

GOVERNMENT OF THE DISTRICT OF COLUMBIA
OFFICE OF THE DEPUTY MAYOR
FOR PLANNING AND ECONOMIC DEVELOPMENT

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KENNEDY STREET, NW ECONOMIC DEVELOPMENT
AND SMALL BUSINESS REVITALIZATION
ADVISORY COMMITTEE

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TUESDAY
APRIL 23, 2019

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The meeting convened at 145 Kennedy
Street, NW, Washington, D.C. 20011 at 6:00 p.m.

MEMBERS PRESENT

- LORRETTA CALDWELL, Chairperson
- DOLLY TURNER
- DEREK FORD
- ERKIN OZBERK
- JACQUELINE NOISETTE

STAFF PRESENT

- KELLYANN KIRKPATRICK
- PHILLIP McAULEY
- JORDAN HAFERBIER

ORIGINAL

1 P-R-O-C-E-E-D-I-N-G-S

2 6:09 p.m.

3 CHAIRWOMAN CALDWELL: Good evening,
4 everyone. Today is Tuesday, April 23rd. It is
5 now 6:09 p.m. I'd like to call to order the
6 Kennedy Street, Northwest Economic Development
7 and Small Business Revitalization Advisory
8 Committee Meeting to order.

9 It has been some time since we have
10 met, for a variety of reasons. I am going to
11 take full responsibility for us not meeting. We
12 have, in fact, been told -- I have been told, as
13 Chair, that we cannot meet until we have -- our
14 meetings have been publicized, public notice of
15 our meetings.

16 I thought this was happening in DMPED.
17 It apparently was not -- it certainly wasn't
18 happening fast enough for me. As a result, we
19 have not had a meeting for a while. That can't
20 be if we are to be an effective group.

21 MEMBER TURNER: I'd like to interject,
22 if I could, for just a moment. We do require a

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1 -- we are required to notify meetings through the
2 community administrator. There was just a
3 changeover in management, which happens. We will
4 take responsibility for putting in place new
5 appointees in the government. Sometimes it's
6 more of a process than you might consider. The
7 good news is, I think, is that during that period
8 of down time, there was a great opportunity for a
9 lot of the committees to meet. You have our
10 commitment, in the future, to make sure that we
11 get any vacant positions appointed. Just wanted
12 to share that.

13 CHAIRWOMAN CALDWELL: Thank you. I'm
14 glad you stepped up and said that, Dolly, but
15 again, as I said, I'll take full responsibility
16 for not pushing harder for this to happen
17 because, as I said, if we are to be an effective
18 committee -- and all of you have been asked by
19 the councilmember to participate and to be active
20 participants.

21 You cannot, in good conscience,
22 participate as heartily and aggressively if you

1 don't -- if we don't meet collectively, as a
2 body. So as chair of the committee, I take full
3 responsibility for not pushing harder. I
4 certainly kept asking, but in the future, I
5 assure you, I will push much, much more harder
6 and aggressively to make sure that we can meet,
7 so that we can do the job which we are committed
8 to do. That being said, thank you very much for
9 making time to come this evening. Also, I'm
10 going to thank you, as committees, for meeting.

11 Something else that I'm also going to
12 take responsibility for is it's my understanding
13 from a number of people that they were not
14 getting notices -- the public was not getting
15 notices about these meetings. I'm glad to see --
16 I asked Mr. Sember (phonetic) did he get a
17 notice.

18 He did say he did get an email, but
19 before, he was not getting emails about the
20 notice, and other individuals have told me they
21 have not. I will make sure, personally, that
22 everybody gets a notice, the ANCs get notices,

1 and will not rely solely upon DMPED to make sure
2 that those notices go out.

3 I'll make sure that people are aware
4 of this. We have very important work to do.
5 That being said, please feel free to respond when
6 Kellyann does the roll call. Oh, Kellyann is
7 here. Since we have last met, Sybongile has
8 left, and Kellyann took her place. We are
9 saddened, but delighted to know that Kellyann is
10 going to be moving on. We will be assigned a new
11 person --

12 MR. MCAULEY: Phillip McAuley.

13 CHAIRWOMAN CALDWELL: Phillip --

14 MR. MCAULEY: McAuley.

15 CHAIRWOMAN CALDWELL: McAuley?

16 MR. MCAULEY: Yes.

17 CHAIRWOMAN CALDWELL: -- will be
18 joining us, who is also a Ward 4 resident.

19 MR. MCAULEY: Not --

20 CHAIRWOMAN CALDWELL: I'm sorry?

21 MR. MCAULEY: I'm not a Ward 4
22 resident --

1 (Simultaneous Speaking)

2 CHAIRWOMAN CALDWELL: I thought I
3 heard someone say you were a Ward 4 resident.

4 MR. MCAULEY: I was a Ward 4 rep.

5 CHAIRWOMAN CALDWELL: Oh, you were a
6 Ward 4 rep. That's what I heard, a Ward 4 rep.
7 Kellyann, would you please do the roll call?

8 MS. KIRKPATRICK: Sure. Forgive me,
9 because we do have to update some of these
10 positions. I will go and make sure that we go
11 through the list here. Jackie Noisette.

12 MEMBER NOISETTE: Here.

13 MS. KIRKPATRICK: Present. Chairwoman
14 Caldwell.

15 CHAIRWOMAN CALDWELL: Here.

16 MS. KIRKPATRICK: David Gottfried.

17 (No audible response.)

18 MS. KIRKPATRICK: Not present. Lamont
19 Akins.

20 (No audible response.)

21 MS. KIRKPATRICK: Not present. Erkin.

22 MEMBER OZBERK: Yes.

1 MS. KIRKPATRICK: Dolly Turner.

2 MEMBER TURNER: Yes.

3 MS. KIRKPATRICK: Derek Ford.

4 MEMBER FORD: Yes.

5 MS. KIRKPATRICK: Charles Peray
6 (phonetic).

7 (No audible response.)

8 MS. KIRKPATRICK: As the new designee
9 and myself, Kellyann Kirkpatrick, present, along
10 with potential new designee, Phillip McAuley,
11 present.

12 CHAIRWOMAN CALDWELL: Normally, we
13 would give meeting minutes, but in the interest
14 of our guest, who has to leave, we would -- I'm
15 yielding to the floor for their presentations, so
16 that they can leave, to respect their time.
17 Thank you very much.

18 MR. LIPSCOMB: Thank you.

19 CHAIRWOMAN CALDWELL: And welcome.

20 MR. LIPSCOMB: Much appreciated.
21 Passing around a presentation here. I think I
22 might be short a couple of copies, but we'll make

1 sure that the Committee gets a digital copy, so
2 that you all can --

3 CHAIRWOMAN CALDWELL: I'm sorry; allow
4 me to introduce David Lipscomb. He's a curbside
5 management planner for DDOT. With him is --

6 MR. PEREZ: I'm Benito Perez. I'm the
7 curbside management operations plan manager.

8 CHAIRWOMAN CALDWELL: Thank you.

9 MR. PEREZ: But I'm going to let David
10 take the floor, and I'm going to stay backseat.

11 MR. LIPSCOMB: Appreciate that. Has
12 everybody got a copy of the presentation? Have
13 we run out?

14 CHAIRWOMAN CALDWELL: Could you please
15 try and share with each other? Do you have
16 copies down on the other end? You can have mine.
17 Does somebody need an extra copy? We're sharing
18 here. I think we're good.

19 MR. PEREZ: We'll be happy to send it
20 electronically afterwards.

21 CHAIRWOMAN CALDWELL: Okay, thank you.

22 MR. LIPSCOMB: As mentioned, I'm David

1 Lipscomb, curbside management planner for DDOT.
2 We understand that this Committee here has been
3 organized to help facilitate and manage this
4 economic growth that we're seeing along Kennedy
5 Street. We know that there's a transformation
6 here that's happening in the neighborhood.

7 We wanted to come and present just to
8 talk about curbside management. It's something
9 that, I think, traditionally has been kind of
10 called the parking planning or parking manager,
11 that sort of thing.

12 As we'll get to in my presentation,
13 it's become a lot more complex than that as we've
14 had different modes emerge and things like that.
15 We just want to take this opportunity to give
16 this presentation, so that you can understand
17 what we do and how we might be able to assist in
18 the Committee's mission and objectives here. If
19 we go past the cover page here, just to get some
20 background, DDOT plans, designs, builds,
21 operates, and maintains the public right of way.
22 We're talking about streets, sidewalks, alleys,

1 things like that.

2 There are a number of tasks that fall
3 under that. This is by no means a completely
4 exhaustive list of what we do here, but again,
5 curbside management, we're talking about parking,
6 pickup, dropoff, freight, or commercial loading,
7 as you would see maybe at various businesses
8 receiving packages or parcel service and other
9 uses.

10 Sidewalks and uses of the sidewalks,
11 so cafes, street cafes, bike infrastructure, such
12 as bike racks or the capital bike share kiosks
13 that you see. Briefly, we had dockless bike
14 share and that sort of thing.

15 The street trees managed by DDOT, as
16 well, Urban Forestry Division. Major projects,
17 one of the big ones now is the South Capitol
18 Street Bridge, which is undergoing an entire
19 rehab. Transit, streetcar, D.C. Circulator,
20 which is under DDOT specifically now, capital
21 bike share, scooters, and other sort of mobility
22 programs like that related to transit. Then

1 development review, so just reviewing curbside
2 policy when we have new buildings or new
3 construction happening, particularly if there's a
4 major change in use of that space.

5 If you're going, maybe, from a
6 residential space to a commercial space, or the
7 other way around, or doing mixed use, where you
8 didn't have that previously, streetscaping
9 projects, as you've seen on Kennedy Street, and
10 accessibility requirements for making sure that
11 streetscapes are compliant with ADA.

12 We'll go to the next slide. You might
13 remember the Golden Girls. So we're picturing
14 D.C. curbside in the 20th Century. You see here
15 we don't use phones like that anymore. It's
16 indicative of the change that we all see. We've
17 all probably got cellphones on us right now.

18 CHAIRWOMAN CALDWELL: I've got the
19 same (Simultaneous Speaking).

20 MR. LIPSCOMB: I'm guessing you have
21 a cellphone, too, maybe.

22 CHAIRWOMAN CALDWELL: Yes.

1 MR. LIPSCOMB: If we go to the next
2 slide, we're looking at downtown D.C. Benito, do
3 you remember --

4 (Simultaneous Speaking)

5 MR. PEREZ: I think that's 1927-28,
6 and that's what is now Capital One Arena.

7 MR. LIPSCOMB: A little blast from the
8 past there. We see all of the cars. We look at
9 --

10 PARTICIPANT: What year --

11 MR. LIPSCOMB: Late 1920s. We have
12 visually -- we'll see this influx. This is as
13 we're getting auto mobilization. You're kind of
14 seeing a different use of the public space and
15 the public right of way.

16 We kind of had a transition in having
17 commercial activity happening in the streets, to
18 then car storage, and now we're moving into a new
19 phase, in which we have to consider a different
20 balance. If you move to the next, I think it's
21 1938 --

22 MR. PEREZ: November 14th, 1938. We

1 just had its 80th birthday.

2 MR. LIPSCOMB: Yes, the introduction
3 of the parking meter, which we had saw here in
4 the District, which was kind of a method to
5 generate turnover and manage this space in a
6 different way, so that we ensure that we have
7 productive curbsides. Going on to the next, that
8 may not look very familiar, even though you can
9 probably tell where it is by looking at the
10 National Mall area, which is basically a parking
11 lot.

12 Some might say it still kind of looks
13 like that a little bit. Then the following slide
14 is a different angle there. You can see the
15 Washington Monument. As you see, we see a very
16 different picture now. We can go down there any
17 given day, you'll see lots of tour buses.

18 You'll see tour groups, all that sort
19 of stuff, kind of less focus on personal
20 vehicles, but we have that there. Looking at the
21 next slide, kind of got this cartoon here.

22 It works better when we have animation

1 on the TV than in the print version, but we kind
2 of used this graphic to explain the change, where
3 we start with cars on the street and just
4 personal vehicles. Then maybe we have transit in
5 the form of buses and things like that. We've
6 seen this evolution happen, particularly as
7 cities become more dense and move away from the
8 mass suburbanization that we saw everybody moving
9 out to the suburbs, coming back into the city.
10 Now we've got bike share. You've got the kiosk
11 there. We've got car sharing, people riding
12 bikes, scooters, other things like that, Uber,
13 Lyft, Via, these TNC, as we call it, transit
14 network companies that are using the curbside.

15 We've got food trucks now that have a
16 different use of the curbside. I'm trying to
17 make sure I didn't miss anything in here. We've
18 got our food delivery robot. I don't know that
19 we've had any of those any more recently. We
20 show this graphic to kind of -- I think when all
21 of these things happen little by little, it can
22 be very hard to notice and realize that we have a

1 different set of demands that are happening at
2 the curbside.

3 Particularly, the closer you go to the
4 downtown core, the more you have this kind of
5 diverse use of the curbside. We have to balance
6 everyone's needs in a way that ensures that we
7 have productivity and ensures that, again, the
8 businesses and other activities that are going on
9 are able to sustain and we're not burying people
10 in parking. Moving on to the next slide,
11 curbside management activities. This is just to
12 drill down a little bit more on what the Parking
13 and Ground Transportation Division does. Again,
14 probably not exhaustive here, but this is some of
15 the major things. Looking at parking, first and
16 foremost, managing policy.

17 We have residential parking. We have
18 RTP parking, obviously, that you all are familiar
19 with, what parking looks like on commercial
20 streets. When you go downtown, we have meters,
21 or we have other commercial corridors. You have
22 metering there.

1 You may also have commercial loading
2 zones that are paid areas, car sharing and motor
3 coach tour bus parking. That's actually
4 something that we just have rolled out in the
5 last year for areas down near the National Mall,
6 where we have that big demand.

7 Asset management, which is monitoring
8 our signs, our meters, our pay by cell program.
9 As we go forward with different strategies for
10 licensing and things like that, that's something
11 that will fall under us. Then coordination of
12 enforcement. We have different enforcement
13 bodies. Department of Public Works does, I
14 think, the majority of the ticket writing. MPD
15 does ticket writing, as well, and DFHV, the
16 Department of For Hire Vehicles, which deals with
17 taxi, limousine service, that sort of thing, and
18 I think TNCs. Yes, TNCs, as well.

19 Secondarily, curbside access, so
20 again, things that are not parking, but still
21 require that curb resource, so passenger loading
22 and unloading, whether that's just you all

1 dropping off a friend or picking somebody up from
2 the grocery store or doctor's office or any sort
3 of business.

4 Then, now, Uber, Lyft, Via, taxi, all
5 of these different services that primarily are
6 just picking somebody up or dropping them off.
7 Goods loading/unloading, freight, parcel service,
8 on-demand delivery.

9 Again, with these TNC companies, a lot
10 of them have spun off these on-demand delivery
11 services, so you can order from your favorite
12 restaurant, even if they don't deliver. Again,
13 those are other quick hits that we're having on
14 our curb, where people need that space for some
15 period of time.

16 PARTICIPANT: One question?

17 MEMBER FORD: Yes.

18 MR. LIPSCOMB: Oh, yes, certainly,
19 please.

20 MEMBER FORD: How do we find that
21 happy medium for Kennedy Street? Meaning we're
22 not downtown. We're not close to a Metro.

1 People still drive here. We're trying to bring
2 apartments, condos, and we want our businesses to
3 be successful. People need to be able to drive
4 there.

5 How do you find that happy medium?
6 Because the street is so wide, next thing you
7 know we'll be requesting bike lanes or something
8 like that. I'm just saying how do you find a
9 happy medium, and how do we make sure that the
10 citizens who live here dictate that and not an
11 association or something, or activists or
12 whatever?

13 Because to grow this corridor, we need
14 parking. We need businesses to move in. If we
15 have a new apartment that's five story, then what
16 will people use? People do need to pull over and
17 get their food. How do you find that happy
18 medium on this corridor? Not generally, in the
19 city, but this corridor.

20 MR. LIPSCOMB: That's a great
21 question. I appreciate the proactive approach
22 for that. Let me address that once we've gone

1 through the presentation because I do talk about
2 some of the tools that we have at our disposal to
3 help you work through that process.

4 I would say short answer, this
5 Committee is a great start for -- as a place to
6 engage the citizenry in a way that their voices
7 can be heard in this process. That's what guides
8 us in what we do. Additionally, with curbside
9 access, we have vending. We have stationary
10 vendors. We have food trucks, now, that have
11 been -- Okay.

12 PARTICIPANT: Go ahead.

13 MR. LIPSCOMB: No problem -- ADA
14 compliance. Then mostly mobile transportation,
15 looking at different modes that people are coming
16 in, again, not just focusing on the car, but
17 looking at transit, bicycles, that sort of stuff.

18 If we move to the next slide, DDOT's
19 done a curbside management study, which we can
20 also provide for the Committee, for those who
21 have not seen it. In there, we articulate the
22 vision and the goals for what we want to do with

1 curbside management. One of the top ones is
2 safety and safe access to the curb for
3 pedestrians, and then also ensuring safe and
4 efficient movement of people and goods from the
5 curbside, ensuring that residents are able to
6 park in their neighborhoods and have reliable
7 access, and then looking at all modes of access,
8 again, not just focusing on cars.

9 MR. PEREZ: If I may, just to
10 summarize the curbside management study, the
11 phrase we use is neighborhood context-sensitive
12 solutions. That's what we're trying to --

13 MEMBER TURNER: Neighborhood --

14 MR. PEREZ: Neighborhood
15 context-sensitive solutions with curbside
16 management.

17 MEMBER TURNER: Sensitive solutions.

18 MR. PEREZ: In the past --

19 MEMBER TURNER: Content?

20 MR. PEREZ: Context.

21 MEMBER TURNER: Oh, context, right,
22 okay.

1 MR. PEREZ: In the past -- and maybe
2 that's what you're maybe reacting to, Mr. Ford,
3 is in the past, maybe DDOT or some District
4 agency would impose this policy for the entire
5 District. What may work downtown does not work
6 here, and that's what we found through that
7 study.

8 That's where it's trying to create
9 that toolbox, but at the end of the story is what
10 is the neighborhood context-sensitive solution,
11 so we know what tools to pull out of the toolbox
12 to apply.

13 MR. LIPSCOMB: Thank you.

14 CHAIRWOMAN CALDWELL: Excuse me, how
15 do you get there --

16 (Simultaneous Speaking)

17 MR. PEREZ: He's going to get to that.

18 MR. LIPSCOMB: Then some of the goals
19 that we've gotten out of that, preserve access to
20 residential areas for the use of residents.
21 Promote and facilitate commerce by prioritizing
22 customer and commercial vehicle access in

1 commercial areas, and ensuring the safety of all
2 transportation users, including pedestrians,
3 cyclists, transit users, motorists. Again,
4 taking this holistic approach to this. Next
5 slide. Again, this works a little bit better
6 when I can throw it on a screen, but there are a
7 number of tools that we can use. These are some
8 of the sample products that we've had from
9 previous interactions doing neighborhood parking
10 planning.

11 I think for Dupont/Kalorama, we did a
12 parking toolkit in which we were able to look at
13 what the needs were of that neighborhood, and
14 then look at what tools we actually had at our
15 disposal and others that we might try to obtain,
16 maybe through legislative authority or things
17 like that.

18 We've done curbside inventory, so we
19 know exactly how much parking we have, where,
20 what the policies are. The existing conditions,
21 again, did the same thing in Petworth, just to
22 understand what's happening on the ground. Then

1 the one that's right there at the top is a map
2 that we did for reprogramming the curbside along
3 the wharf.

4 It was an area in which it had
5 initially been set up for one use. That was not
6 working; we were having congestion and lots of
7 issues with commercial deliveries happening in
8 the middle of the street, so we used that tool as
9 a way to show the different iterations or the
10 different options that we could have for curbside
11 programming there that our constituents could
12 give us feedback to. What we end up producing is
13 dictated by the major stakeholders that we have,
14 those being this Committee, the councilmember's
15 office, the ANC.

16 Whoever these stakeholders are, we
17 want to make sure that we bring people together
18 to articulate a vision for what you actually want
19 to happen on this particular corridor. Then we
20 work with you to determine what are the tools
21 that will best help us get to that point.

22 Then final slide, curbside management,

1 it's like a marathon; it's not a sprint. We
2 can't rush to put in everything that we
3 necessarily want or think that we want right
4 away. I would say that this is an iterative
5 process. We're working on the vehicle while it's
6 moving.

7 This corridor will have new
8 businesses, new residents. We try to anticipate
9 them as much as possible, but what's in the queue
10 today might not be what's in the queue six months
11 from now. We have to make sure that we're
12 adaptable to that and that we have a strategy
13 that allows us to be flexible and dynamic and
14 responsive to the needs as they emerge. That
15 concludes my presentation.

16 CHAIRWOMAN CALDWELL: Thank you,
17 entertain questions from Committee members.

18 MR. MASEMBWA: A question about the
19 process. Is there a process set in stone where
20 the process is the process, and you're going to
21 adapt the solutions as needed, and you'll find if
22 a solution doesn't work, perhaps you're trying

1 other options based on the tool, or is the
2 overall process an ongoing adjustment, where the
3 whole process is in a model state, where the
4 process is just you all are just trying this
5 process, and it may work, it may not work? How
6 far down this process are you all with the
7 curbside management resources?

8 MR. LIPSCOMB: It's different for the
9 different neighborhoods. We're at different
10 stages. I mentioned Dupont/Kalorama. We've been
11 working with them for a while, or even
12 Georgetown, as an example, which we've already
13 produced several products for them in response to
14 specific inquiries or requests from the ANC,
15 things like that. I would say it's more dynamic,
16 in that each area that we're looking at is going
17 to have its unique characteristics. We certainly
18 wouldn't want to take the same approach that we
19 do right downtown, in the middle of Chinatown,
20 busy commercial district, for a place like
21 Kennedy Street, where we're talking about a
22 rising commercial corridor with lots of

1 residential for the adjacent. We try to be
2 dynamic in responding to what the vision is for
3 that area, and then using the appropriate tools.

4 MR. PEREZ: If I may elaborate a
5 little further -- I'll stand up so you can see
6 me. Going back to my earlier point, it's a
7 neighborhood context-sensitive solution. I think
8 where these processes start, at this point, is
9 going to drive the wheel for DDOT, but it
10 basically comes down to first, who are the
11 stakeholders? That's the residents.

12 That's the businesses. Are there
13 other -- religious institutions, schools? What
14 constitutes the stakeholders for this? Second is
15 to find what is the area. You are working on
16 this corridor. The thing is, if we do something
17 on this corridor, there may be repercussions the
18 next street over, or the next street over. We
19 need to clearly define what is the impact area,
20 so we thoroughly think about curbside management
21 in that entire impact area. Then thirdly, once
22 we've established all that, is what is the

1 problem? What do we understand is the issues in
2 this impact area when it comes to curbside
3 management?

4 From there, what do we envision --
5 where do we want to go from here. We want to
6 preserve residential access. We want to make
7 sure businesses are successful, whatever the
8 stakeholders interpret. DDOT's there to listen
9 and provide the resources to provide information.

10 Once you have identified the problems,
11 we're there trying to do the analysis to give you
12 the hard facts to support those issues or vision.
13 From there, you can start to determine how do we
14 want to approach this problem? I'll pick on
15 Dupont/Kalorama.

16 They said there's this residential
17 access problem. They've come to realize -- we
18 pulled out the data -- for every residential
19 parking space they had, they had -- on one block,
20 they had 20 RPP permits fighting for that one
21 space. That's if you treated Dupont as an
22 island. Because as you know, ward-based RPP,

1 other ANC's can come into that ANC. If you
2 treated Dupont as just an island, this one block
3 had 20 permits fighting for one space. On
4 average, in the entire ANC, it was about five to
5 six.

6 We try to get that analysis. We look
7 at turnover and parking. That's what David was
8 trying to show. Hopefully we can show a visual
9 next time, but it's some of the analysis we can
10 do to give you some of the information, so that
11 you all, as the stakeholders, the community, then
12 can have that conversation of based on this
13 information, what do we want to do?

14 How do we want to go about it? That's
15 why we'll provide feedback of based on what you
16 want us to pursue, what can we see as short term,
17 like if it's just changing a sign, if we agree
18 oh, let's do standard time limits to encourage
19 more business access or whatever the case may be,
20 or if there's some things that require more
21 legislative input.

22 That's where we will encourage you to

1 work with your councilmember, to get that
2 support, so that they can provide that political
3 capital to encourage DDOT to make those
4 legislative changes. Really, at the end of the
5 day, we're providing the analysis to get the
6 information to you. At the end of the day, it's
7 the stakeholders that are driving the car.

8 CHAIRWOMAN CALDWELL: I think there's
9 a process that Member Ford had alluded to, but
10 let me just do a little commercial break that we
11 will, indeed, be abiding by Robert's Rules of
12 Order.

13 So I'll ask all Committee members if,
14 in fact, they have any comments that they wish to
15 make, and then I'll go to the public and ask any
16 of our guests if they have any comments to make.
17 I yield to you, Mr. Ford, you have a comment that
18 you were asking before. Was your question
19 addressed?

20 MEMBER FORD: Yes.

21 CHAIRWOMAN CALDWELL: It was? Any
22 more Committee members have any other questions

1 with reference to DDOT and parking? If not, then
2 I will ask. I have a question -- not only in
3 terms of process, but we certainly have the
4 timing of process. We have members along Kennedy
5 Street that have some personal issues in terms of
6 parking. As Kennedy Street grows, what is --
7 again, going back to process, how do we impact
8 change, so that we're not having business owners,
9 retail business owners, unable to have their
10 customers to park along Kennedy Street, so that
11 it's not impacted by new businesses that want to
12 enter along Kennedy Street because they don't see
13 a way for their customers to have adequate space
14 for them to visit their place of business?

15 That's a work pattern which is
16 different than the existing pattern right now.
17 You talk about a process, and you talked about
18 what neighborhood -- I thought that was very cute
19 -- neighborhood context-sensitive solutions. But
20 solutions can only come about if you have an
21 issue, and then solutions address the issue, but
22 how do you get the issue to you?

1 I heard you say that the issue is
2 brought to you by ANCs, brought to you by the
3 councilman's office, brought to you by the
4 different organizations, but that's sort of a
5 generic response to bringing about change. Am I
6 hearing you say that with a parking issue, it is
7 put in writing to you; it goes through the
8 councilmember; it goes to DDOT? What is the
9 process to getting an issue -- we have some
10 serious parking issues along Kennedy Street. I
11 believe prior to this meeting, we had a
12 representative from the councilman's office,
13 Dolly Turner, walk with you, along with our
14 Committee member, Erkin Ozberk, who walked with
15 you to see just that one block, to see that we
16 have serious parking issues.

17 You've seen that, but now what? Do we
18 put it in writing to you? Do you do a study?
19 What is the process for making change?

20 MR. PEREZ: I guess the one thing
21 we're cautious is the stakeholder input to define
22 those issues. If this is a representation of the

1 community, as a whole, then that would be a
2 letter to DDOT saying hey, these are the changes
3 we want to pursue.

4 What we are trying to avoid is a
5 situation where certain stakeholders ask for
6 change to DDOT that's not in agreement for the
7 whole community and causes consternation. I will
8 pick on Georgetown. That was a case where the
9 residents wanted to pursue resident-only parking
10 on all RPP streets. That would have seriously
11 hampered business patron access.

12 CHAIRWOMAN CALDWELL: I agree. Not to
13 cut you off, but I think that we need support
14 groups for that, as well, so that it's just not
15 one organization that's driving the bus. Do you
16 need to get three organizations, so we would have
17 Jordan's, on Main Street, write a letter. You'd
18 have Case, Kennedy Street, write a letter.

19 You'd have the ANCs write a letter?
20 What is it that it's going to take for DDOT to
21 look at making a change? Is it bringing it to
22 Dolly for the council member? What is it that's

1 going to have an impact to make a change, for
2 DDOT to say oh, this is something we need to look
3 at and come out of our tools with a neighborhood
4 context-sensitive solution?

5 MR. PEREZ: I understand, from our
6 walk through, there was a few things you want to
7 change right this second, and that's something we
8 can look to explore. The other thing I was going
9 to mention earlier is we also want to have you
10 all look at it like who are all the stakeholders?
11 What is the total impact area? You're talking
12 about the entire Kennedy Street corridor, but
13 what is the true impact area? Are we talking two
14 or three streets over?

15 CHAIRWOMAN CALDWELL: We're not in a
16 position to do a study, a research study, so I'm
17 going to give you that. What I'm hearing you say
18 is you want us to give you an impact study to say
19 (Simultaneous Speaking) what the impact is going
20 to be. We can't tell you what's going to tell
21 you what's going to happen two or three blocks
22 over. We can speculate, but we can't tell you

1 that.

2 MR. PEREZ: If I may, I think that
3 there's a misunderstanding. What I'm asking you
4 all is first to find who are the stakeholders, so
5 representation from the ANC, that would represent
6 the resident, representation from the business
7 community and any other significant stakeholders
8 in the community. If this is that group, then
9 this is the group we want to hear from.

10 Then, it's like what is the impact
11 area. For us, by default, we'll just say,
12 usually, walking distance, which is a quarter or
13 a half a mile from the area of concern, which
14 sounds like it's this corridor. We would then
15 determine that's the area. Then the only
16 homework would push back to the stakeholder group
17 is to start having the conversations. What are
18 those short-term, what are those long-term
19 problems that they want addressed? Instead of
20 piecemealing, like let's fix this one problem,
21 then a couple months later comes another problem,
22 it's kind of collate together here are all --

1 based on all the stakeholders, here are all the
2 problems we would like DDOT to address.

3 Then on us, we're the ones that do the
4 homework. We do the research and do the analysis
5 and figure out what is the true impact and
6 present to you all options, with the information
7 to back up those various options. Then you all
8 come back to say this is what we want you to
9 pursue, DDOT.

10 CHAIRWOMAN CALDWELL: Thank you. Mr.
11 Masembwa, did he address your issue?

12 MR. MASEMBWA: Yes, I think so.

13 CHAIRWOMAN CALDWELL: Okay, any other

14 --

15 (Simultaneous Speaking)

16 MEMBER OZBERK: Yes, I had just a
17 comment. I think from what I've heard from DDOT,
18 and I think this is something that we can -- that
19 this Committee can help to put together,
20 particularly the Transportation and Public Space
21 Subcommittee, which I head -- is to come up with
22 that who, in terms of the stakeholders, who's

1 involved. We have a representation of some of
2 those folks here, but there may be some
3 additional legwork.

4 Where, so what is the area that we
5 think is important for us and DDOT to be looking
6 at? What are some of the problems, and then
7 where do we want to go from there? I think if we
8 can summarize that in a pretty succinct and clear
9 way for DDOT, I think that's -- from what I'm
10 hearing, that's a good starting point for them to
11 move forward with something.

12 I think that's something, as I said,
13 that I think our subcommittee can tackle, maybe
14 by our next meeting, and bring it back to have a
15 conversation about, at our next meeting, about
16 something that we feel comfortable with moving
17 forward with transmitting to DDOT or gathering
18 some more information and doing a full meeting.

19 CHAIRWOMAN CALDWELL: Excellent
20 suggestion, thank you very much.

21 MR. MASEMBWA: Just with Mr. Erkin's
22 -- did I say it correct, Erkin?

1 MEMBER OZBERK: Erkin, yes.

2 MR. MASEMBWA: -- Erkin's comment.

3 Since DDOT has done this in various subdivisions
4 throughout the District, perhaps there's a
5 template? Can I ask DDOT, do you all have a
6 template, or can you point to a neighborhood
7 where they've done exactly what you're asking
8 from us successfully?

9 MR. PEREZ: Yes, what we'll do in our
10 follow up with this presentation is also give you
11 a link to, also, the study, but also, on our
12 website, we have all the presentations from all
13 the other communities, from Dupont, Georgetown,
14 Petworth. So you can see the iterations of what
15 we have talked with those communities.

16 CHAIRWOMAN CALDWELL: That's a good --
17 (Simultaneous Speaking).

18 CHAIRWOMAN CALDWELL: Thank you very
19 much. I appreciate the time you've given. I'm
20 sorry --

21 (Simultaneous Speaking).

22 MEMBER TURNER: Two things. First, we

1 have Ms. Annette here, who was probably one of
2 the business owners that was the most vocal about
3 the challenges. It would be great, since you all
4 are here, to hear from her, and then I have a
5 question.

6 MS. KIRKPATRICK: Just a quick
7 housekeeping thing (Simultaneous Speaking) when
8 you're speaking, if your nametag's not visible or
9 you're not on the committee, if you could say
10 your name first, that would be great.

11 MS. MILLER: My name is Annette
12 Miller. I have a salon down the street. My
13 clients really don't have anywhere to park.
14 Where they put the parking in front of the Boost
15 Mobile location has taken away about seven or
16 eight parking spaces.

17 It's really hurting my business, along
18 with the construction, for the length of time
19 that it took them to finish. We really suffered
20 a lot from that. A couple of people have lost
21 their business from that.

22 MEMBER TURNER: You mentioned -- we

1 walked past there. It was one-hour parking. Did
2 you have a thought about what would have worked
3 -- what would work better than one-hour parking?

4 (Simultaneous Speaking)

5 MS. MILLER: -- at least two hours.

6 CHAIRWOMAN CALDWELL: Is that
7 something --

8 MS. MILLER: A lot of people, they
9 double park and run into the place to pay for
10 their phone services. They come back out and
11 they have tickets. It's just really a hassle.

12 CHAIRWOMAN CALDWELL: Is that
13 something that DDOT can, with the appropriate
14 request, make an immediate change?

15 MR. PEREZ: So when you do your
16 follow-up that Erkin recommended, I would
17 identify your issues, but also say based on all
18 of the stakeholders, we're all in agreement with
19 these following short-term changes, if you could
20 look to explore them.

21 That way, we also have documentation,
22 like, everyone's on the same page with these

1 small particular issues, and now we can deal with
2 the larger issues through the larger process, so
3 that doesn't hold up --

4 CHAIRWOMAN CALDWELL: I think I
5 understand your process. My question is with the
6 appropriate documentation and support, is that
7 something that DDOT can move on fairly quickly?

8 It is? Okay. Mr. Ozberk, could you
9 put -- he has written down. Okay, great, thank
10 you.

11 MR. PEREZ: Just for documentation
12 purposes, David's left his card, but also,
13 generally, for our team, you can reach us at
14 ddot.parking@dc.gov. That's our generic mailbox
15 for the team. If there's that or any other
16 issues that pop up, a sign is missing, things
17 like that, reach out to us.

18 MR. LIPSCOMB: And does everyone have
19 my card?

20 CHAIRWOMAN CALDWELL: Yes. Dolly, do
21 you have --

22 MEMBER TURNER: Yes. The question I

1 have is RPP parking has become really popular.
2 As Kennedy Street grows, how -- is there a way to
3 suspend RPP parking requests on blocks adjacent
4 to the corridor while we're figuring out this
5 plan?

6 Because I don't know how long your
7 study process is. My guess is that it is -- how
8 long is the study process? Once we come back to
9 you with the things that you requested, how long
10 does the study typically take?

11 MR. PEREZ: It depends on the
12 community, frankly. Georgetown's taken four
13 years.

14 MEMBER TURNER: We hope to faster than
15 that, so what's the (Simultaneous Speaking).
16 What's the range of time it could take, just
17 roughly?

18 MR. PEREZ: Unfortunately, I can't
19 answer that because again -- because when we
20 start delving into some of the issues, there may
21 be some disagreements. DDOT does not want to
22 move forward until there's community agreement.

1 MEMBER TURNER: I guess one question
2 -- and this is an important question, so I want
3 to make sure everybody hears this. What is the
4 plan -- how do we mitigate -- once RPP parking is
5 in place -- I'll ask the question a different
6 way.

7 If everybody in the five-block radius
8 requests RPP parking and it's approved, after you
9 do the study, can that be rescinded, or does it
10 remain permanent?

11 Thinking about this long term,
12 strategically and holistically, every week or
13 every month, somebody's going to be asking for
14 RPP parking as more people move in. How do we
15 manage against that? How does the plan really
16 work with RPP if we don't put -- if you don't
17 suspend it? I'm not saying it should be
18 suspended; I'm just asking how do you control it?

19 MR. PEREZ: Again, I go back to that
20 notice that you're sending to us that these
21 short-term issues -- that this is a
22 recommendation that you would like us to pursue,

1 if you had the ANC support. Also, with RPP
2 requests, the ANC has to support it. If the
3 ANC's putting this moratorium on it, that's the
4 signal to us don't move on these.

5 CHAIRWOMAN CALDWELL: For those who
6 didn't know, I didn't know what it exactly stood
7 for, RPP is residential permit parking. Daryl,
8 you had --

9 (Simultaneous Speaking)

10 MR. ANDERSON: My name is Daryl
11 Anderson, Mr. Stenographer. I have to forward
12 publicly now. This is my building right here.
13 I'm executive director of this building. I'm
14 clear about your answer.

15 Because I'm from the South, maybe it's
16 the interpretation of it, so I'm going to say it
17 in a Southern way to you. If everyone involved
18 -- and I heard you say about the report,
19 accumulation of data and all of that, but if
20 everyone is on target for something that they
21 consider very important, and they want that to be
22 moved upon right now, everybody's on the same

1 page, how long would it take for you all to
2 execute that particular unified concept,
3 specifically this parking for one hour, which
4 challenges everyone?

5 I think everyone here could say that
6 everyone would be on the same page with that.
7 Yes, we may have other things that may be added
8 later on, but if we wanted you to move on that
9 one concept, how long would it take to have that
10 executed?

11 MR. PEREZ: I think for something like
12 that, we get that messaging, and I think, also,
13 with the councilmember's push on there, I think
14 the director would probably move on it. I can't
15 give you an exact timeline.

16 CHAIRWOMAN CALDWELL: Less than a
17 year?

18 MR. PEREZ: Probably less than that,
19 much less than that.

20 CHAIRWOMAN CALDWELL: Less than six
21 months?

22 MR. PEREZ: I don't (Simultaneous

1 Speaking). But again, I think if there's
2 consensus, strong consensus across the board, and
3 also the councilmember pushing on it with the
4 director, we can move on that.

5 MS. KIRKPATRICK: So what I hear is
6 it's government short term, which means that it
7 will be as quickly as possible, but it's going to
8 take time because there are processes.

9 MR. PEREZ: Correct.

10 MS. KIRKPATRICK: That is typically
11 the answer. It could be a quarter if it's
12 something that, legislatively, doesn't impact a
13 ton of other things, but there's always going to
14 be a potential risk and consequence.

15 Just because the Committee agrees with
16 it, you have to look at all of the other factors
17 that DDOT has to consider, which is the impact of
18 the street over or whatever they're defining as
19 the impact area. So long as it's something that
20 the consensus in those impact areas is not going
21 to negatively be impacted by, I think it's safe
22 to say that short-term government response would

1 be quick.

2 CHAIRWOMAN CALDWELL: This is was a
3 very important issue for us, so we spent a
4 significant amount of time on it. Certainly very
5 grateful to DDOT for taking time with us to
6 discuss this. It is something that's very
7 important to us. It's something that we want to
8 move on. Led by our Committee member, Mr.
9 Ozberk, you will, indeed, be seeing something
10 from us. Do you have your hand raised to say
11 something, sir?

12 MR. MCAULEY: Phillip McAuley. I just
13 have one comment, and maybe you can touch on it a
14 little bit. How much involvement does your
15 department have with livability studies?

16 MR. PEREZ: We do have a whole team
17 that does various of those studies.

18 MR. MCAULEY: I know it's not housed
19 within your --

20 (Simultaneous Speaking)

21 MEMBER TURNER: You need to define
22 what a livability study is.

1 MR. MCAULEY: But the East Rock Creek
2 livability study is an example, but it misses the
3 boundary --

4 (Simultaneous Speaking)

5 CHAIRWOMAN CALDWELL: What exactly is
6 a livability study?

7 MR. PEREZ: Unfortunately, I can't
8 speak to it. DDOT does livability studies, but I
9 wouldn't attempt to try to answer it. Again, I
10 would have to defer it to my other colleagues who
11 deal with that.

12 CHAIRWOMAN CALDWELL: What is it?

13 MR. PEREZ: I'm getting to it. It's
14 a study that our Claims Sustainability Division
15 works on. It's looking at the growth and
16 development in a designated impact area. It's
17 looking at it from not only curbside management;
18 it's looking at it from -- by population growth.
19 How does the whole system work together?

20 PARTICIPANT: Ecosystem --

21 (Simultaneous Speaking)

22 MR. MCAULEY: It's a holistic view

1 that is more broad. The East Rock Creek one is
2 from Rock Creek all the way over to basically --

3 MEMBER TURNER: Fort Totten, yeah.

4 MR. MCAULEY: It's a much larger
5 picture at all transportation.

6 (Simultaneous Speaking.)

7 MEMBER OZBERK: It's a
8 neighborhood-level study that mostly addresses
9 safety issues, so things like stop signs,
10 intersections that might be dangerous, if there's
11 school kids walking to school, if their route's
12 safe. Are there the right crosswalks, traffic
13 signals?

14 MR. PEREZ: Is there demands for a
15 multi-modal bike path across -- I think they're
16 doing one for Columbia Heights to Brookland.

17 MEMBER OZBERK: It's mostly about
18 safety and comfort of moving through your
19 neighborhood on foot or on a bike or getting to
20 the bus stop without feeling like it's dangerous
21 or it's uncomfortable.

22 CHAIRWOMAN CALDWELL: Thank you

1 (Simultaneous Speaking) need to be defined
2 because I know I didn't know. I'm sure there
3 were others in this room who did not know
4 (Simultaneous Speaking). It was not a matter of
5 what was the area; it's what is it.

6 MEMBER OZBERK: It's very detailed.
7 They talk about does this stop sign need to go
8 right here?

9 CHAIRWOMAN CALDWELL: But you defined
10 it, safety, living and ecosystem, kind of --
11 okay. Thank you.

12 MEMBER OZBERK: Sure.

13 CHAIRWOMAN CALDWELL: Are there any
14 other questions for DDOT?

15 MEMBER TURNER: The only other thing
16 is, so Jordan Haferbier here is the executive
17 director of Town Main Street. She's the person
18 who we mentioned earlier. She's actually going
19 to be leaving in June. The idea of getting some
20 of the feedback from the businesses, we would
21 just want to involve her. What's your last day,
22 do you know?

1 MS. HAFERBIER: My last day is in
2 June.

3 MEMBER TURNER: Do you know when,
4 though, beginning, middle, end?

5 MS. HAFERBIER: End.

6 MEMBER TURNER: So we have just a
7 little while, not too long. Anyway, we can
8 continue. We would want to work with her to try
9 to get some of the business, like the
10 questionnaire. That's all. I thought we had
11 less time, so that's good.

12 CHAIRWOMAN CALDWELL: Again, if there
13 are no more comments for DDOT, we don't want you
14 to -- you are welcome to stay, but we don't want
15 to detain you. I promised we'd put you first,
16 and I promised the second person we'd hear from,
17 because they also have a hard stop, is Jordan.
18 She is going to update us on Main Street program.
19 We welcome you, Jordan, and we are very saddened,
20 again, to hear your leaving us, but we know that
21 she won't forget about us, and she'll be very
22 active until her last day, I'm sure. Jordan.

1 MS. HAFERBIER: Thank you, all. We're
2 really excited about working with you.

3 MR. LIPSCOMB: Thank you for this time
4 to do this presentation.

5 MEMBER TURNER: Thanks a lot.

6 MR. PEREZ: Thank you.

7 MS. HAFERBIER: Well, thank you. My
8 name is Jordan Haferbier. I'm the executive
9 director of the Main Street program. I'm here to
10 give a quick update. The biggest things we have
11 going on in the summertime are events, which is
12 very exciting. Everybody should, in this room,
13 know we're doing the Kennedy Street Festival
14 again June 22nd.

15 I brought the vendor application and
16 the sponsorship application, if anyone would like
17 to participate. We would love everyone to get
18 involved and join us. It will be a really fun
19 time. We're looking for musical artists,
20 vendors, anyone who would like participate,
21 please get in touch with me.

22 MEMBER TURNER: What day is this?

1 MS. HAFERBIER: June 22nd.

2 (Simultaneous Speaking.)

3 MS. HAFERBIER: Twenty-second.

4 PARTICIPANT: Twenty-second.

5 PARTICIPANT: Second, okay.

6 MS. HAFERBIER: We have also been
7 doing a number of our small business sessions and
8 marketing intensives. We trained 14 small
9 business owners on their marketing plan, helped
10 them develop strategic marketing plans. We also
11 recently had a small business session on social
12 media advertising. We also in the past month
13 have posted that on Yelp, and we did one on
14 social media in Spanish in January.

15 Our next few will be on lease
16 negotiations, and they'll be in English and
17 Spanish. I hope you'll join us. I can get those
18 dates out to the Committee when they're
19 finalized.

20 What else is there? We are also
21 looking to -- we're excited that the Playable Art
22 grant is finally coming to Kennedy Street. We

1 don't have a lot of details yet, but this is a
2 grant that was run five years ago by the Kennedy
3 Street Development Corporation. We just got word
4 that there has been funding allocated for it, and
5 it's happening, so I would love to see how we can
6 involve the Committee on that discussion.

7 Again, we're not the primary on that
8 grant, but it would be great to have this
9 Committee, specifically, probably, Erkin's
10 subcommittee, involved in that. I think that's
11 kind of --

12 MEMBER TURNER: I guess, just to go on
13 the public record, we'll want Erkin's committee,
14 the ANC commissioners, and -- we want to
15 definitely make sure we bring this before the
16 ANC, definitely, and the committee, the new art
17 installation is part of the streetscape ten-year
18 plan.

19 MS. HAFERBIER: Again, we're not the
20 primary on the grant. The Kennedy Street
21 Development Corporation is. I understand the
22 person from the Public Arts Commission has an

1 outreach plan that includes all of those
2 stakeholders. Yes, it would be great to have
3 them involved. I think that's all I have for
4 right now.

5 MEMBER TURNER: If you don't mind, I
6 just wanted to jump in for a minute. What I was
7 hoping, in terms of your presentation today,
8 especially since you're exiting and the next time
9 we have a quarterly meeting -- is that you kind
10 of give an overview of what you did when you had
11 your one-year anniversary, so that this Committee
12 really has a great idea of the wonderful
13 comprehensive work that you've done on Kennedy
14 Street, so that we get that snapshot while we
15 have you here.

16 MS. HAFERBIER: Sure. Our annual
17 report is being developed, but we had our annual
18 meeting in March. In the first year, we've done
19 a number of things. We were able to leverage
20 about half a million dollars for the businesses,
21 a lot of that is through Great Streets.

22 We have eight active Great Streets

1 projects going on, which is wonderful. We've
2 allocated, to date, about \$80,000 in storefront
3 improvement grants and technical assistant
4 grants.

5 MEMBER TURNER: Can we drill down to
6 some of who those people are, too?

7 MS. HAFERBIER: Sure, yes.

8 MEMBER TURNER: I think the idea is
9 that because the Committee is going to be leading
10 the overarching -- the detail for this group is
11 helpful, so that we kind of know what the
12 \$300,000 investment has been, or I guess
13 \$175,000, so we know who you touched, who may be
14 left to touch.

15 This is a great time for you to gloat
16 about all the great work that you did and all the
17 people that you helped. Because we're all part
18 of your communications team, when you leave, to
19 be able to go back out to our respective
20 communities and share this is what's happened on
21 Kennedy Street.

22 MS. HAFERBIER: I don't have all the

1 grantees in front of us. There's about 65. I
2 could get that to you, but I don't have it in
3 front of me right now.

4 MEMBER TURNER: I think Kelly's
5 pulling up something for you.

6 (Simultaneous Speaking.)

7 MS. KIRKPATRICK: -- then on Kennedy
8 Street, one, two, three, four of those on Kennedy
9 Street -- I might be missing one -- of the eight,
10 so about half of the grantees are at Kennedy
11 Street.

12 CHAIRWOMAN CALDWELL: What Jordan in
13 essence said is that she does have an excellent
14 PowerPoint presentation on all of the
15 accomplishments that has happened under her
16 tenure that I have seen several times. It's very
17 informative.

18 Although she won't be at our next
19 meeting, perhaps her predecessor can bring that
20 PowerPoint and can share it to this Committee so
21 you have an idea of where those funds went.
22 Because that's the kinds of things that do fall

1 under our purview, to know what's going on on
2 Kennedy Street.

3 MEMBER FORD: The only question I have
4 is I know eight received the grants last year.
5 We're working to help -- is there other
6 businesses right now? Because this is a yearly
7 grant coming up. I think Kellyann might be here
8 next month, it's going to be released to her.

9 MS. KIRKPATRICK: Typically, we see
10 Great Streets the later summer, early fall
11 because we try to give folks the opportunity to
12 apply and then have as much of a fiscal year as
13 is planned out. Yes, a few months would be a
14 good time frame where we would see releases, but
15 those conversations can absolutely happen now, in
16 order to help folks be prepared. Jordan has been
17 very proactive in helping spread the word about
18 Great Streets and what some of the requirements
19 are.

20 I would anticipate anybody who is
21 coming in, in her absence, to have the same type
22 of verve because she sort of set the standard, in

1 terms of the way that she assists her businesses.

2 I think folks are going to be in a
3 good space, but to Derek's point, it's always
4 nice to have a short list of folks that are
5 looking to apply, so that there can be other
6 touchpoints, with other small business technical
7 assistance providers or what have you that might
8 help them prepare.

9 MEMBER FORD: That's exactly what I'm
10 asking because the technical assistance,
11 consulting, the process, so they know how do we
12 set up this business. We've got eight this year.
13 Hopefully we get eight more.

14 MS. HAFERBIER: I don't know if we'll
15 get eight more, but we do allocate one small
16 business grant or two --

17 (Simultaneous Speaking)

18 CHAIRWOMAN CALDWELL: What's the next
19 one?

20 MS. HAFERBIER: One is not eligible to
21 apply.

22 CHAIRWOMAN CALDWELL: They were a Main

1 Street?

2 MS. HAFERBIER: We applied for the
3 Robust Retail grant for them. There's another
4 fund that was available that we did apply. There
5 have been a few businesses that have applied for
6 the Robust Retail grant, it's a small amount of
7 funds for businesses.

8 CHAIRWOMAN CALDWELL: You should be
9 aware that the Kennedy Street Committee has
10 written letters on behalf of any number of
11 applicants. They have, in fact, been awarded.
12 So you, in fact -- this Committee has been
13 responsible for helping to support and write
14 letters of support for many of the businesses
15 that have received grants. In your name, we
16 have, in fact, supported a number of businesses.

17 MS. HAFERBIER: We're really grateful.
18 I ask them all to write thank you emails, so I
19 hope (Simultaneous Speaking). So right now we
20 have allocated one small grant to a business
21 center to get a professional grant writer for the
22 Great Streets Grant. We have two other

1 businesses that are working in collaboration with
2 our program in LEDC to get ready for the grant.
3 I don't think we'll get eight this year. We have
4 had, probably, I think, in total, 12 allocated,
5 and an additional eight. Not every business is
6 in a position to apply for the grant, so I think
7 we'll probably be between four and five this
8 year, but that's all right. It's a good amount.

9 CHAIRWOMAN CALDWELL: To back up a
10 bit, before you get to the grant, when Jordan was
11 talking about the activities taking place on June
12 22nd, can I ask each and every one of you, it's
13 not your own business, but please spread the word
14 from those businesses you are aware to please
15 support this event.

16 You don't have to be a silver or gold
17 sponsor, but in order to make this a success and
18 make Kennedy Street more aware and vibrant, \$50
19 makes a big difference, \$100 makes a big
20 difference, certainly, if no money, your presence
21 can make a big difference to show their support
22 for the activities. I'm personally asking each

1 and every one of you to support the event any way
2 that you can.

3 MS. HAFERBIER: Until the end of the
4 month, we have an early bird discounts. It's 50
5 percent off for the lowest level, so we're hoping
6 everybody who wants to participate can attend.
7 It's \$50 for a vendor and \$75 for a sponsor until
8 the end of the month. So it's not an
9 astronomical amount of money, and we'd love to
10 have as many people register as possible.

11 CHAIRWOMAN CALDWELL: Thank you,
12 Jordan. Does anyone have any questions this time
13 around?

14 MEMBER TURNER: The technical
15 assistance grants, could you give us just a
16 little more context around that, if you remember
17 any of the people who did get technical
18 assistance grants and what they were for?

19 MS. HAFERBIER: For this year?

20 MEMBER TURNER: Yes.

21 MS. HAFERBIER: Sure. We gave out
22 some for Great Streets grant. We gave out a

1 number for people to develop marketing plans and,
2 in addition, helped a number of people build up a
3 business plan, and a few people applied for CBE
4 status.

5 MEMBER TURNER: I guess what would be
6 helpful is if you could send the detail to
7 Loretta, so she could circulate it to everybody
8 on the Committee.

9 CHAIRWOMAN CALDWELL: Is that in your
10 annual report?

11 MS. HAFERBIER: Yes, our ones that we
12 have allocated are in the annual report. The
13 ones that we're still finalizing are not. Again,
14 every grantee is still in the process of kind of
15 getting with their technical assistance provider,
16 starting all the paperwork. That's not all
17 finalized yet, but I can get it to you when it
18 is.

19 MEMBER TURNER: Okay, great.

20 CHAIRWOMAN CALDWELL: Whatever is in
21 that annual report, I will circulate it to
22 everyone present. Since it's a public document,

1 I'll ask that it be uploaded to the website, so
2 that there's going to be the information that
3 everyone can see and share about the great work
4 that's being done, particularly on Kennedy
5 Street. Are there any other questions? Yes,
6 sir.

7 MR. WILES: Jason Wiles. Who else
8 would be -- who would we contact for vendor or
9 sponsorship information?

10 MS. HAFERBIER: I brought the
11 applications, and I have my business cards here.
12 I'd love to chat with you. There's a Google form
13 online, if that's easier, but you can take one of
14 these and fill it out. My office is on Kennedy
15 Street, and I have one on 14th Street.

16 MR. WILES: Thank you.

17 MEMBER NOISETTE: How many years in
18 business does a business have to be to apply for
19 the grant?

20 MS. HAFERBIER: For our grant?

21 MEMBER NOISETTE: Yes.

22 MS. HAFERBIER: Our small grants,

1 there's no limit.

2 MEMBER NOISETTE: There's no limit, so
3 first year?

4 MS. HAFERBIER: We have businesses
5 that are, yes, established --

6 (Simultaneous Speaking)

7 MEMBER NOISETTE: Okay, that's good.

8 MS. HAFERBIER: We do have it at least
9 for a year, though.

10 CHAIRWOMAN CALDWELL: I want to remind
11 everybody that security's important. There's
12 still security grants always for businesses.
13 It's reimbursed up to, I think, \$1,500 for
14 businesses, so please make sure to avail yourself
15 of that and let other businesses be aware of the
16 security grants that are available to protect
17 businesses. Again, our concern is along Kennedy
18 Street. I don't believe the compactor grants are
19 still open and available. Those have closed.

20 But every year, at the beginning of
21 the year, those grants are available. I have
22 every indication from Department of Small Local

1 Business Development that they will, in fact, be
2 available in the beginning -- towards the end of
3 this year for the beginning of next year. That's
4 for trash compactor grants.

5 MS. KIRKPATRICK: I will make a
6 suggestion that there be, perhaps, somebody on
7 the Committee that signs up for and keeps
8 recorded the OPGS or Office of Procurement and
9 Grant Services funding alert. Per the
10 requirement, any public funding from District
11 Government has to go out in a notice that they do
12 weekly.

13 If there is somebody that's monitoring
14 that, it might be good to just have a snapshot at
15 the beginning of a meeting of funding
16 availability, dates that it closes, and any
17 requirements or effects that might want to apply
18 for that, which may include the MPD security
19 camera reimbursement opportunity, as well as
20 anything that's coming out of the Department of
21 Small and Local Business Development, or even,
22 say, our office, the Office of the Deputy Mayor

1 for Planning and Economic Development.

2 CHAIRWOMAN CALDWELL: What is that,
3 again?

4 MS. KIRKPATRICK: OPGS, Office of
5 Procurement and Grant Services, dot D.C. dot gov,
6 funding alert. It is a rollup of all the funding
7 available that they send out on a weekly basis,
8 typically on a Monday, that just says here's all
9 the funding that's available from District
10 government.

11 CHAIRWOMAN CALDWELL: Every Monday.

12 MS. KIRKPATRICK: Typically, yes.

13 CHAIRWOMAN CALDWELL: Office of
14 Procurement and --

15 MS. KIRKPATRICK: Grant Services.

16 CHAIRWOMAN CALDWELL: -- Grant
17 Services.

18 MR. MASEMBWA: OPG?

19 MS. KIRKPATRICK: opgs.dc.gov. It
20 will be in the center of their main menu. It'll
21 say funding alert, and it'll give you the option
22 to sign up for that. You can indicate your

1 preference in receiving it, how often, or what
2 you're specifically looking for to tailor what
3 gets sent to you in that rollout.

4 CHAIRWOMAN CALDWELL: That's good
5 information. Thank you, Kellyann.

6 MS. KIRKPATRICK: You're very welcome.

7 CHAIRWOMAN CALDWELL: Is there
8 anything else -- Jordan has another meeting that
9 she is about five minutes late to right now, so
10 thank you very much. Because Jordan's leaving
11 us, I have to say that she has been a wonderful
12 asset to Kennedy Street and if you could give you
13 a round of applause.

14 (Simultaneous Speaking.)

15 MS. HAFERBIER: Thank you all for your
16 help. You were a huge reason we got a lot of the
17 funding we got and a big support mechanism. I'm
18 very proud to have worked with you, and I look
19 forward to keeping in touch with everybody.

20 CHAIRWOMAN CALDWELL: If we don't see
21 you, good luck wherever you go. Moving right
22 along, Dolly Turner, please let us know what the

1 councilmember is doing. Ms. Turner --

2 MEMBER TURNER: Sure, so --

3 CHAIRWOMAN CALDWELL: Before you
4 begin, let me just say it is now 7:10, and we
5 have 20 minutes to complete our meeting. Go
6 ahead, please, Ms. Turner.

7 MEMBER TURNER: Just a couple of quick
8 updates on our end to the councilman in the
9 budget period. One thing that impacts Kennedy
10 Street is he's asking for an expansion in the
11 Clean Team based on the Committee feedback from
12 David Gottfried.

13 He wanted to expand the length of the
14 Clean Team, so that the corridor remains intact.
15 The budget request has been made, and we're
16 waiting to find out. As it relates to public
17 safety on Kennedy Street, there have been a
18 number of incidents in the past couple of months.

19 One of the things that the
20 councilmember was able to secure is they have a
21 new team that's part of the deputy mayor of
22 public safety called the -- I can't think of the

1 name of it. Anyway, it's basically like a crime
2 or violence intervention program. It's only
3 dedicated in certain areas of the city. Kennedy
4 Street has been designated as one of those areas
5 that is receiving the funding for crime
6 prevention. Since that team has been in place,
7 over the past two months, it seems like that
8 things have started to quiet down. He's had a
9 number of meetings with the deputy mayor, with
10 the residents, with the business corridor owners.

11 We went to Jackie Lee's. We've been
12 to some of the daycare centers. You should
13 notice more foot patrol, more bicycle patrol. On
14 the corner of Fifth and Kennedy, you see a
15 permanent -- well, a semi-permanent presence of
16 MPD on that corner because there were a lot of
17 issues at the Starlight convenience store in that
18 particular area.

19 That store is also being surveilled
20 for, we'll just say, maybe, not legal activity
21 inside of the store. Sometimes, it's not
22 necessarily the store owners because sometimes,

1 they feel threatened by the people who come in
2 their store with illegal activity --

3 CHAIRWOMAN CALDWELL: Excuse me,
4 Donna, I don't mean to interrupt you. What's
5 coming down -- they are in separate sets. Take
6 one complete set and pass it on. They're in sets
7 of four already. They're already separated.

8 (Simultaneous Speaking.)

9 CHAIRWOMAN CALDWELL: No, they're
10 already separated in sets of four.

11 PARTICIPANT: Just the one on top?

12 (Simultaneous Speaking.)

13 PARTICIPANT: Oh, I see; this is my
14 set.

15 CHAIRWOMAN CALDWELL: Yes.

16 MEMBER TURNER: Anyway, that's what we
17 have as it relates to public safety. One of the
18 things that is helpful, we also have blocked the
19 corridor with the business owners to share
20 information for the security camera program.
21 There is a rebate. We can probably check that in
22 a month or two and see how many people have

1 signed up for the security camera program.

2 CHAIRWOMAN CALDWELL: That's the
3 businesses and residences --

4 (Simultaneous Speaking)

5 MEMBER TURNER: Yes, exactly. That's
6 one of the things that we've done. Outside of
7 that, he continues to remain focused on Kennedy
8 Street. We've also been working with Call of the
9 River on their development down on First Street,
10 in terms of helping them work through some
11 challenges that they have with permitting, but
12 that seems to be resolved. One thing that I will
13 bring up that I think is worth looking at on
14 Kennedy Street is twice, something has come up --
15 Phillip, you probably know this approach, but
16 we're looking into the capacity for water for
17 certain size buildings. You have, on one end of
18 Kennedy Street, I believe going west from Fifth
19 Street, the water pressure is one -- going west,
20 towards the park, the water pressure is at one
21 level. Going east from Kennedy Street, it's at
22 another level. There's more capacity for water

1 going west from Fifth Street than there is going
2 east.

3 PARTICIPANT: Why is that?

4 MEMBER TURNER: As a result -- it just
5 has to do with the water infrastructure. As a
6 result, when he was looking at installing --
7 doing the construction on his building, D.C.
8 Water had to measure what the potential output
9 was. If the D.C. Water infrastructure wasn't
10 adequate, it means that the developer will have
11 to go in and update the pipes themselves. They
12 could wait for the City to do it, but they would
13 have to do it alongside of the city (Simultaneous
14 Speaking). I do have a question for you,
15 Phillip. I know that you were there. Wasn't
16 there another D.C. Water -- I thought it was more
17 around Fifth or Sixth or Seventh.

18 MR. MCAULEY: Yeah, the --

19 MEMBER TURNER: Can you talk about --
20 I just want to raise it, so that -- it's really
21 quite -- this is actually pretty significant for
22 people who --

1 (Simultaneous Speaking)

2 MR. MCAULEY: D.C. Water has multiple
3 projects going on. They have the Kennedy Street
4 one, and then they had offsite neighborhood ones,
5 where they were just basically doing a
6 sustainability project. They had a number of
7 different projects going forward.

8 This was last year, maybe the year
9 before. I would just have to reach out to D.C.
10 Water to see -- if you give me the streets, I can
11 see which one it basically fell under --

12 (Simultaneous Speaking)

13 MEMBER TURNER: Okay, great.

14 MR. MCAULEY: -- or whether it's with
15 one of their sustainability. Their
16 sustainability initiative is District wide. It
17 may fall underneath that. That's a whole
18 different project and a whole different plan and
19 staff that --

20 MEMBER TURNER: Manages that?

21 MR. MCAULEY: Mm-hm.

22 MEMBER TURNER: The good news is that

1 his project was approved to move forward, but it
2 is something to think about because this is the
3 second time something regarding the water
4 infrastructure. It's not anybody's fault. It
5 just has to do with an aging city and what has to
6 be in place more for certain types of density to
7 work on a development.

8 As I understand it, he is still on
9 track for his retail space, which is -- I know
10 he's talking to a couple of small to mid-size
11 grocers. I think those are the big things that I
12 wanted to share.

13 MR. MCAULEY: What's the address?

14 MEMBER TURNER: It's First and Kennedy
15 where his --

16 CHAIRWOMAN CALDWELL: Dolly, do you
17 want to talk about the small business summit?

18 MEMBER TURNER: Yes. Councilmember
19 Todd is going to be hosting the second annual
20 small business summit on May 16th at People's
21 Congregational Church. Last year was very
22 successful. We had about 150 businesses. This

1 year, we're planning for about 200.

2 We would love to work with everyone
3 here to make sure all the businesses on Kennedy
4 Street know about it. Our keynote is going to be
5 Kristi Whitfield from Department of Small and
6 Local Business. We're going to have a Great
7 Streets information session.

8 There's going to be a Main Street
9 panel that's going to be best practices around
10 Main Street. We're going to have a small
11 business finance panel. We're going to have a
12 procurement opportunities panel and a marketing
13 panel.

14 CHAIRWOMAN CALDWELL: Also offering
15 new manufacturing.

16 MEMBER TURNER: Yes, a made in D.C.
17 There's also going to be a made in D.C. panel, a
18 list of makers. We have three breweries in Ward
19 4. We have Cider House. We have Hellbender's
20 and Three Star. But this also includes people
21 who make cards or candles or other things.

22 CHAIRWOMAN CALDWELL: There are so

1 many. I'm really excited made in D.C. because we
2 have so many entrepreneurs that are, in fact,
3 making creams and ointments and jewelry and
4 headbands and clothing and on and on and on and
5 bags and all of this, and earrings.

6 This panel should be held to educate
7 and put people in the right direction, in terms
8 of taking their new business to the next level.
9 Made in D.C. should be a very exciting panel, but
10 -- I know Dolly said it or not -- I might have
11 got distracted -- there also are about 40
12 different agencies --

13 (Simultaneous Speaking)

14 MEMBER TURNER: Oh, yes, I forgot to
15 mention DC and Maryland.

16 CHAIRWOMAN CALDWELL: Those agencies
17 are there to talk about all the different
18 resources. It's agency and private-sector
19 corporations from DCRA to the Police Department
20 to AT&T to Pepco who talk about the different
21 resources, including security, et cetera, the
22 security programs to talk about the resources

1 there for businesses. It is amazing the
2 resources that are there that you really don't
3 know about. There is a hot breakfast that is
4 served at the very beginning of the day. After a
5 hot breakfast, there's a quickie, as she said,
6 keynote. Kristi Whitfield's going to keynote it,
7 but it's not there to be a dog and pony show.
8 It's there to be services and business help.
9 Yes.

10 MR. MCAULEY: Just to follow up with
11 Dolly, that particular project did fall under the
12 Green Infrastructure program.

13 (Simultaneous Speaking.)

14 MR. MCAULEY: Green Infrastructure,
15 yes. That's completely separate from the Kennedy
16 Street project, so you'll probably have to follow
17 up or --

18 (Simultaneous Speaking)

19 MEMBER TURNER: Oh, we do? Thanks,
20 Phillip.

21 (Simultaneous Speaking.)

22 MR. MCAULEY: -- Green Infrastructure

1 because I remember we had issues with some of the
2 residents if they had blocked the alley.

3 CHAIRWOMAN CALDWELL: That
4 subcommittee that had a report, could you do your
5 report, please, Mr. Ford?

6 MEMBER FORD: Good evening, everyone.
7 I want to thank the gentleman here. I wore my
8 Capital colors just to mess with him
9 (Simultaneous Speaking). These are new emerging
10 corridor opportunity zones, which include Kennedy
11 Street. This is our doing business guide in D.C.
12 They're all on, but I've got a couple of copies
13 for you. Two events happened in our development,
14 in the Economic Development Committee.

15 One was we had a meeting. In that
16 meeting, we discussed a couple things. I don't
17 want to re-read what's in front of you, but we
18 had a good discussion and we came away with it as
19 one of the main things is trying to -- we looked
20 at these maps, but we also decided that we want
21 to reach out to our DCRA contact and find out
22 what businesses are currently there.

1 Main Street did a real good job
2 identifying, but we want to dig down a little bit
3 more because when I'm talking to retailers and
4 different businesses, they want to know who's
5 already there. A lot of times when you look at
6 land records, it just says such-and-such LLC.

7 It doesn't really define exactly what
8 the business is. We're going to be really
9 looking at that. No. 2, I actually -- Dolly
10 connected me with the developer who holds a lot
11 of the properties. I did a walk-through tour
12 with him of some of his properties and his
13 vision. We talked about the property where has a
14 brewery at, the building, which is going to be
15 single occupancy, the income levels and the alley
16 where he has a plan for maybe something like a
17 bladed alley.

18 In speaking to him about what type of
19 retailers, he's very focused on local retailers,
20 which -- a lot of times, in my job, I deal with
21 the national and regional. That's good that he
22 wants to local, and we'll still be working with

1 him because I'm going to ICSC, which is
2 International Conference of Shopping Centers, in
3 about three weeks, where we're talking about 75
4 or 80 different retailers and developers.

5 I'll be highlighting Kennedy Street
6 and bringing back some information. Finally, as
7 I said, the three things that we know we need on
8 Kennedy Street is density, meaning more apartment
9 buildings, condos, which will help support the
10 businesses.

11 Two, disposal income. This area does
12 have some good income levels, but you can always
13 increase it. No. 3, this is one of the most
14 important things: office. We need somebody here
15 during the day. We need an agency. We need some
16 type of business with 50 employees. If you think
17 about what happened with what the Reeves Center
18 did to U Street, you have people who eat
19 breakfast, lunch, and then the community can
20 support the dinner.

21 If they have to wait for the community
22 to come to dinner, you may not want to go out to

1 eat. But if you have 50 to 60 employees every
2 day, that's what we're really looking for for
3 Kennedy Street. Anyway, I will do an email to
4 the rest of the Committee when we have our next
5 meeting. You have the report in front of you. I
6 have one minute. Any questions?

7 MR. MASEMBWA: I have a question. Ms.
8 Caldwell, did you want to open it to the --

9 CHAIRWOMAN CALDWELL: Yes, do any
10 Committee members have any questions?

11 (Simultaneous Speaking.)

12 CHAIRWOMAN CALDWELL: That's all
13 right. Any Committee members have any questions?

14 MEMBER NOISETTE: I do have a
15 question. You said we need help or support with
16 identifying what about the different businesses
17 on Kennedy Street? What do you need from DCRA?

18 MEMBER FORD: You and I have talked
19 about it before, and I didn't put it to you
20 formally because I knew this was going to come
21 up. I will do it formally because the Chair and
22 I talked about it as it pertains to specific

1 businesses and seeing if there's some type of
2 category in your system, as opposed to just
3 looking at the name of the entity. So that's
4 what --

5 CHAIRWOMAN CALDWELL: Let me explain
6 for a second what you have in front of you. I
7 gave you a mini version of what is here. the
8 intent, what we wanted to do -- and I didn't
9 start off the meeting, in the welcome to say our
10 purpose is to provide to the deputy mayor of
11 economic development -- we're supposed to give
12 him information about the needs in the area,
13 including retail, parking, transportation,
14 economic development.

15 That was what it says in the
16 legislation, that the purpose of the Committee
17 shall be to provide recommendations to the deputy
18 mayor for planning and economic development in
19 the following areas. Those committees were
20 created for that. Certainly, of course, we
21 provide that information to our councilmember,
22 but it feeds up to the executive branch. What,

1 in fact, we have done is we have blown up -- and
2 I want to give a public thank you to our
3 Committee member, Erkin Ozberk for doing this.

4 It was a yeoman's task for him to put
5 this together, blow it up and put this together.
6 What we're doing on this is we need to start
7 taking our job more seriously because we are not
8 the Main Street, the -- we are the oversight.

9 It's up to us to make sure to make
10 recommendations about -- based upon issues,
11 recommendations about parking, recommendations
12 about transportation, about the density, about
13 retail, about office space and how we can do that
14 strategically to make sure that we can see what
15 the hell we have here. We have a whole lot here,
16 but we don't know exactly what we have.

17 The idea behind this was to produce a
18 huge map, both sides of the street, and for us to
19 fill in, on this, a legend of each business
20 that's here, a business, whether it's vacant.
21 Every meeting, we will add something to this.
22 We'll ask people to send in information so that

1 we know we will end up with how many businesses
2 are here. Jordan has a good start, but as Derek
3 said, there is ABC LLC. We don't know what that
4 is. We'll be able to find out exactly how many
5 office spaces we have here.

6 We'll be able to say how many retail
7 spaces and be able to say, from the retail, how
8 many bakeries, how many keno parlors, how many
9 professional services, how many daycares? The
10 purpose is to see what's the density of the
11 residential here? How many multi-family homes
12 are here?

13 How many commercial businesses are
14 here? What are the vacancies? Certainly, we'll
15 talk to Jacqueline Noisette about this.
16 Sometimes -- and Jaqueline brought up -- there
17 are businesses here that should not be here.
18 That's not us making an assessment of who should
19 be here, but there are businesses that may or may
20 not have a permit to be here.

21 This may not be zoned to be here. As
22 the oversight of Kennedy Street, it's not up to

1 us to say who should be here, but clearly, if
2 there is a daycare center that's here that has 30
3 kids in here and it's zoned for 5, that's a
4 problem.

5 MEMBER NOISETTE: Right.

6 CHAIRWOMAN CALDWELL: That's a problem
7 for the world of Kennedy Street. It is a problem
8 for the density in that area because they've got
9 too many kids there. It's a problem for an
10 over-flooding in the plumbing. It presents a lot
11 of different issues. Again, ours is not to make
12 a decision who should or should not be here,
13 simply to do an assessment --

14 (Simultaneous Speaking)

15 MEMBER NOISETTE: -- an assessment.

16 CHAIRWOMAN CALDWELL: -- an assessment
17 of who is here. We're starting that process.
18 You have with you a blown-up map of this. Jordan
19 has put together a map of -- I've got three
20 minutes, no less than. Jordan has put together a
21 map of some of the retail. Some of that -- I'd
22 say 98 percent of it is correct, and then some

1 that is not, and not because it wasn't correct at
2 the time, but things change.

3 Things do change. Our responsibility,
4 as a Committee, I'm asking, No. 1, to -- I'll
5 send out Jordan's map to you, so look at Jordan's
6 map and to look at this. Let's fill in who is
7 where. We know -- live in a neighborhood, you
8 know who's next door to you. You know who's
9 upstairs. You know what's vacant. You know if
10 somebody next door to you is supposed to be there
11 or not.

12 (Simultaneous Speaking.)

13 CHAIRWOMAN CALDWELL: I'm sorry. You
14 know if somebody's going to be next door to you.
15 I've heard you complain in this meeting about
16 issues about your next-door neighbors. We do
17 know who is there, and that is the purpose of
18 this, for us to begin to take control of the
19 corridor of which we are responsible.

20 I'm going to have these maps
21 laminated. If we need to write on them, we can
22 write on them. If we need to put numbers on them

1 as we begin to gather data, we can. I wanted you
2 to see what we've done. I want you to have a
3 large copy of exactly what it is these maps --

4 MEMBER TURNER: This is all Kennedy
5 Street. Can you --

6 (Simultaneous Speaking)

7 CHAIRWOMAN CALDWELL: It's Kennedy
8 (Simultaneous Speaking). It is Kennedy Street
9 from North Capitol all the way to --

10 (Simultaneous Speaking.)

11 CHAIRWOMAN CALDWELL: No, to 14th
12 Street, 14th and Colorado.

13 (Simultaneous Speaking.)

14 CHAIRWOMAN CALDWELL: It's the entire
15 Kennedy Street corridor.

16 MEMBER OZBERK: We still have one
17 quick thing. All the way from North Capitol to
18 14th Street, two different pages because our
19 corridor's quite long.

20 MEMBER TURNER: So the left one is
21 14th Street?

22 MEMBER OZBERK: We had a fourth one

1 that didn't fit, but that's Georgia right there,
2 right on the left, this big line, and it goes all
3 the way to -- basically to North Capitol. The
4 pink band is the zoning that allows for
5 businesses.

6 (Simultaneous Speaking.)

7 MEMBER OZBERK: That's everywhere
8 where a business is or could be because in many
9 of those, there's not necessarily a business
10 there today.

11 MEMBER TURNER: Say that again.

12 (Simultaneous Speaking.)

13 MEMBER OZBERK: The pink area --

14 PARTICIPANT: Okay, all of this?

15 MEMBER OZBERK: Yes, all the pink
16 areas are everywhere where businesses are or
17 could be because in some cases, there's no
18 business there today, but somebody could open a
19 business there because they're allowed to. A few
20 of the properties are -- all of the properties
21 are outlined in yellow.

22 This is all the lot lines. Then some

1 of the properties are outlined in a slightly
2 thicker turquoise. Those are all the properties
3 that over 10,000 square feet. I picked that as a
4 kind of threshold because those are the bigger
5 properties on the corridor, including this
6 building that we're in now, because those are
7 properties that just because of their size, could
8 be developed into something --

9 PARTICIPANT: Could be transformative.

10 MEMBER OZBERK: -- right, they could
11 be transformative. You start to see where they
12 are in the corridor. It's not to say that they
13 will --

14 PARTICIPANT: Which ones are
15 transformative?

16 MEMBER OZBERK: the ones that are
17 outlined in the turquoise (Simultaneous
18 Speaking). Those are 10,000 square feet or more,
19 and the square footage of the property is written
20 on them. Those are properties that are bigger,
21 so they could be transformative. They could --

22 MEMBER TURNER: Transformative meaning

1 that (Simultaneous Speaking) a lot of people?

2 MEMBER FORD: No, meaning the size of
3 them, if purchased by someone, could bring more
4 density to --

5 (Simultaneous Speaking)

6 MEMBER TURNER: Okay.

7 MEMBER OZBERK: The economics of
8 redeveloping a site that's that size
9 (Simultaneous Speaking) is more favorable than
10 the smaller properties, which are still
11 redeveloping, and we're seeing happen, but --

12 CHAIRWOMAN CALDWELL: But you can do
13 more --

14 (Simultaneous Speaking)

15 MEMBER OZBERK: Right, you can do more
16 because of your elevator, your staircases, all
17 that kind of stuff. Those are bigger ones. You
18 start to see, also, where they're clustered on
19 the corridor, where you might see more things
20 happen looking down the line. That's just sort
21 of a helpful overview of what those maps are. To
22 Loretta's point, I think that the next step would

1 be to add businesses. If that's something that

2 --

3 (Simultaneous Speaking)

4 MEMBER NOISETTE: Yes, I'll work with
5 our zoning, licensing and registration to try to
6 get as much information as we can --

7 (Simultaneous Speaking)

8 MEMBER OZBERK: Yes, even if it's just
9 the addresses, I can plug that into the map.

10 MEMBER NOISETTE: The addresses, and
11 then seeing what type of business -- the business
12 type and what they -- their corporate
13 registration, active, inactive, or both,
14 whatever.

15 MEMBER OZBERK: Because if I get all
16 that information, then I can add it to the map,
17 so that next time we see this, all that
18 information is there, too.

19 CHAIRWOMAN CALDWELL: This map --

20 MEMBER OZBERK: Then maybe we can do
21 that double check.

22 CHAIRWOMAN CALDWELL: This map is

1 going to change --

2 (Simultaneous Speaking)

3 MEMBER OZBERK: Yes.

4 CHAIRWOMAN CALDWELL: Jacqueline, if
5 I could ask you to please be responsible for
6 doing that prior to our next meeting, that would
7 be very helpful. Anybody have any questions
8 about the map? It is now 7:32, and I promised
9 we'd end at 7:30, so I don't want to keep you
10 longer, but we have -- it was just jam packed
11 with stuff we needed to do today. You had a
12 question --

13 (Simultaneous Speaking)

14 MR. MCAULEY: Just a comment. I see
15 that Happy Homes is outlined as transformative.
16 You all might as well go ahead and take that off.

17 (Simultaneous Speaking.)

18 CHAIRWOMAN CALDWELL: You have a
19 comment, Dolly?

20 MEMBER TURNER: Yes, my question, I
21 guess, for Derek is there was -- this is kind of
22 a question for Erkin, too. The Office on

1 Planning did a vibrant retail toolkit study. I
2 would like to request that we present that in our
3 next meeting because it's relevant to Derek, in
4 terms of what the neighborhood and the community
5 wanted, in terms of retail, in terms of what they
6 want to bring in. It may be that it was done so
7 long ago that it needs to be updated --

8 (Simultaneous Speaking.)

9 MEMBER TURNER: -- but it is an
10 important guide. It would be great even before
11 Derek goes to ICSC that -- you may have it, but -
12 -

13 (Simultaneous Speaking)

14 MEMBER FORD: I have it, but it's
15 always interesting what the communities want and
16 what the realities are. OP has done this in a
17 lot of communities. I'll look at it again to
18 refresh my memory.

19 CHAIRWOMAN CALDWELL: Do you want to
20 bring it to the -- if you think it's important --

21 (Simultaneous Speaking)

22 MEMBER TURNER: It is important for us

1 to know what -- because what we don't want to do
2 is ever -- as part of our plan, our plan needs to
3 reflect, on some level, what it was that the
4 community said they wanted because we're going to
5 be tracked against that. Even if it needs to be
6 updated, I'm just throwing it out there.

7 CHAIRWOMAN CALDWELL: I think it's
8 important.

9 MEMBER TURNER: I think it is
10 important. Derek, when you go to ICSC, do you
11 have -- are you targeting any types of businesses
12 when you go there?

13 MEMBER FORD: Yes, we target -- when
14 we establish our meetings, we have a -- we have a
15 conference room, so we have time for a
16 presentation, 30 minutes of meetings, and we go
17 through different available sites in D.C. with
18 those retailers.

19 We will identify are you looking to go
20 to burgeoning areas? Are you downtown? We've
21 already done our research on that retailer, and
22 then we present some sites. We don't own it, but

1 this is available. Maybe you can reach out to
2 this owner if you're looking to grow your
3 business uptown.

4 MEMBER TURNER: On that note -- I know
5 that we're going to go a few minutes over, but
6 this is kind of critical because this only
7 happens once a year. Do you have a short list of
8 people that you're thinking about for Kennedy
9 Street?

10 MEMBER FORD: I've always had a short
11 list --

12 (Simultaneous Speaking)

13 MEMBER TURNER: Who are they? Can you
14 share that with us?

15 MEMBER FORD: It's on public record.
16 A lot of times, you talk to the retailers, you
17 don't want to disclose that because if they don't
18 decide to come and we've talked about it, and
19 then they get blamed for not coming because of
20 whatever reason. I will talk to you offline
21 about who I'm talking to.

22 MEMBER TURNER: Can you tell us the

1 type of business? Is it food? Is it --

2 (Simultaneous Speaking)

3 MEMBER FORD: Yes, like a company
4 similar to not a Starbuck's, but a Dunkin'
5 Donuts. These are the type of people --

6 MEMBER TURNER: A food chain.

7 MEMBER FORD: Yes. These are the ones
8 who will take the risk. You've got to look at
9 who's willing to come to neighborhoods with
10 (Simultaneous Speaking). People who, a lot of
11 them are looking for certain economic levels.
12 They're looking for office.

13 What we don't present well on Kennedy
14 Street is office, daytime occupation. We need
15 someone who's willing to take that risk, who's a
16 big company. Of course, everyone wants local
17 companies, but you need those big companies who
18 will sustain the risk until the neighborhood
19 changes.

20 MEMBER TURNER: Okay, got it.

21 (Simultaneous Speaking.)

22 CHAIRWOMAN CALDWELL: You had a

1 comment, Mr. Masembwa.

2 MR. MASEMBWA: Yes, this is a quick
3 aside because I'll talk to you about this
4 afterwards. When are you going to the ICSC?

5 MEMBER FORD: May 18th.

6 MR. MASEMBWA: I want to talk with you
7 about that. The question I wanted to ask, and
8 this is more for, I guess, Derek, and then Dolly
9 had mentioned this earlier, on some things that
10 made me think about this. Are we addressing any
11 of the current or ongoing policy changes that the
12 mayor or the council's proposing?

13 For example, one of the things that I
14 sit on as a member for another organization that
15 we're pushing back some of these tax increases
16 for any commercial properties that are \$2 million
17 or more, where they're trying to change their
18 accreditation tax and transfer tax to 5 percent,
19 which will be the most throughout the U.S. Are
20 we going to address those type of issues, where
21 we can channel these down to our councilmember
22 and have that pushed up to the deputy mayor's

1 office and the mayor to say look, you're hurting
2 small local businesses who may have a property
3 where they want to transfer and do -- they want
4 to maintain some ownership, but they may want to
5 partner with a developer.

6 It's a \$2-million plus transfer,
7 they're going to get hit. It's like you're
8 cutting your nose to spite your face, in order to
9 try to grow as a small business. You may be
10 trying to go after the big boys downtown, but
11 you're hitting the local companies. Are we going
12 to have a committee -- how are we addressing some
13 of the local laws that are hitting us in the
14 pockets now, or may hit us?

15 CHAIRWOMAN CALDWELL: We don't have a
16 legislative committee, but any one of the
17 committees could take that up as a subject matter
18 because it crosses the lines across every
19 committee, I think. Clearly, it might fall under
20 economic development. You may, in fact, want to
21 be a member of the Economic Development
22 Committee, so that -- so if you have not signed

1 up -- which leads me to a commercial. If you
2 have not signed up and you would like to be on a
3 committee, please do so this evening. Please
4 sign up and be on either transportation and
5 planning. You can be on the Economic Development
6 Committee. I put up my vote of the other
7 committees. There is --

8 (Simultaneous Speaking)

9 PARTICIPANT: Housing.

10 CHAIRWOMAN CALDWELL: Housing, that's
11 right. There is a Housing Committee. We have
12 not touched on housing this evening because our
13 housing chair is not here. Without further ado
14 -- you had a comment, sir. I don't want to
15 ignore you.

16 MR. WILES: I just wanted to introduce
17 myself. I was at the back of the room this
18 evening. This is the first meeting I've
19 attended. My name is Jason Wiles. I'm the
20 managing partner for the W.H. Realty Group. I've
21 sold several houses in this neighborhood, and I
22 actually currently own 615 Kennedy.

1 We're developing eight condominium
2 units there. I sold 1207 Kennedy, as well, which
3 recently, I guess, ended up in the paper. I
4 thought I might want to get my butt down there
5 and get a chance to meet the community before we
6 suffered a similar fate with our development
7 project. We are here. We do know some of the
8 business owners here. We do know a lot of the
9 property owners here. We've sold a lot of
10 property in the neighborhood.

11 It was just an opportunity for me to
12 come down and introduce myself, find out what the
13 membership is doing because the thought is not
14 just to come in and develop a house, but to do
15 impactful development and understand what that
16 means to the community and what the community's
17 doing around it and see if we can contribute in
18 any way. That's the reason for being here today,
19 and thank you for having me.

20 CHAIRWOMAN CALDWELL: Thank you. We
21 did not start off introducing ourselves because
22 we jumped right into it, understanding that

1 people had hard stops to get out. Very quickly,
2 just go around the room. Please introduce
3 yourself.

4 MR. WILES: Derek Ford, that's the
5 only person I do know.

6 CHAIRWOMAN CALDWELL: Any
7 affiliations?

8 MEMBER FORD: Washington D.C. Economic
9 Partnership.

10 CHAIRWOMAN CALDWELL: And chair of the
11 Economic Development Committee.

12 (Simultaneous Speaking.)

13 CHAIRWOMAN CALDWELL: Next to you is?

14 MR. ANDERSON: Daryl Anderson. I'm
15 the executive director for Phi Beta Sigma. This
16 is our headquarters.

17 MS. NCHAKO: Lena Prince Nchako. I'm
18 a resident.

19 MEMBER TURNER: Dolly Turner,
20 Councilmember Todd's office.

21 MR. WILES: Edmond Ross. I'm a staff
22 accountant here at Phi Beta Sigma.

1 MR. MCAULEY: Phillip McAuley,
2 programming/leasing, DMPED.

3 MEMBER NOISETTE: Jacqueline Noisette,
4 Department of Consumer Regulatory Affairs,
5 manager of its small business resource center.

6 MS. KIRKPATRICK: Kellyann
7 Kirkpatrick, Office of the Deputy Mayor for
8 Planning and Economic Development, program
9 manager of the Great Streets program.

10 MEMBER OZBERK: Erkin Ozberk, D.C.
11 Office of Planning, specifically for the Ward 4
12 area, and I'm the subcommittee chair for the
13 Transportation and Public Space Subcommittee.

14 MR. MASEMBWA: Kanyi Masembwa, Ward 4
15 resident, managing member of Capital Real Estate
16 Development. I own property that we're
17 developing on Jefferson, one block over. I am
18 part of the committee, but I will reconnect with
19 Mr. Derek Ford. I was on the housing, but I
20 wasn't able to go to the last meetings because of
21 surgery I had on my eye, so I'm back.

22 MS. MILLER: Annette Miller, owner of

1 Simply Hair by Annette.

2 CHAIRWOMAN CALDWELL: I'm Lorretta
3 Caldwell, chair of the Committee, chair of your
4 Committee and president L.S. Calwell and
5 Associates, contract and consumer compliance firm
6 here in D.C. and a Ward 4 resident. With that --

7 MR. WILES: Who is the chair of the
8 Housing Committee? Just asking.

9 MS. KIRKPATRICK: Lamont Akins.

10 PARTICIPANT: We're happy to connect
11 you with him.

12 (Simultaneous Speaking.)

13 CHAIRWOMAN CALDWELL: If anyone is
14 interested, please go online to the Kennedy
15 Street Economic Development Advisory Committee.
16 All of the subcommittees are listed there. You
17 can sign up for a subcommittee online. If not,
18 you can certainly contact myself, or you can
19 contact Dolly Turner. We're happy to link you
20 with the -- any subcommittee.

21 Before we close, I would like to thank
22 Dolly Turner for all of her support and

1 assistance for this Committee. It's a lot of
2 time and effort that she puts forth on behalf of
3 the KSED group, so I want to thank Dolly Turner.
4 Please thank your councilmember. Kellyann, you
5 had something to say?

6 MS. KIRKPATRICK: Yes, I just want to
7 make sure that -- because I know that we won't
8 most likely meet before small business week, I
9 wanted to bring up that small business week is
10 going to be happening May 5th through the 11th.

11 That will be an opportunity for the
12 business community to participate in a number of
13 activities. The Coalition for Non-Profit Housing
14 and Economic Development, CHED, puts together a
15 robust list of all the activities that will be
16 happening there, that includes annual events from
17 the D.C. Chamber. That includes annual events
18 from Power Up, which is through the D.C. Health
19 Benefit Exchange. Subsequent to that, since I
20 have not mentioned it, DCRA will be having their
21 annual Build It in D.C. conference on the 14th.

22 MEMBER NOISETTE: On the 14th of May,

1 yes.

2 MS. KIRKPATRICK: The Office of the
3 Deputy Mayor for Planning and Economic
4 Development will also be doing an event focused
5 on retailers in May, shortly thereafter, on the
6 15th, as well.

7 MEMBER TURNER: As part of small
8 business week, what are both of your
9 recommendations on how we can leverage small
10 business week to attract more people to Kennedy
11 Street? Obviously, you're going to have
12 construction people.

13 You're going to have developers.
14 You're going to have small businesses, people who
15 have offices of 50 or more people. Do we need to
16 have a table? What do you recommend that we do,
17 as a Committee, to help?

18 MS. KIRKPATRICK: My first
19 recommendation would be the Coalition for
20 Non-Profit Housing and Economic Development, only
21 because CHED has brought together a committee
22 that's comprised of both government

1 representatives, as well as community-based
2 organizations.

3 What they do is they publicize a list
4 of all the events that are going on, as well as
5 do an anchoring event, where they come out and
6 flier for small business week, like boots on the
7 ground. So they're always looking to get folks
8 that are in the corridors, in the wards, to go
9 out and flier to make the businesses aware.

10 That would be first lineup of events.
11 Then the second one would be to make sure that
12 there is a present voice active in any of the
13 conversations that are happening at some of these
14 events --

15 (Simultaneous Speaking)

16 PARTICIPANT: -- panelist or --

17 MS. KIRKPATRICK: It could be as a
18 panelist, if there's room in the planning. I
19 know that Power Up D.C. is pretty far out, in
20 terms of they've executed most of their
21 panelists, but also to just be a part of question
22 and answer, to say as you're having these

1 conversations, please consider Kennedy Street,
2 because amplifying the voices of not only this
3 Committee, but also the needs of this particular
4 corridor in those meetings will lead to some
5 fruitful, I think, either conversations or
6 actually actionable items.

7 CHAIRWOMAN CALDWELL: It is now 7:44.
8 May I have a motion to close the meeting?

9 MEMBER FORD: So moved.

10 CHAIRWOMAN CALDWELL: Is there a
11 second?

12 MS. KIRKPATRICK: Seconded.

13 CHAIRWOMAN CALDWELL: All in favor?
14 (Chorus of ayes.)

15 CHAIRWOMAN CALDWELL: The meeting is
16 now adjourned. Thank you very much.

17 (Whereupon, the above-entitled matter
18 went off the record at 7:44 p.m.)

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Before: DC DMPED

Date: 04-23-19

Place: Washington, DC

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