay?

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1 MS. CALDWELL: All right, I mentioned
2 that I wanted to meet in 60 days, but let me get
3 some feedback from my committee members. Do you
4 think that is advisable that we not wait for a
5 quarter, but meet within --- we must meet four times
6 a year, but I'd like to meet within the next 60
7 days. Does that make --- is that agreeable?

8 MR. COLBERT: It's agreeable, sure.

9 (Chorus of yes.)

10 MS. CALDWELL: Okay. All right, well,
11 I don't think we need to take a vote on that as
12 long as ---

13 MS. COOK: No.

14 MS. CALDWELL: --- as long as we're
15 agreeable to that. Okay. All right. Well, we're
16 moving right along. I promised I'll have you out
17 in another four minutes, and I will.

18 Announcements. I'd like to certainly
19 ask Ms. Dolly Turner to make the announcements of
20 upcoming events.

21 MS. TURNER: Okay. On Wednesday, April

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1 the 11th, we're -- Council Member Todd is going
2 to host his inaugural board for small business
3 summit. It's going to take place at People's
4 Congregation on 13th Street from 9:00 a.m. to 1:00
5 p.m. It's going to be a fantastic day. We're
6 bringing out about 12 different district agencies,
7 everything from DSLBD, DPW, the Security Camera
8 Program, DDOT to talk about sidewalk permits that
9 have the café outdoors, the wonderful Great Streets
10 Program. So we'd love to --- we'd love to have
11 you help us spread the word.

12 We're also going to invite the new
13 executive director of the uptown Main Street, so
14 that business owners can be heard. A lot of the
15 small businesses have mentioned that they're having
16 difficulty renewing their leases. So we're
17 bringing out someone from D.C. Barge to give them
18 negotiating tactics and tips, consult them on that.

19 For the service-oriented businesses
20 we're going to bring out several contracting
21 officers from the District agencies so that they

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1 can meet people in person and learn about upcoming
2 bids that will take place. And we're also going
3 to have a marketing, social media, and digital media
4 panel and workshop.

5 So this is our inaugural program. This
6 has been a vision of Council Member Todd for a long
7 time to help support our businesses, and it couldn't
8 be a better time because of all the economic
9 development in the water, so please we'd love for
10 you to spread the word.

11 MR. TODD: Yes, please help spread the
12 word. And I think it's important that as we talk
13 about how we grow Kennedy Street we want to bring
14 new businesses and retail opportunity, but I feel
15 that it's my job and our job as a community to
16 provide resources to support the businesses that
17 are currently here. But I'm hopeful that this
18 retail summit will be helpful. I think the
19 Washington Economic Partnership will also be there.
20 I believe they will be.

21 (Laughter.)

1 But there will be a range of services.
2 My team has been canvassing businesses to invite
3 them. I will be out canvassing businesses a couple
4 days next week while the council is on recess, so
5 I don't have to worry about planning for budget
6 funds I can take a little break. But I will be
7 out canvassing next week trying to make sure that
8 our businesses know it.

9 And I did want to take an opportunity
10 to thank Dr. Thompson, who I know has joined us
11 in the back, for opening up her wonderful school
12 that has been on Kennedy Street for a number of
13 years, when it was good, when it was bad, you know,
14 and now certainly as Kennedy Street is moving to
15 the future we just appreciate that you've been
16 diligent and being in this community for so long.
17 So thank you for opening up your space to us
18 tonight.

19 MS. THOMPSON: You're more than welcome.

20 MS. CALDWELL: I think that the retail
21 summit is another indication of our council's

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1 commitment to helping to revitalize and rejuvenate
2 Kennedy Street. I've been in economic development
3 for 37 years, and I can tell you that most of the
4 time there are economic development conferences
5 and fairs aimed at construction procurement, but
6 not a lot for retail or professional services.

7 So this is not only inaugural event in
8 Ward 4, this is probably an inaugural event that
9 I'm aware of that there's been a conference geared
10 just trying to support retail businesses in D.C.

11 I certainly haven't heard of any. There's been
12 a little retail things here, or retail, but not
13 at a conference and one that I'm sure is going to
14 grow and grow and grow as we try and grow Kennedy
15 Street.

16 So I just want to thank the council
17 member for being --- for his forward thinking and
18 for the initiative in doing this, because this is
19 something that doesn't take place. I encourage
20 each and every one of you to spread the word. There
21 are posters. If you have a retail business ask

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1 for a poster, put it up in your business. If you
2 have a business ask for flyers. Put flyers up on
3 counters. Let people know exactly all the
4 resources that are here for retail businesses.
5 And on that I will say do my committee members have
6 anything else they'd like to say?

7 MS. COOK: Yes, I do have three other
8 events that I have seen. There is a Kennedy Street
9 Northwest Facebook page. And they have whole host
10 of events. The April 11th, workforce small
11 business summit is included on there, but I would
12 be remiss if I didn't also share that on April 10th
13 there is a Kennedy Street happy hour that's taking
14 place.

15 There --- on April 14th there is a
16 Kennedy Street umbrella stroll that's going to take
17 place. And then on May 8th there's another Kennedy
18 Street happy hour. I think these are great things
19 in terms of how the community and stakeholders are
20 trying to come together and really create, kind
21 of a family, I mean, that's really what you want

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1 in your community.

2 And so I just wanted to share some of
3 the other dates that I had seen out there as well
4 just for the record, just so that everyone is aware
5 of some of the other events that are available that
6 are out there.

7 MS. CALDWELL: Thank you.

8 MR. TODD: Can you tell us where the happy
9 hour is?

10 (Laughter.)

11 (Simultaneous speaking.)

12 MS. COOK: So that's right up the street.

13 I can't recall where the May 8th one is. I'm
14 sorry. The umbrella stroll that starts at 11:00.

15 I haven't gotten all the details, but it is on
16 the Facebook page and I'm almost certain that our
17 stakeholders possibly can bid LBDs from KSDC and
18 some of our other folks at Main Street will probably
19 be sharing some of this information in the community
20 as well.

21 MS. CALDWELL: Are there anymore

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1 comments, announcements, ---

2 MR. GOTTFRIED: Kennedy Street, that --
3 the Kennedy Street Northwest Facebook page is
4 operated by the Kennedy Street Development
5 Corporation.

6 MS. COOK: Okay. So I did just say KSDC,
7 but, yes.

8 MS. NCHAKO: My name is Lena Nchako.
9 I live on Kennedy Street.

10 MS. CALDWELL: I'm sorry, state your
11 name, please.

12 MS. NCHAKO: My name is Lena Nchako.

13 MS. CALDWELL: Yes, Ma'am.

14 MS. NCHAKO: I live on Kennedy Street
15 on the 900 block. And I'm on the Board of the
16 Kennedy Street Development Corporation.

17 MS. CALDWELL: Okay.

18 MS. NCHAKO: And after the umbrella
19 stroll there is a happy hour at Jackie D's
20 (phonetic).

21 (Laughter.)

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1 (Simultaneous speaking.)

2 MS. CALDWELL: That's important
3 information. Thank you. Are there anymore
4 announcements or comments about ---

5 MR. TODD: I have one more thing. I just
6 want to add one thing. I do want to thank the chair,
7 but I want to thank each of you for making the
8 commitment to serve our community. I know that
9 there are many other things that we can all be doing
10 especially when these folks have kids, and
11 birthdays and jobs, but the fact that you all have
12 agreed to serve in this capacity as we move forward
13 Kennedy Street for the next two years is --- doesn't
14 go unnoticed and I'm grateful to you all, and I
15 know that Kennedy Street will be grateful to you
16 so thank you for your service that you provide.

17 MS. CALDWELL: All right. Well, I was
18 going to give our Councilmember the last word.
19 He just did. So on that I would like to entertain
20 a motion from the committee members to adjourn.

21 MR. AKINS: So moved.

1 MR. FORD: Second.

2 MS. CALDWELL: It has been moved by ---

3 MR. AKINS: Lamont Akins.

4 MS. CALDWELL: Seconded by ---

5 MR. FORD: Derek Ford.

6 MS. CALDWELL: It has been properly moved

7 and seconded that we adjourn the meeting, Thursday

8 the 25th at --- I have 7:25 p.m. All in favor.

9 (Chorus of ayes.)

10 MS. CALDWELL: Opposed?

11 (No audible response.)

12 MS. CALDWELL: The meeting is adjourned.

13 Thank you.

14 (Whereupon, the above-entitled matter

15 went off the record at 7:25 p.m.)

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